

Viroqua 54665

ZIP code · WI · Wisconsin > Vernon County > Viroqua

SELLER'S MARKET

\$241K

MEDIAN SALE PRICE

+0.8%

1-YR CHANGE

106

SALES (12 MO)

\$259K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100

Buyer's market

Balanced

Seller's market

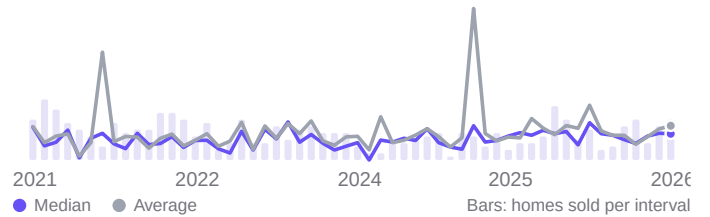
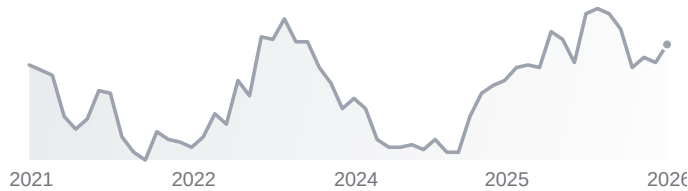
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

62 / 100

Sale prices

Median \$245K · Average \$299K

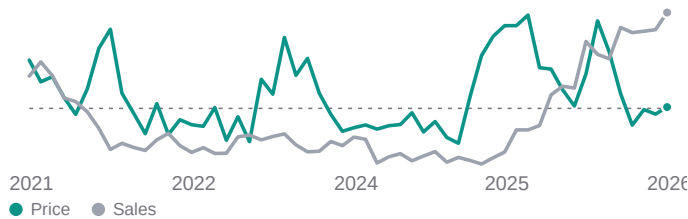


Growth (year over year)

Price +0.8% · Sales +58.2%

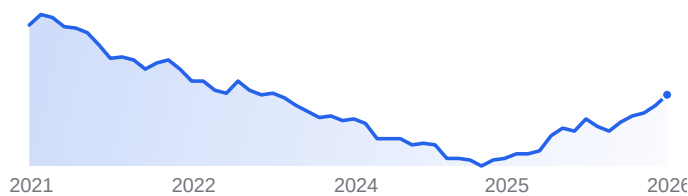
Sale premium vs estimated value

-2.9%



Annual turnover (share of homes sold)

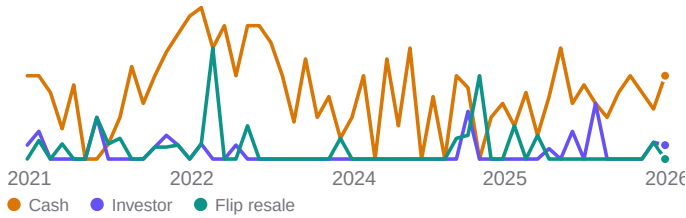
3.7%



BUYERS & OUTCOMES

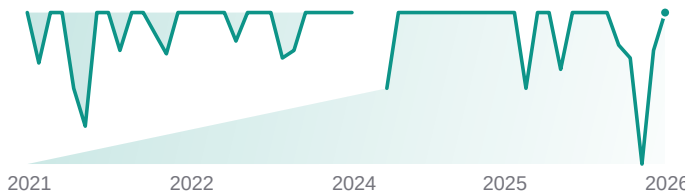
Buyer mix

Cash 50% · Investor 8.3% · Flip resale 0%



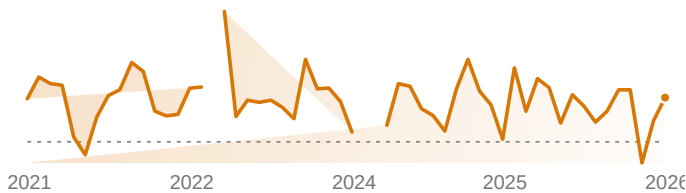
Sellers who sold at a gain

100%

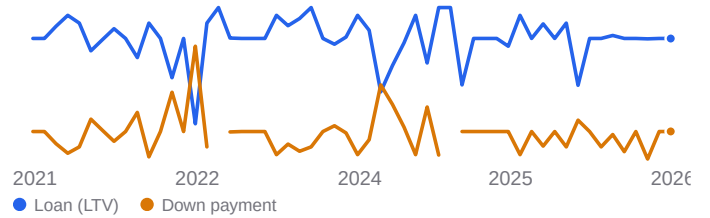


Median annualized return at resale

+9.8%

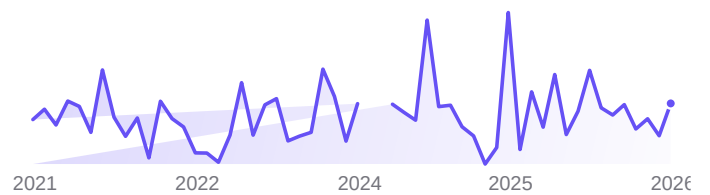


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



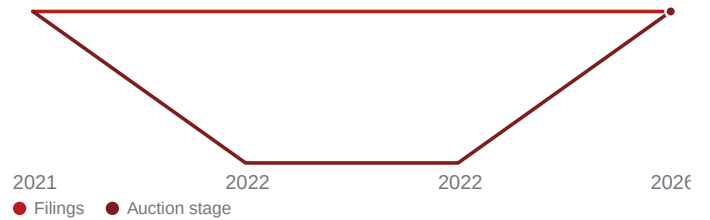
Typical hold before selling

6.6 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,859
Median value (AVM)	\$259K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	72%
Underwater (LTV 125% or more)	2.2%
Owner occupied	77%
Company owned	18%
Median loan-to-value	32%
Typical ownership tenure	8.2 yrs

COMMUNITY

Population	9,026
Density	50 / mi²
Median household income	\$68K
Average household income	\$80K
Crime index (US avg 100)	127
Air pollution index (US avg 100)	76
Earthquake index (US avg 100)	15
Homes occupied	92%
Bachelor's or higher	22%
Poverty rate	12.1%
Unemployment	0.9%
Average temp	45°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.