

Onalaska 54650

ZIP code · WI · Wisconsin > La Crosse County > Onalaska

SELLER'S MARKET

\$345K

MEDIAN SALE PRICE

-6.8%

1-YR CHANGE

319

SALES (12 MO)

\$352K

MEDIAN VALUE (AVM)

Market temperature

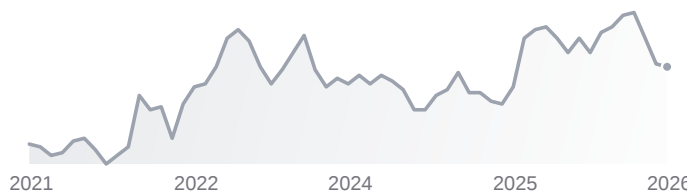
Seller's market · 60 / 100



MARKET TRENDS (5 YEARS)

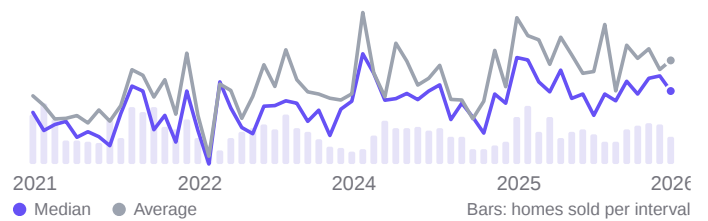
Market temperature (0–100)

60 / 100



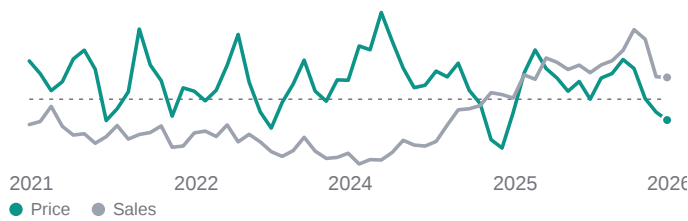
Sale prices

Median \$330K · Average \$380K



Growth (year over year)

Price -6.8% · Sales +7.0%



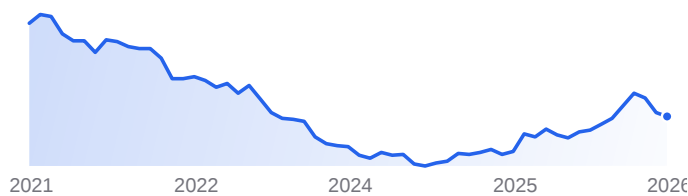
Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

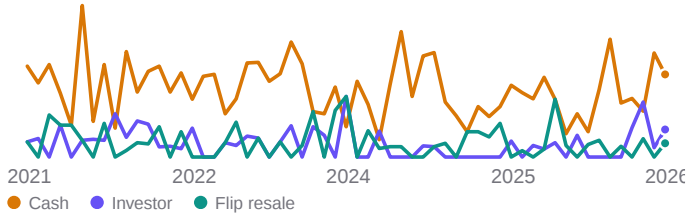
4.3%



BUYERS & OUTCOMES

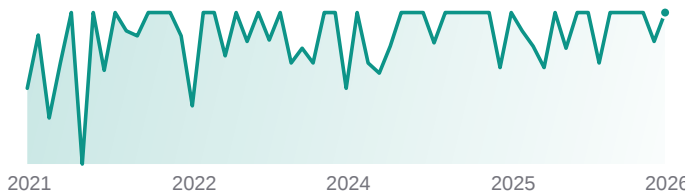
Buyer mix

Cash 27% · Investor 9.1% · Flip resale 4.5%



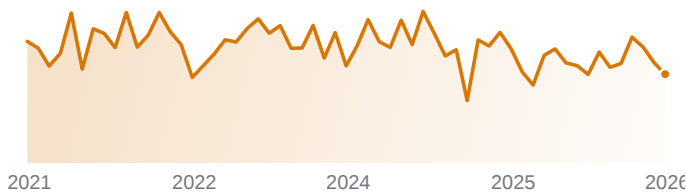
Sellers who sold at a gain

100%

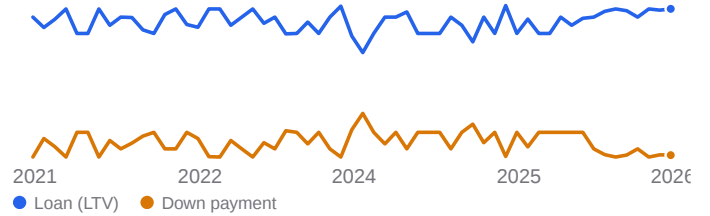


Median annualized return at resale

+5.1%

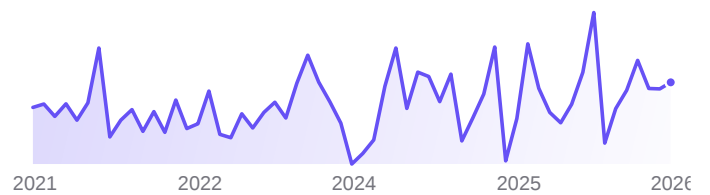


Financing (share of purchase price) Loan (LTV) 95% · Down payment 6.2%



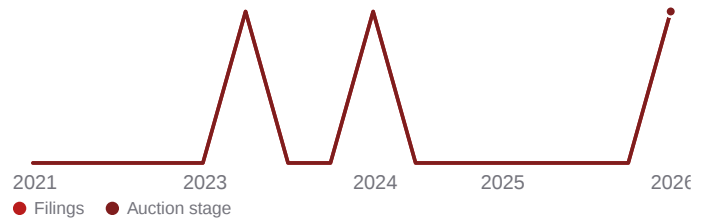
Typical hold before selling

6.1 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	7,451
Median value (AVM)	\$352K
Median size	1,176 ft²
Median bedrooms	3
Median year built	1975
Single family	95%
Condos	4.6%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	62%
Underwater (LTV 125% or more)	1.4%
Owner occupied	91%
Company owned	15%
Median loan-to-value	41%

Typical ownership tenure

11.1 yrs

COMMUNITY

Population	25,894
Density	616 / mi²
Median household income	\$88K
Average household income	\$112K
Crime index (US avg 100)	65
Air pollution index (US avg 100)	79
Earthquake index (US avg 100)	12
Homes occupied	96%
Bachelor's or higher	24%
Poverty rate	4.2%
Unemployment	0.9%
Average temp	46°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.