

Prentice 54556

ZIP code · WI · Wisconsin > Price County > Prentice

BALANCED MARKET

\$121K

MEDIAN SALE PRICE

24

SALES (12 MO)

\$158K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 46 / 100



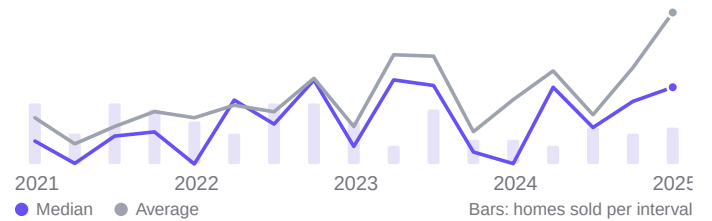
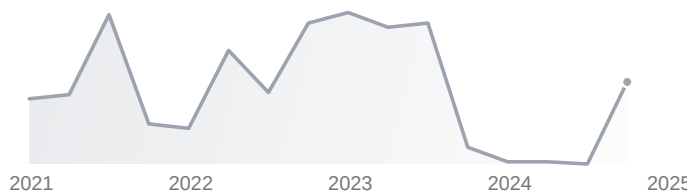
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

46 / 100

Sale prices

Median \$145K · Average \$244K

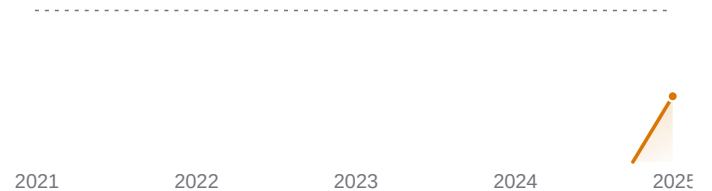
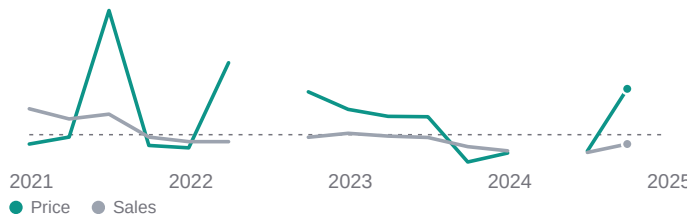


Growth (year over year)

Price +107.5% · Sales -21.7%

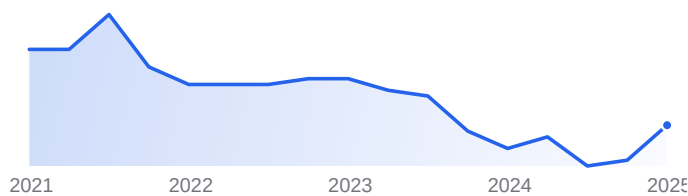
Sale premium vs estimated value

-7.9%



Annual turnover (share of homes sold)

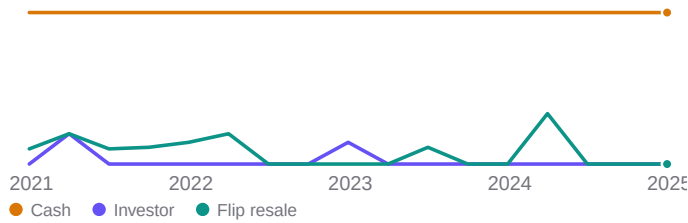
3.1%



BUYERS & OUTCOMES

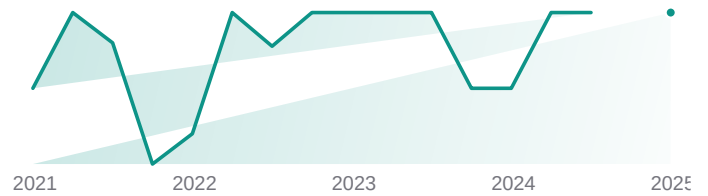
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



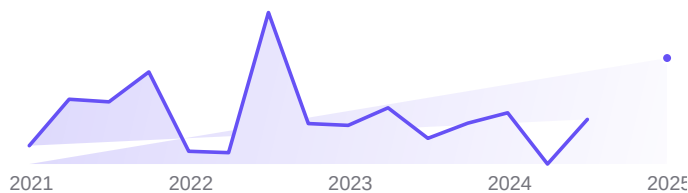
Sellers who sold at a gain

100%



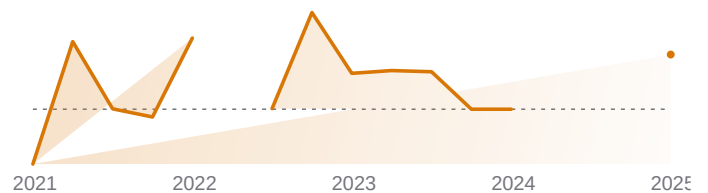
Typical hold before selling

5.3 yrs



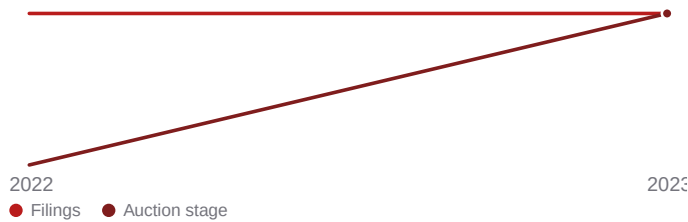
Median annualized return at resale

+21.7%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	762
Median value (AVM)	\$158K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	98%
Underwater (LTV 125% or more)	0.5%
Owner occupied	56%
Company owned	13%
Median loan-to-value	0%
Typical ownership tenure	5.8 yrs

COMMUNITY

Population	1,260
Density	12 / mi²
Median household income	\$56K
Average household income	\$69K
Crime index (US avg 100)	120
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	10
Homes occupied	68%
Bachelor's or higher	11%
Poverty rate	11.1%
Unemployment	1.1%
Average temp	40°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through October 2025, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.