

Minocqua 54548

ZIP code · WI · Wisconsin > Oneida County > Minocqua

BALANCED MARKET

\$414K

MEDIAN SALE PRICE

-14.8%

1-YR CHANGE

188

SALES (12 MO)

\$446K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 40 / 100



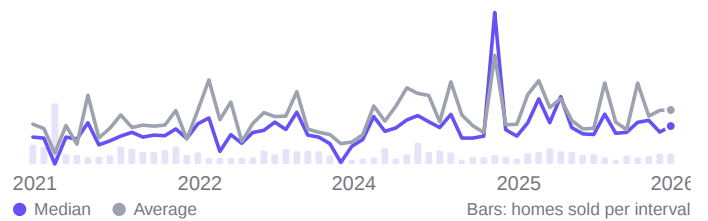
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

40 / 100

Sale prices

Median \$415K · Average \$583K

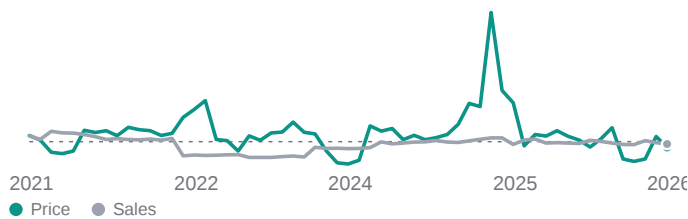


Growth (year over year)

Price -14.8% · Sales -6.0%

Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

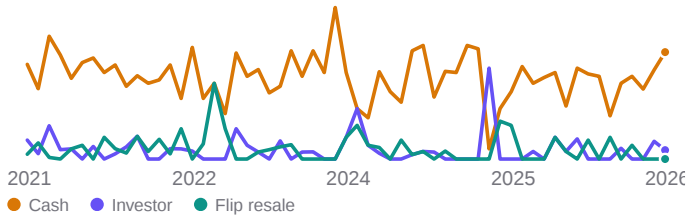
3.5%



BUYERS & OUTCOMES

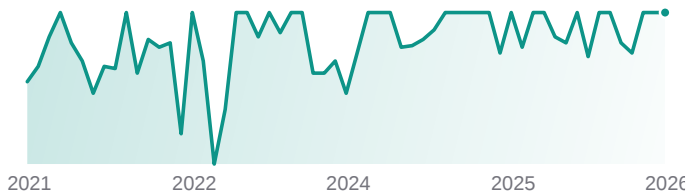
Buyer mix

Cash 71% · Investor 5.9% · Flip resale 0%



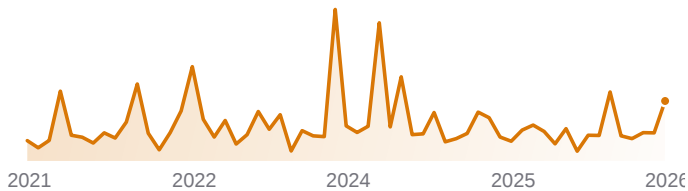
Sellers who sold at a gain

100%

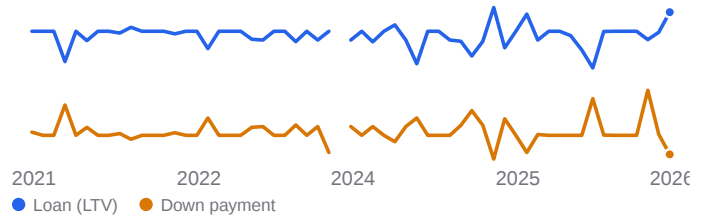


Median annualized return at resale

+25.1%

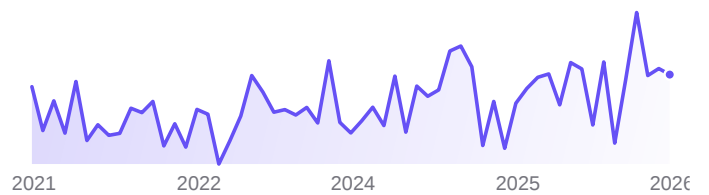


Financing (share of purchase price) Loan (LTV) 91% · Down payment 8.9%



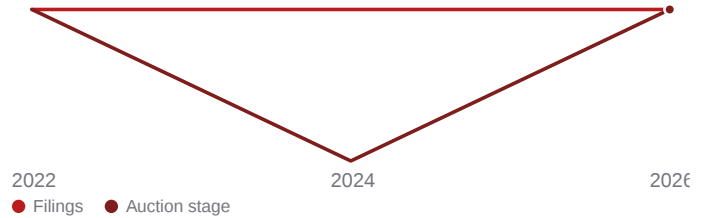
Typical hold before selling

4.6 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	5,337
Median value (AVM)	\$446K
Single family	99%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	82%
Underwater (LTV 125% or more)	1.2%
Owner occupied	41%
Company owned	38%
Median loan-to-value	0%
Typical ownership tenure	5.7 yrs

COMMUNITY

Population	5,044
Density	42 / mi²
Median household income	\$75K
Average household income	\$101K
Crime index (US avg 100)	88
Air pollution index (US avg 100)	80
Earthquake index (US avg 100)	8
Homes occupied	55%
Bachelor's or higher	21%
Poverty rate	7.7%
Unemployment	0.7%
Average temp	40°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.