

Long Lake 54542

ZIP code · WI · Wisconsin > Forest County > Long Lake

STRONG BUYER'S MARKET

\$62K

MEDIAN SALE PRICE

-35.4%

1-YR CHANGE

29

SALES (12 MO)

\$107K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 13 / 100



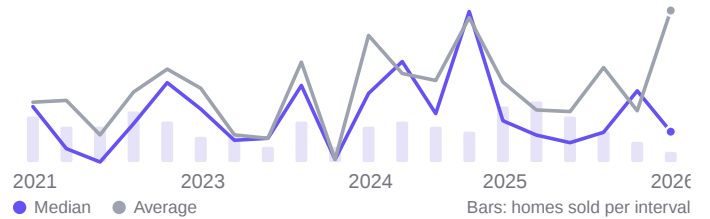
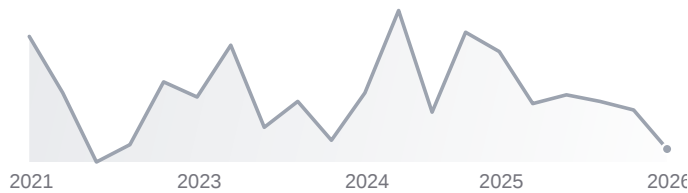
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

13 / 100

Sale prices

Median \$80K · Average \$238K

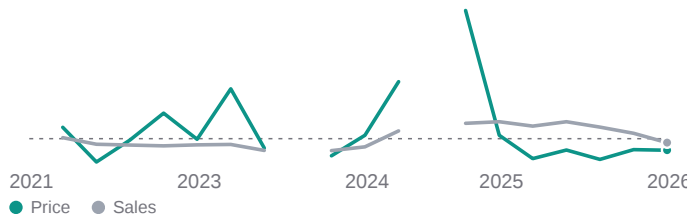


Growth (year over year)

Price -35.4% · Sales -12.1%

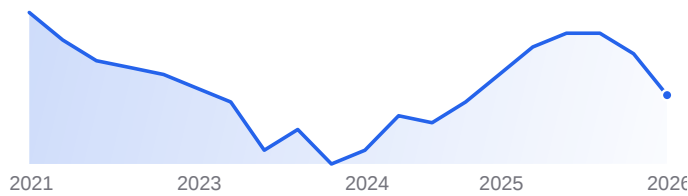
Sale premium vs estimated value

-0.2%



Annual turnover (share of homes sold)

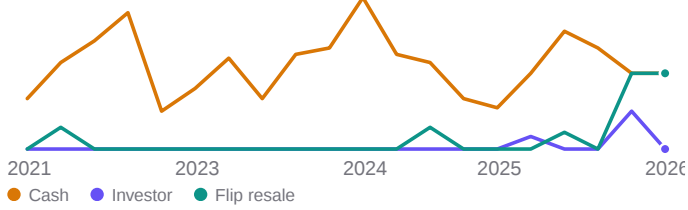
2.3%



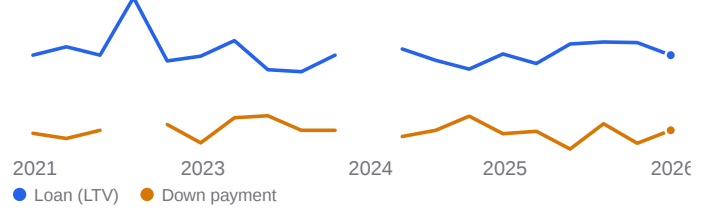
BUYERS & OUTCOMES

Buyer mix

Cash 50% · Investor 0% · Flip resale 50%



Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Sellers who sold at a gain

100%



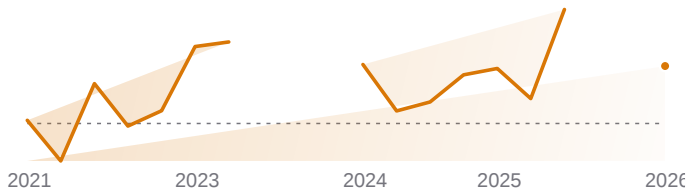
Typical hold before selling

0.1 yrs



Median annualized return at resale

+13.2%



HOUSING STOCK

Homes	1,257
Median value (AVM)	\$107K
Single family	99%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	82%
Underwater (LTV 125% or more)	2.0%
Owner occupied	22%
Company owned	16%
Median loan-to-value	0%
Typical ownership tenure	6.1 yrs

COMMUNITY

Population	796
Density	3 / mi ²
Median household income	\$57K
Average household income	\$65K
Crime index (US avg 100)	138
Air pollution index (US avg 100)	77
Earthquake index (US avg 100)	11
Homes occupied	34%
Bachelor's or higher	10%
Poverty rate	11.8%
Unemployment	1.1%
Average temp	40°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.