

Merrillan 54754

ZIP code · WI · Wisconsin > Clark County > Merrillan

BALANCED MARKET

\$247K

MEDIAN SALE PRICE

+3.9%

1-YR CHANGE

42

SALES (12 MO)

\$215K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 48 / 100



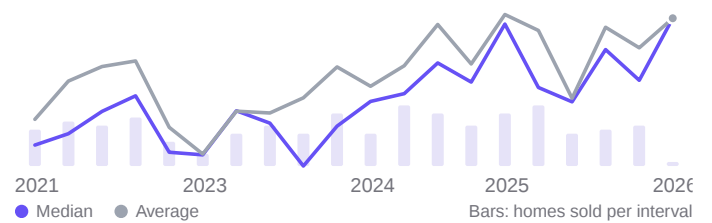
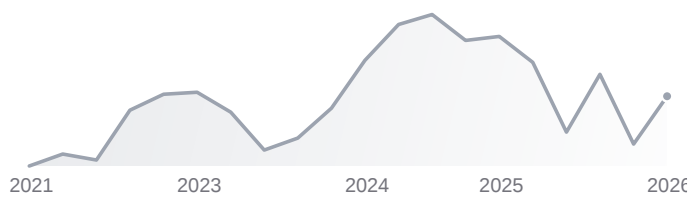
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

48 / 100

Sale prices

Median \$300K · Average \$300K

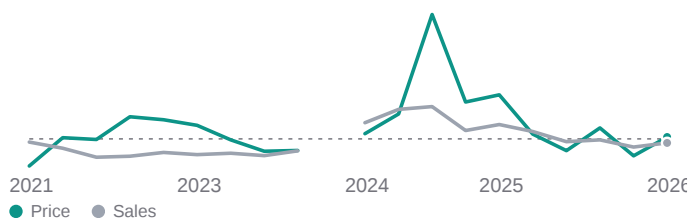


Growth (year over year)

Price +3.9% · Sales -8.7%

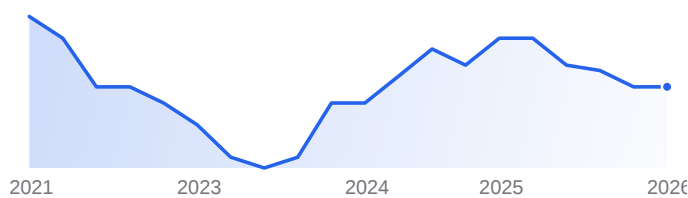
Sale premium vs estimated value

+26.1%



Annual turnover (share of homes sold)

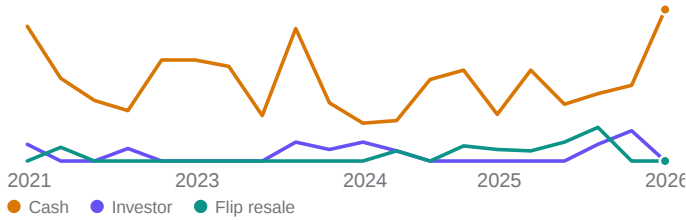
3.5%



BUYERS & OUTCOMES

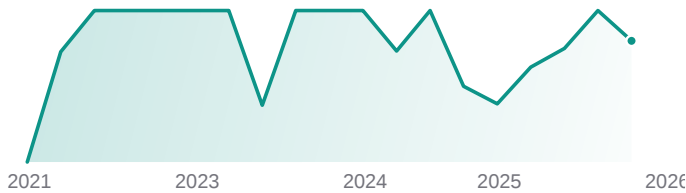
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



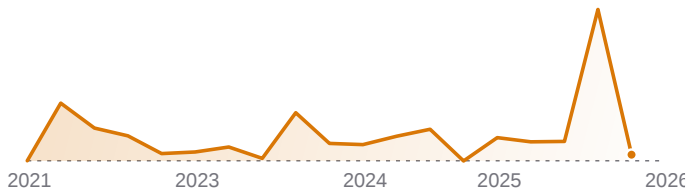
Sellers who sold at a gain

90%

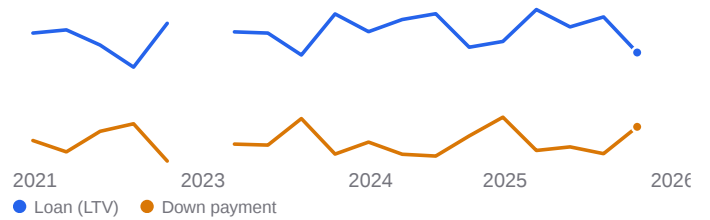


Median annualized return at resale

+2.7%

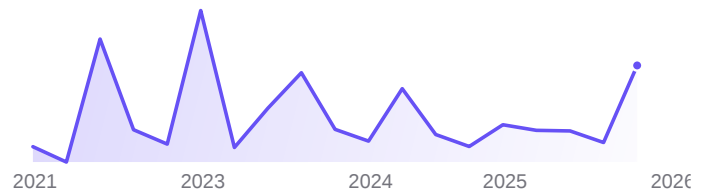


Financing (share of purchase price) Loan (LTV) 72% · Down payment 25%



Typical hold before selling

10.8 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,195
Median value (AVM)	\$215K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	73%
Underwater (LTV 125% or more)	2.8%
Owner occupied	72%
Company owned	16%
Median loan-to-value	6%
Typical ownership tenure	7.7 yrs

COMMUNITY

Population	1,814
Density	25 / mi²
Median household income	\$63K
Average household income	\$79K
Crime index (US avg 100)	137
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	13
Homes occupied	79%
Bachelor's or higher	7%
Poverty rate	9.6%
Unemployment	1.1%
Average temp	44°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.