

Laona 54541

ZIP code · WI · Wisconsin > Forest County > Laona

STRONG BUYER'S MARKET

\$147K

MEDIAN SALE PRICE

-49.0%

1-YR CHANGE

21

SALES (12 MO)

\$141K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 11 / 100



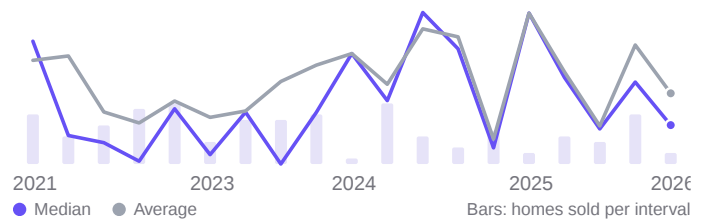
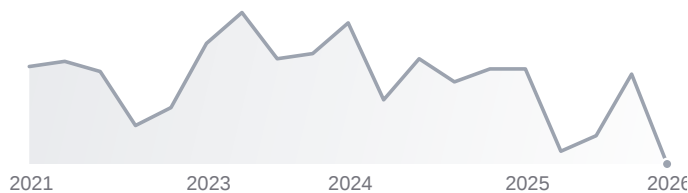
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

11 / 100

Sale prices

Median \$120K · Average \$160K

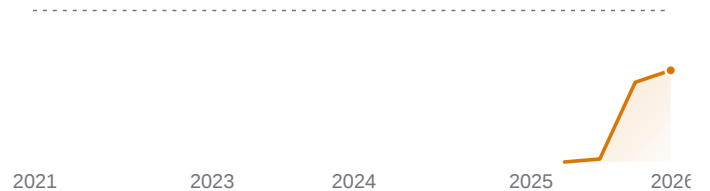
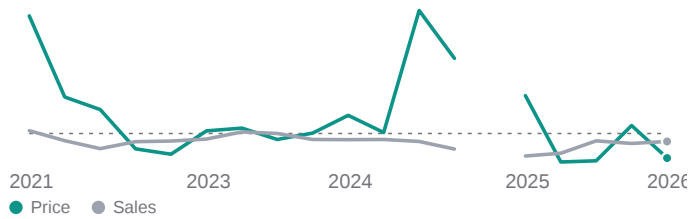


Growth (year over year)

Price -49.0% · Sales -16.0%

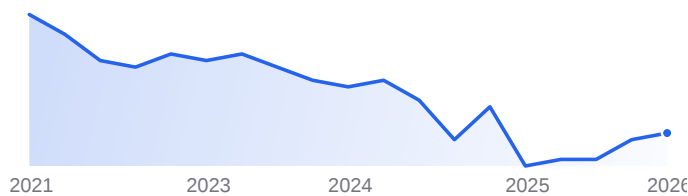
Sale premium vs estimated value

-3.3%



Annual turnover (share of homes sold)

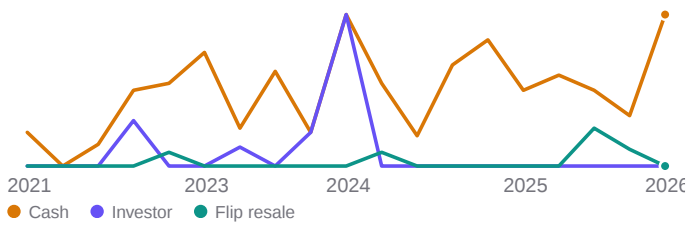
2.0%



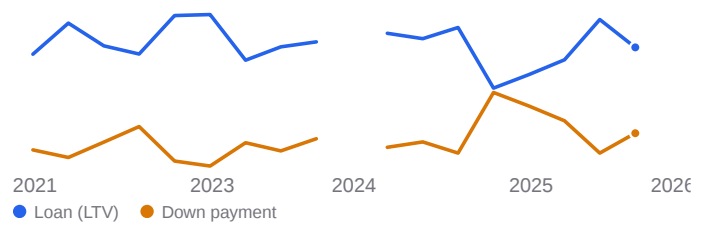
BUYERS & OUTCOMES

Buyer mix

Cash 100% · Investor 0% · Flip resale 0%

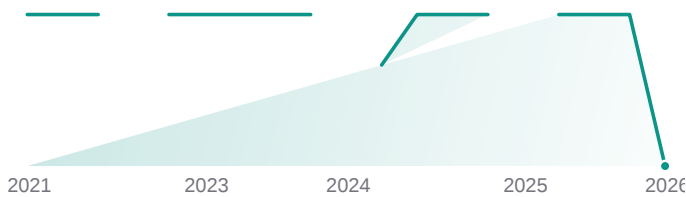


Financing (share of purchase price) Loan (LTV) 77% · Down payment 23%



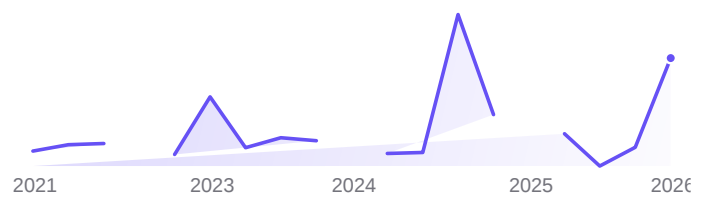
Sellers who sold at a gain

0%



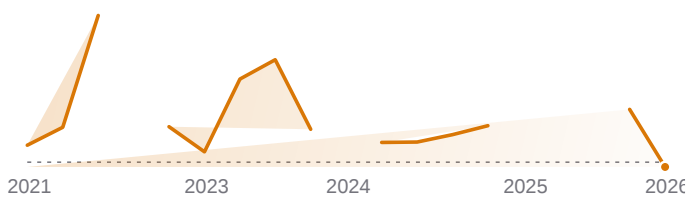
Typical hold before selling

14.0 yrs



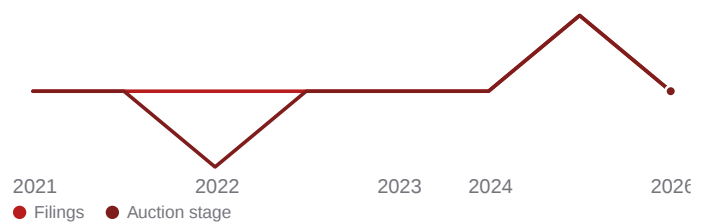
Median annualized return at resale

-2.2%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,051
Median value (AVM)	\$141K
Single family	98%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	74%
Underwater (LTV 125% or more)	2.4%
Owner occupied	50%
Company owned	14%
Median loan-to-value	0%
Typical ownership tenure	7.0 yrs

COMMUNITY

Population	1,293
Density	9 / mi²
Median household income	\$58K
Average household income	\$70K
Crime index (US avg 100)	110
Air pollution index (US avg 100)	79
Earthquake index (US avg 100)	13
Homes occupied	56%
Bachelor's or higher	18%
Poverty rate	13.3%
Unemployment	0.8%
Average temp	40°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.