

Fairchild 54741

ZIP code · WI · Wisconsin > Eau Claire County > Fairchild

STRONG BUYER'S MARKET

\$100K

MEDIAN SALE PRICE

-54.8%

1-YR CHANGE

21

SALES (12 MO)

\$151K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 8 / 100



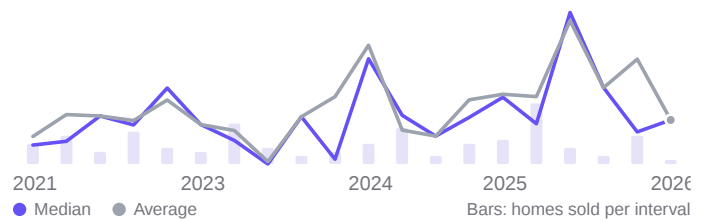
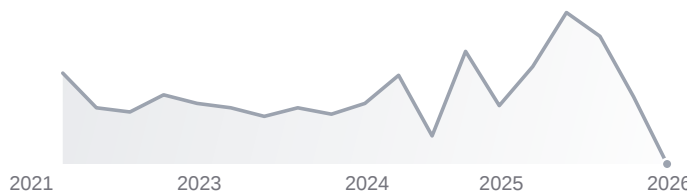
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

8 / 100

Sale prices

Median \$150K · Average \$150K

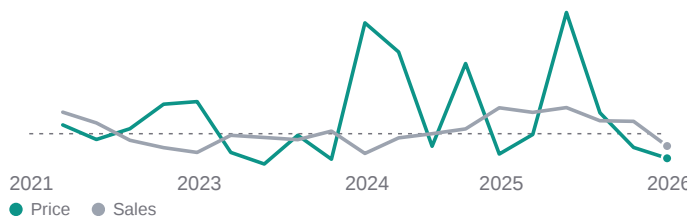


Growth (year over year)

Price -54.8% · Sales -27.6%

Sale premium vs estimated value

+46.8%



Annual turnover (share of homes sold)

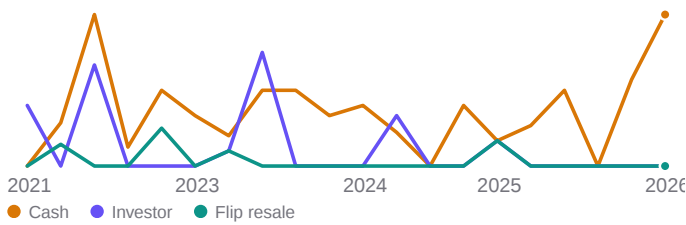
2.5%



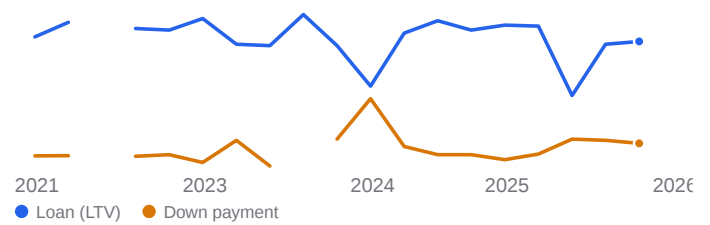
BUYERS & OUTCOMES

Buyer mix

Cash 100% · Investor 0% · Flip resale 0%

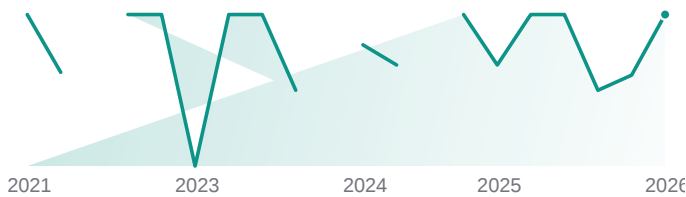


Financing (share of purchase price) Loan (LTV) 83% · Down payment 17%



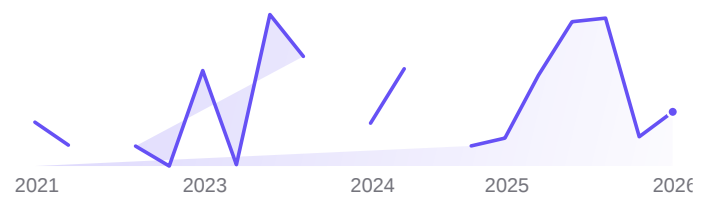
Sellers who sold at a gain

100%



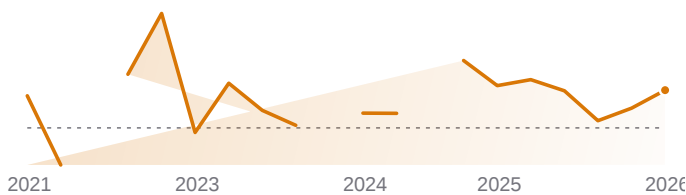
Typical hold before selling

6.0 yrs



Median annualized return at resale

+11.1%



HOUSING STOCK

Homes	827
Median value (AVM)	\$151K
Median bedrooms	3
Median year built	1910
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	71%
Underwater (LTV 125% or more)	3.9%
Owner occupied	59%
Company owned	10%
Median loan-to-value	11%
Typical ownership tenure	7.9 yrs

COMMUNITY

Population	1,915
Density	17 / mi²
Median household income	\$67K
Average household income	\$77K
Crime index (US avg 100)	130
Air pollution index (US avg 100)	79
Earthquake index (US avg 100)	10
Homes occupied	83%
Bachelor's or higher	9%
Poverty rate	10.9%
Unemployment	1.0%
Average temp	43°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.