

Mercer 54547

ZIP code · WI · Wisconsin > Iron County > Mercer

SELLER'S MARKET

\$427K

MEDIAN SALE PRICE

+46.5%

1-YR CHANGE

75

SALES (12 MO)

\$330K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 67 / 100

Buyer's market

Balanced

Seller's market

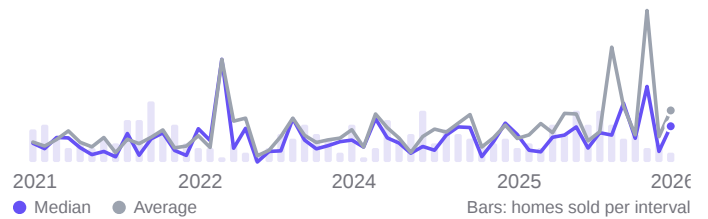
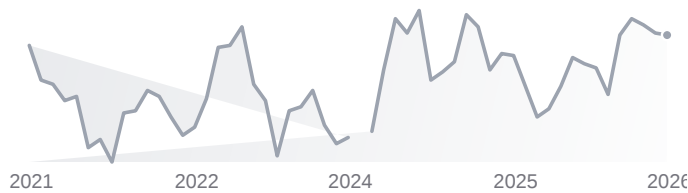
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

67 / 100

Sale prices

Median \$382K · Average \$528K

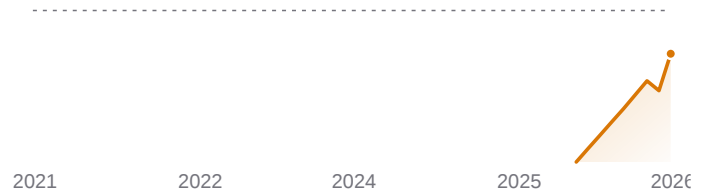
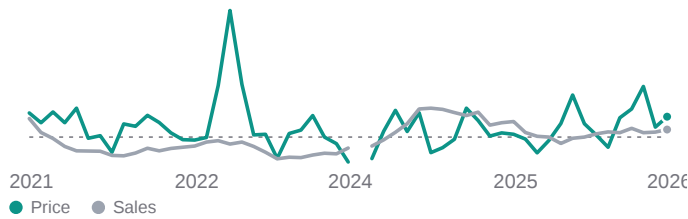


Growth (year over year)

Price +46.5% · Sales +17.2%

Sale premium vs estimated value

-1.6%



Annual turnover (share of homes sold)

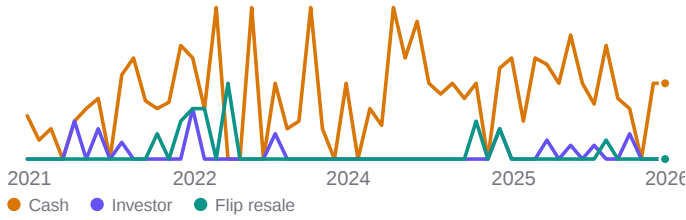
3.4%



BUYERS & OUTCOMES

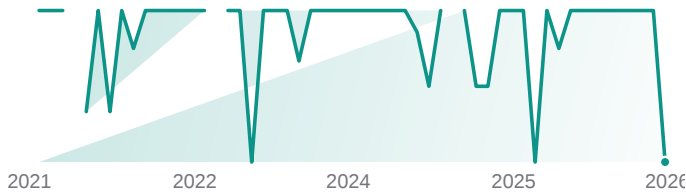
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



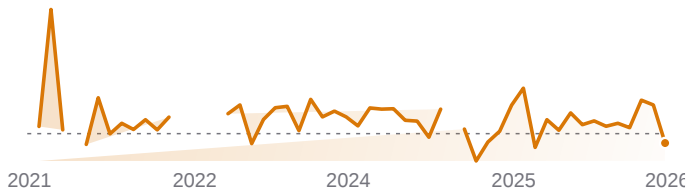
Sellers who sold at a gain

0%

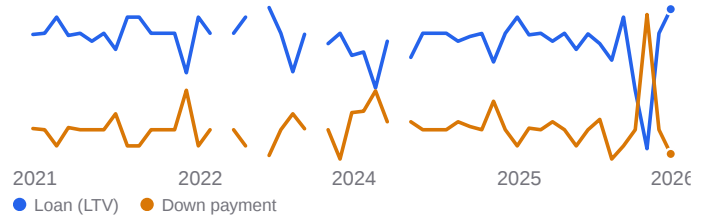


Median annualized return at resale

-5.9%

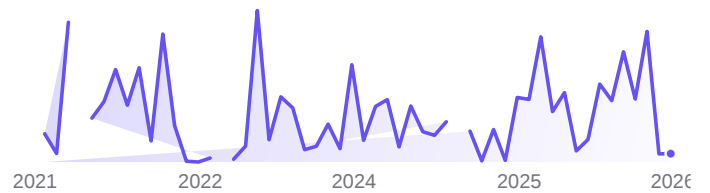


Financing (share of purchase price) Loan (LTV) 95% · Down payment 5.0%



Typical hold before selling

1.4 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	2,186
Median value (AVM)	\$330K
Single family	90%
Condos	7.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	86%
Underwater (LTV 125% or more)	0.9%
Owner occupied	34%
Company owned	25%
Median loan-to-value	0%
Typical ownership tenure	9.0 yrs

COMMUNITY

Population	1,339
Density	7 / mi ²
Median household income	\$62K
Average household income	\$72K
Crime index (US avg 100)	168
Air pollution index (US avg 100)	89
Earthquake index (US avg 100)	14
Homes occupied	43%
Bachelor's or higher	20%
Poverty rate	7.5%
Unemployment	1.0%
Average temp	40°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.