

Park Falls 54552

ZIP code · WI · Wisconsin > Price County > Park Falls

BALANCED MARKET

\$465K

MEDIAN SALE PRICE

+191.4%

1-YR CHANGE

109

SALES (12 MO)

\$170K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 59 / 100

Buyer's market

Balanced

Seller's market

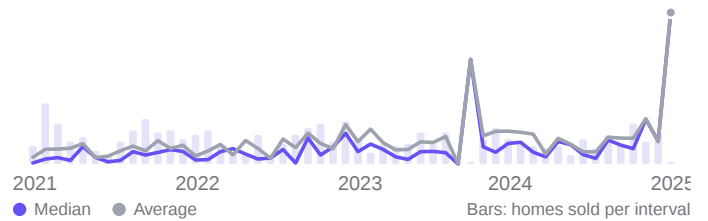
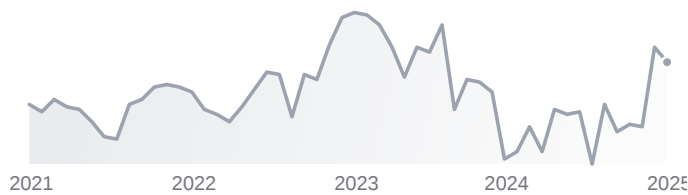
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

59 / 100

Sale prices

Median \$900K · Average \$900K

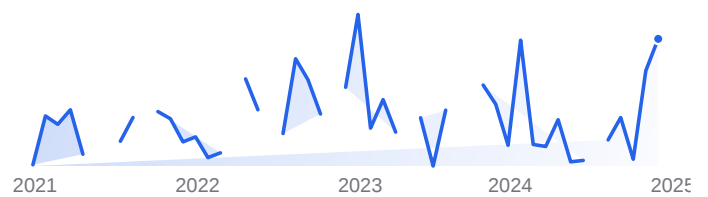
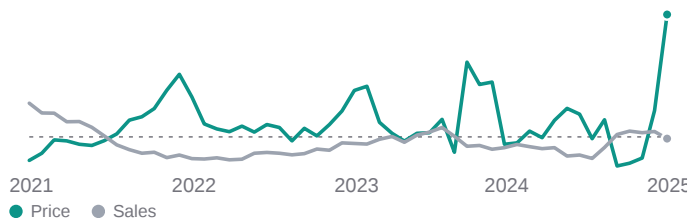


Growth (year over year)

Price +191.4% · Sales -2.7%

Price per square foot

\$518/ft²

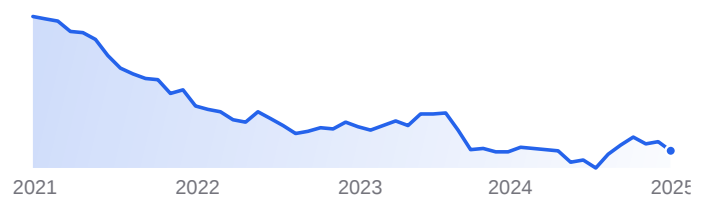
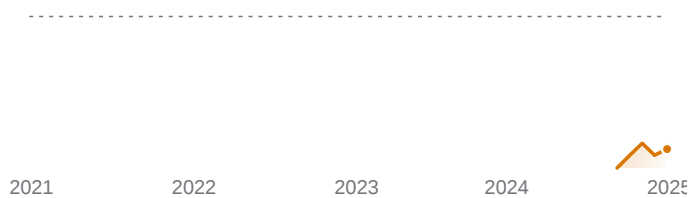


Sale premium vs estimated value

-3.7%

Annual turnover (share of homes sold)

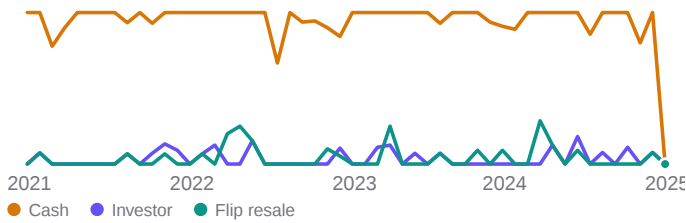
3.1%



BUYERS & OUTCOMES

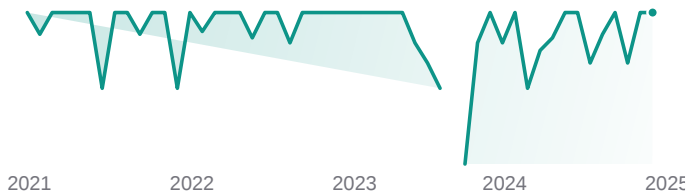
Buyer mix

Cash 0% · Investor 0% · Flip resale 0%



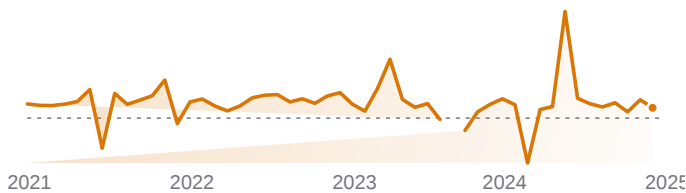
Sellers who sold at a gain

100%



Median annualized return at resale

+8.5%

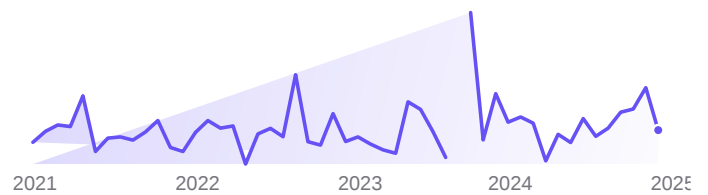


Financing (share of purchase price) Loan (LTV) 85% · Down payment 15%



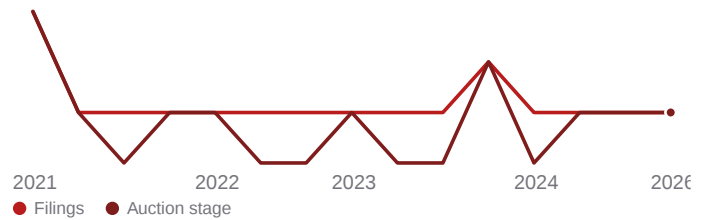
Typical hold before selling

3.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,535
Median value (AVM)	\$170K
Median size	1,104 ft²
Median bedrooms	2
Median year built	1993
Single family	96%
Condos	1.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	96%
Underwater (LTV 125% or more)	0.1%
Owner occupied	52%
Company owned	16%
Median loan-to-value	0%

Typical ownership tenure

6.1 yrs

COMMUNITY

Population	5,130
Density	11 / mi²
Median household income	\$57K
Average household income	\$74K
Crime index (US avg 100)	124
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	10
Homes occupied	58%
Bachelor's or higher	12%
Poverty rate	16.9%
Unemployment	0.9%
Average temp	40°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through December 2025. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.