

La Crosse 54601

ZIP code · WI · Wisconsin > La Crosse County > La Crosse

SELLER'S MARKET

\$292K

MEDIAN SALE PRICE

+4.3%

1-YR CHANGE

629

SALES (12 MO)

\$276K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 63 / 100

Buyer's market

Balanced

Seller's market

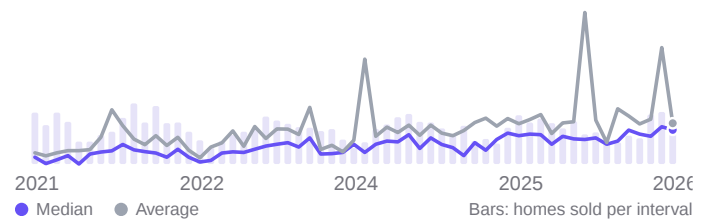
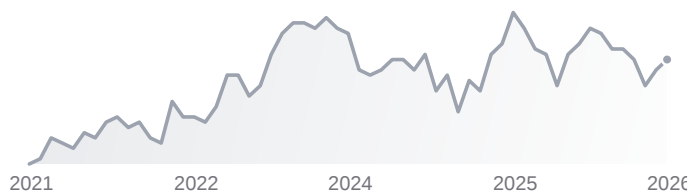
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

63 / 100

Sale prices

Median \$295K · Average \$316K

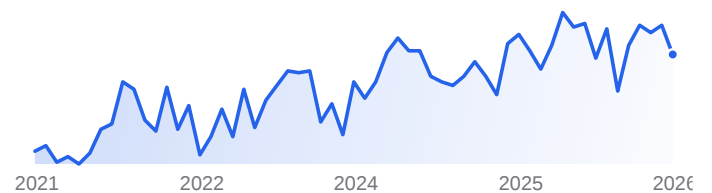
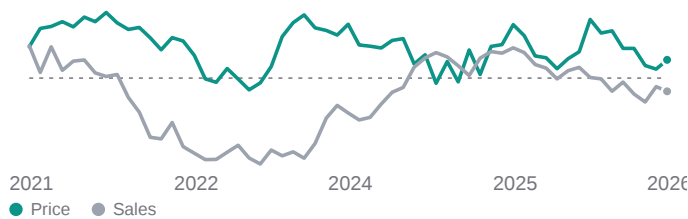


Growth (year over year)

Price +4.3% · Sales -3.1%

Price per square foot

\$199/ft²

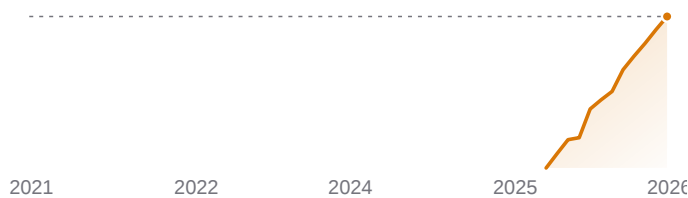


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

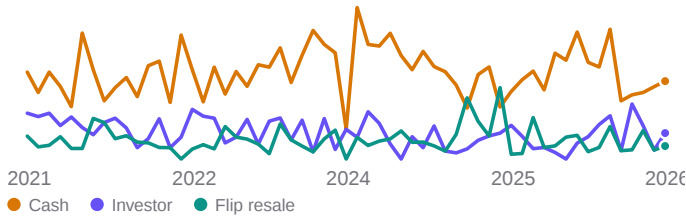
4.8%



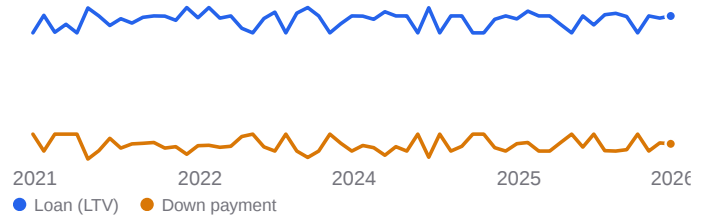
BUYERS & OUTCOMES

Buyer mix

Cash 22% · Investor 7.3% · Flip resale 3.6%

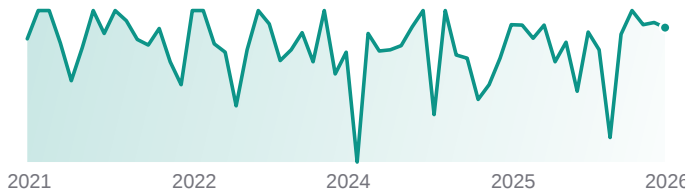


Financing (share of purchase price) Loan (LTV) 90% · Down payment 14%



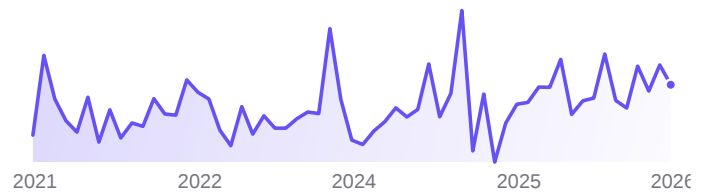
Sellers who sold at a gain

97%



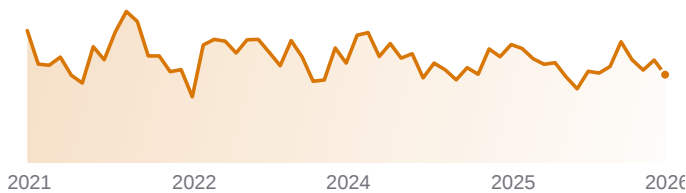
Typical hold before selling

5.9 yrs



Median annualized return at resale

+6.3%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	13,218
Median value (AVM)	\$276K
Median size	1,330 ft²
Median bedrooms	3
Median year built	1947
Single family	89%
Condos	4.1%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	1.5%
Owner occupied	85%
Company owned	20%
Median loan-to-value	42%

Typical ownership tenure

10.2 yrs

COMMUNITY

Population	49,928
Density	626 / mi²
Median household income	\$63K
Average household income	\$83K
Crime index (US avg 100)	116
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	12
Homes occupied	94%
Bachelor's or higher	22%
Poverty rate	16.7%
Unemployment	0.8%
Average temp	46°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.