

New Auburn 54757

ZIP code · WI · Wisconsin > Chippewa County > New Auburn

SELLER'S MARKET

\$425K

MEDIAN SALE PRICE

+82.7%

1-YR CHANGE

24

SALES (12 MO)

\$298K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 66 / 100

Buyer's market

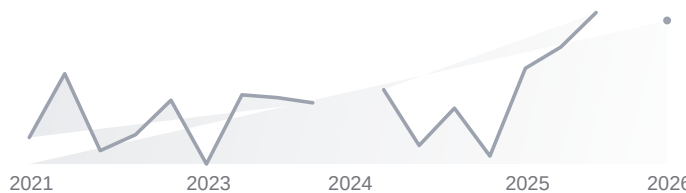
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

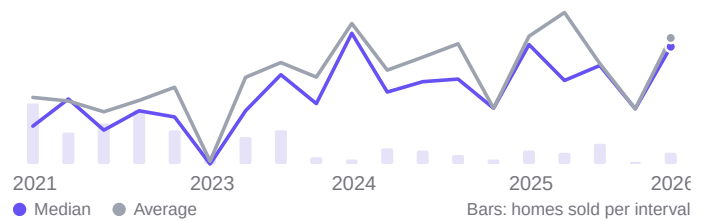
Market temperature (0–100)

66 / 100



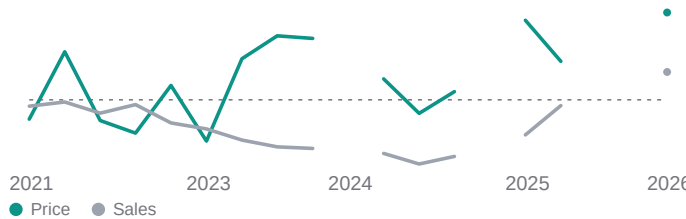
Sale prices

Median \$425K · Average \$454K



Growth (year over year)

Price +82.7% · Sales +26.3%



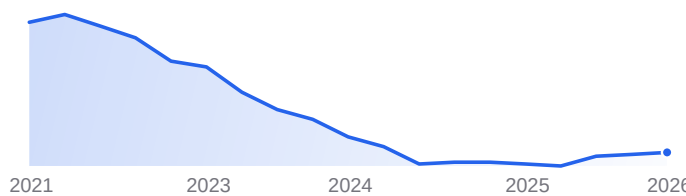
Sale premium vs estimated value

-1.4%



Annual turnover (share of homes sold)

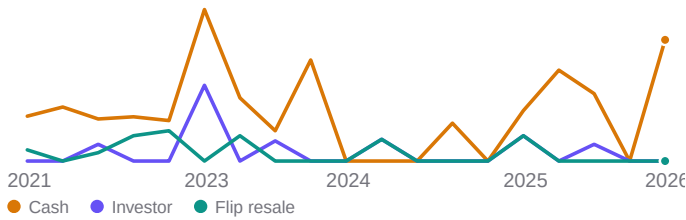
1.1%



BUYERS & OUTCOMES

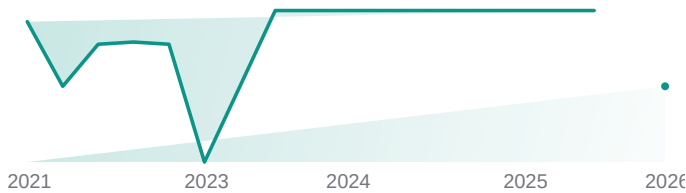
Buyer mix

Cash 80% · Investor 0% · Flip resale 0%



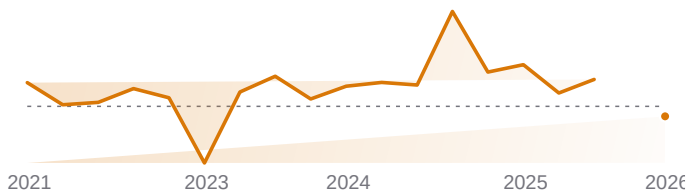
Sellers who sold at a gain

50%

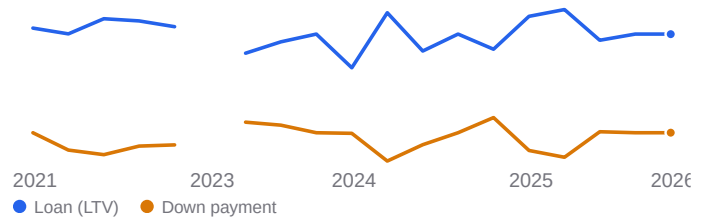


Median annualized return at resale

-4.5%

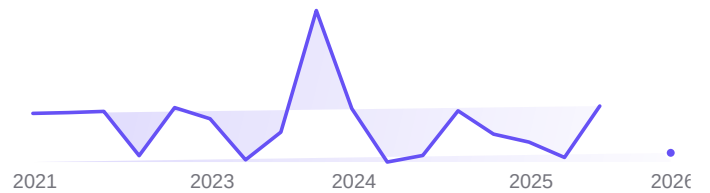


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



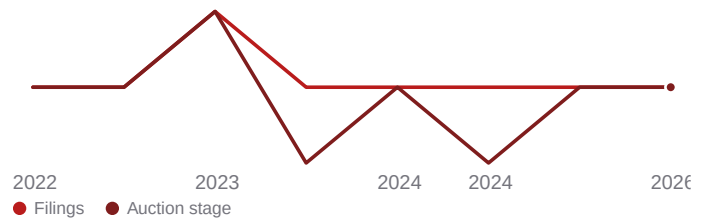
Typical hold before selling

2.2 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,283
Median value (AVM)	\$298K
Single family	99%
Condos	0.6%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	66%
Underwater (LTV 125% or more)	4.0%
Owner occupied	55%
Company owned	18%
Median loan-to-value	23%
Typical ownership tenure	7.8 yrs

COMMUNITY

Population	3,546
Density	20 / mi²
Median household income	\$68K
Average household income	\$83K
Crime index (US avg 100)	163
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	9
Homes occupied	72%
Bachelor's or higher	12%
Poverty rate	11.6%
Unemployment	1.1%
Average temp	43°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.