

Stanley 54768

ZIP code · WI · Wisconsin > Chippewa County > Stanley

BUYER'S MARKET

\$369K

MEDIAN SALE PRICE

+21.1%

1-YR CHANGE

7

SALES (12 MO)

\$200K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 35 / 100



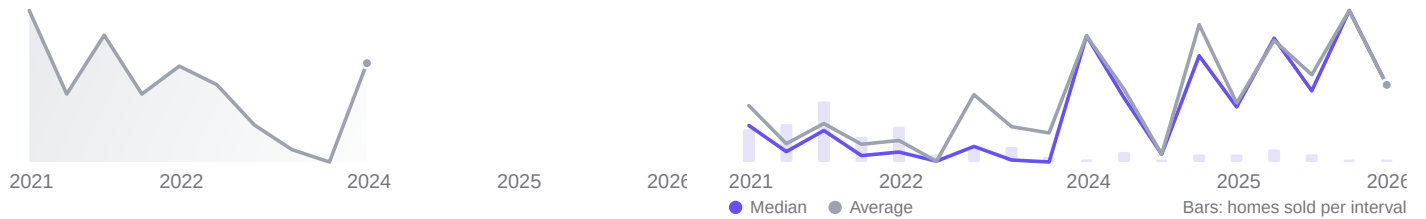
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

35 / 100

Sale prices

Median \$274K · Average \$274K



Growth (year over year)

Price +21.1% · Sales -30.0%

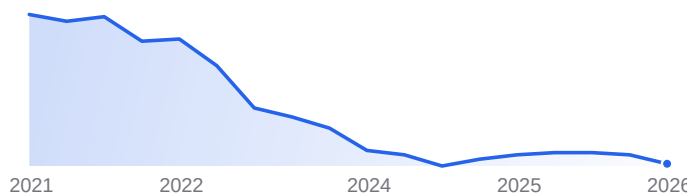
Sale premium vs estimated value

-23.2%



Annual turnover (share of homes sold)

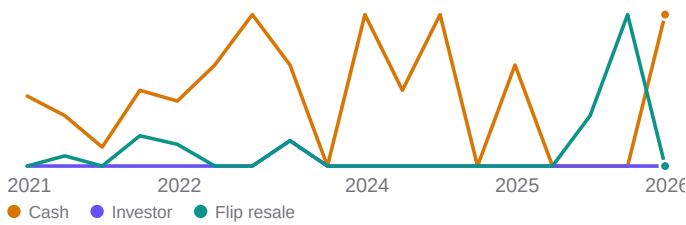
0.4%



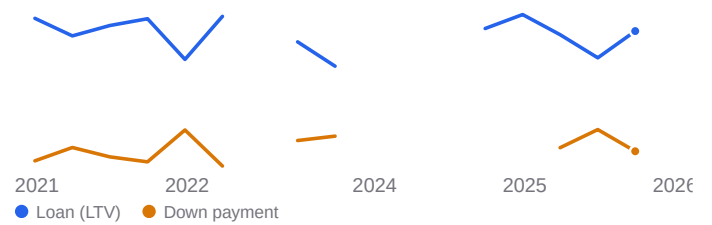
BUYERS & OUTCOMES

Buyer mix

Cash 100% · Investor 0% · Flip resale 0%

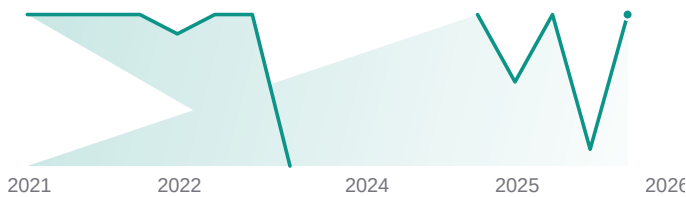


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



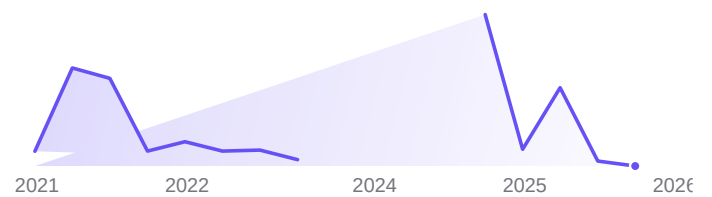
Sellers who sold at a gain

100%



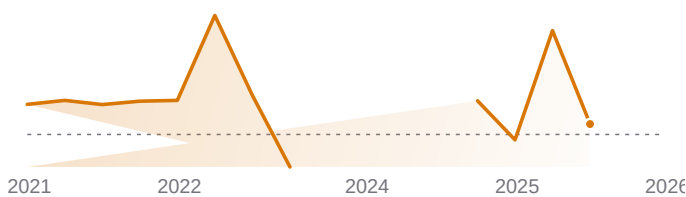
Typical hold before selling

1.0 yrs



Median annualized return at resale

+3.0%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,674
Median value (AVM)	\$200K
Median size	1,674 ft²
Median bedrooms	3
Median year built	1920
Single family	93%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	4.4%
Owner occupied	77%
Company owned	12%
Median loan-to-value	34%
Typical ownership tenure	8.6 yrs

COMMUNITY

Population	5,242
Density	42 / mi²
Median household income	\$62K
Average household income	\$83K
Crime index (US avg 100)	115
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	12
Homes occupied	90%
Bachelor's or higher	9%
Poverty rate	13.7%
Unemployment	0.9%
Average temp	42°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.