

Phillips 54555

ZIP code · WI · Wisconsin > Price County > Phillips

SELLER'S MARKET

\$308K

MEDIAN SALE PRICE

+79.5%

1-YR CHANGE

128

SALES (12 MO)

\$203K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 77 / 100

Buyer's market

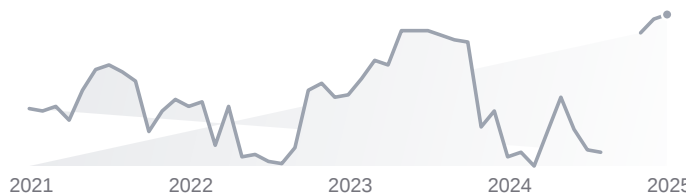
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

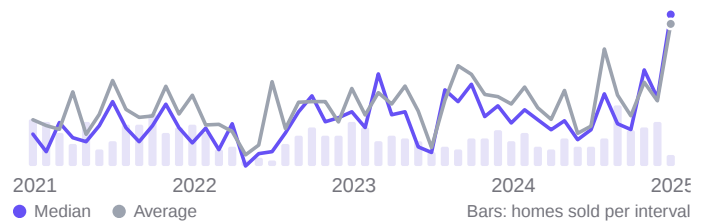
Market temperature (0-100)

77 / 100



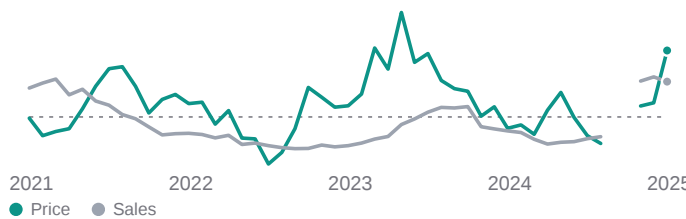
Sale prices

Median \$424K · Average \$400K



Growth (year over year)

Price +79.5% · Sales +42.2%



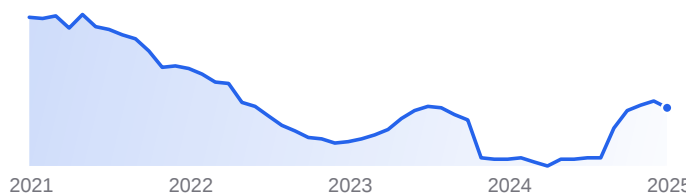
Sale premium vs estimated value

-5.7%



Annual turnover (share of homes sold)

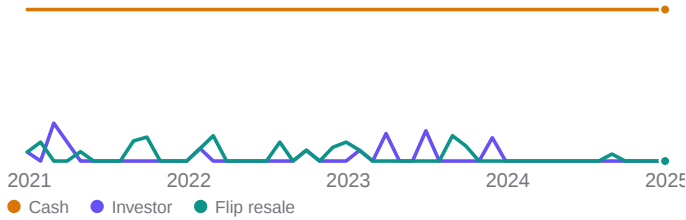
3.5%



BUYERS & OUTCOMES

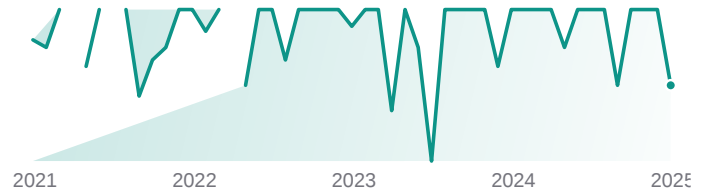
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



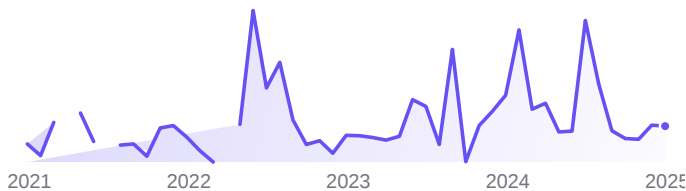
Sellers who sold at a gain

50%



Typical hold before selling

3.2 yrs



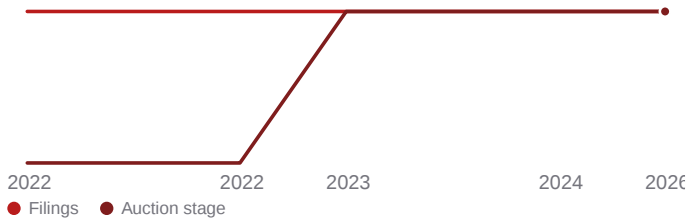
Median annualized return at resale

+0.0%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,706
Median value (AVM)	\$203K
Median size	1,368 ft²
Median bedrooms	2
Median year built	1960
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	99%
Underwater (LTV 125% or more)	0.0%
Owner occupied	51%
Company owned	16%
Median loan-to-value	0%
Typical ownership tenure	6.8 yrs

COMMUNITY

Population	4,516
Density	13 / mi²
Median household income	\$55K
Average household income	\$73K
Crime index (US avg 100)	132
Air pollution index (US avg 100)	88
Earthquake index (US avg 100)	13
Homes occupied	60%
Bachelor's or higher	13%
Poverty rate	13.1%
Unemployment	1.0%
Average temp	40°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through November 2025. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.