

# Chippewa Falls 54729

ZIP code · WI · Wisconsin > Chippewa County > Chippewa Falls

STRONG BUYER'S MARKET

\$203K

MEDIAN SALE PRICE

17

SALES (12 MO)

\$299K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 5 / 100



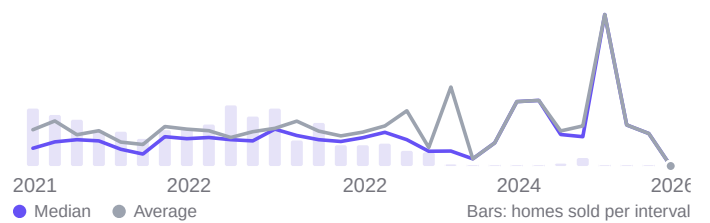
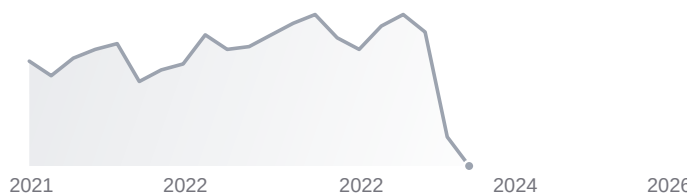
## MARKET TRENDS (5 YEARS)

Market temperature (0-100)

5 / 100

Sale prices

Median \$127K · Average \$127K

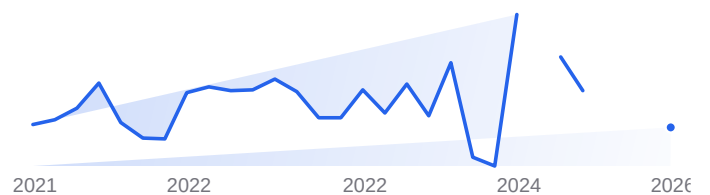
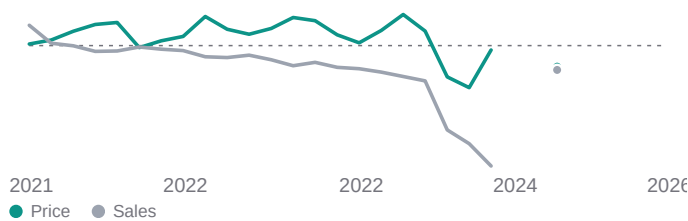


Growth (year over year)

Price -17.3% · Sales -20.0%

Price per square foot

\$143/ft²

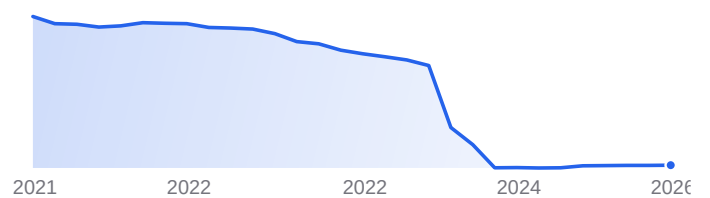


Sale premium vs estimated value

-2.1%

Annual turnover (share of homes sold)

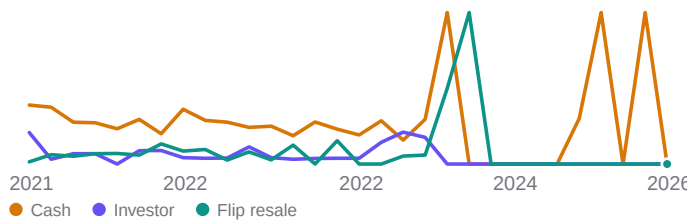
0.1%



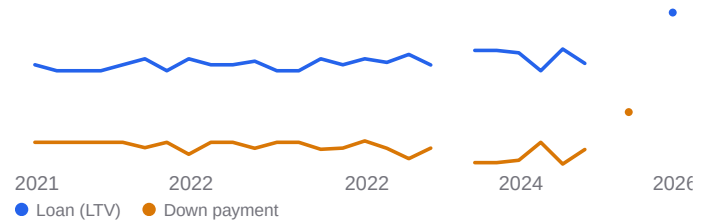
## BUYERS & OUTCOMES

### Buyer mix

Cash 0% · Investor 0% · Flip resale 0%

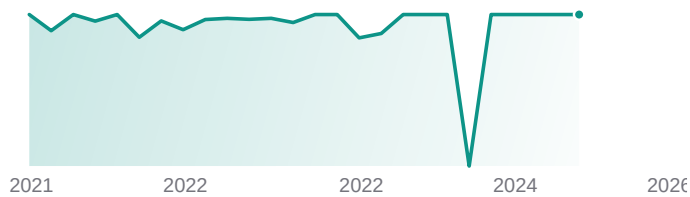


Financing (share of purchase price) Loan (LTV) 129% · Down payment 45%



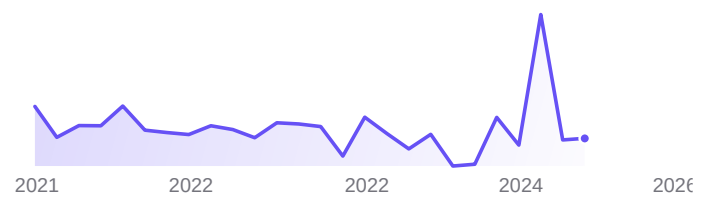
### Sellers who sold at a gain

100%



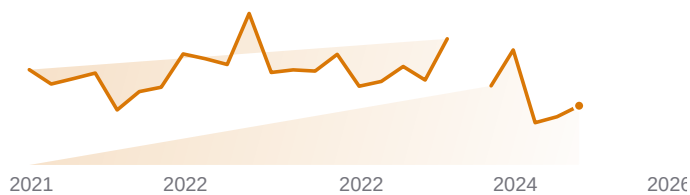
### Typical hold before selling

4.0 yrs



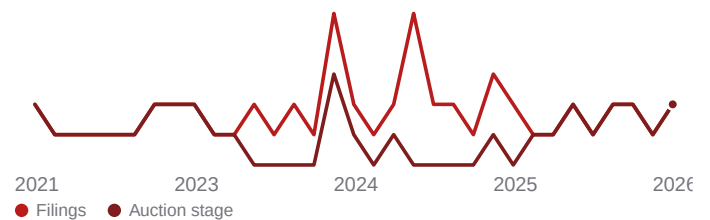
### Median annualized return at resale

+5.6%



### Preforeclosure filings

Filings 2 · Auction stage 2



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 12,398    |
| Median value (AVM) | \$299K    |
| Median size        | 1,456 ft² |
| Median bedrooms    | 3         |
| Median year built  | 1965      |
| Single family      | 96%       |
| Condos             | 4.1%      |

## EQUITY & OWNERSHIP

|                               |      |
|-------------------------------|------|
| Equity rich (LTV 50% or less) | 61%  |
| Underwater (LTV 125% or more) | 2.4% |
| Owner occupied                | 85%  |
| Company owned                 | 14%  |
| Median loan-to-value          | 39%  |

Typical ownership tenure

**7.6 yrs**

## COMMUNITY

|                                  |                             |
|----------------------------------|-----------------------------|
| Population                       | <b>33,675</b>               |
| Density                          | <b>198 / mi<sup>2</sup></b> |
| Median household income          | <b>\$78K</b>                |
| Average household income         | <b>\$97K</b>                |
| Crime index (US avg 100)         | <b>92</b>                   |
| Air pollution index (US avg 100) | <b>85</b>                   |
| Earthquake index (US avg 100)    | <b>11</b>                   |
| Homes occupied                   | <b>95%</b>                  |
| Bachelor's or higher             | <b>22%</b>                  |
| Poverty rate                     | <b>10.1%</b>                |
| Unemployment                     | <b>1.0%</b>                 |
| Average temp                     | <b>43°F</b>                 |
| Annual precip                    | <b>32 in</b>                |
| Sunshine                         | <b>54%</b>                  |

Market metrics are derived from recorded arms-length deeds through February 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.