

Ashland 54806

ZIP code · WI · Wisconsin > Ashland County > Ashland

BALANCED MARKET

\$192K

MEDIAN SALE PRICE

+28.6%

1-YR CHANGE

122

SALES (12 MO)

\$187K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 52 / 100



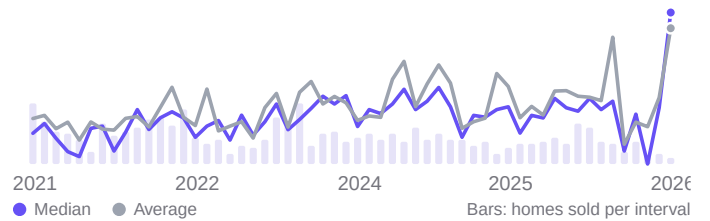
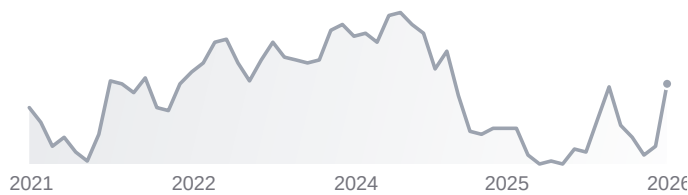
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

52 / 100

Sale prices

Median \$340K · Average \$312K

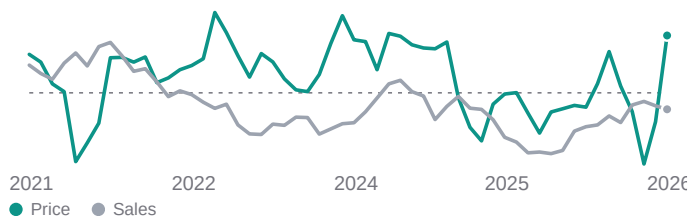


Growth (year over year)

Price +28.6% · Sales -8.3%

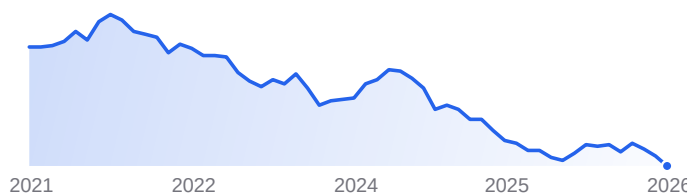
Sale premium vs estimated value

-2.6%



Annual turnover (share of homes sold)

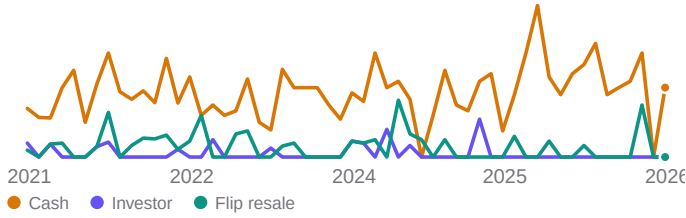
2.9%



BUYERS & OUTCOMES

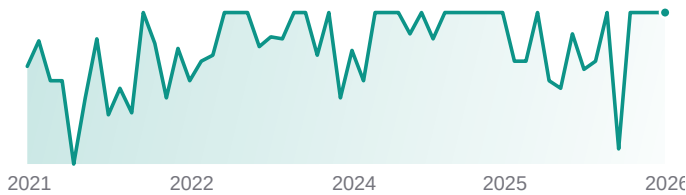
Buyer mix

Cash 33% · Investor 0% · Flip resale 0%



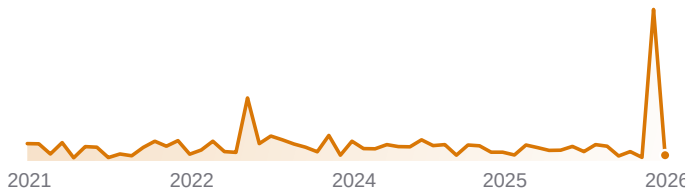
Sellers who sold at a gain

100%

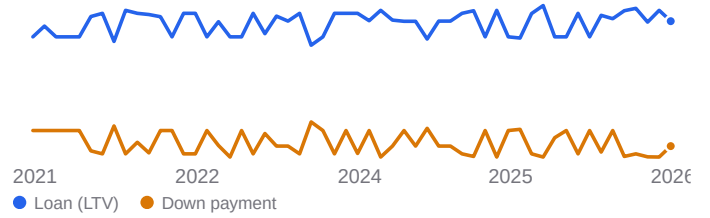


Median annualized return at resale

+3.7%

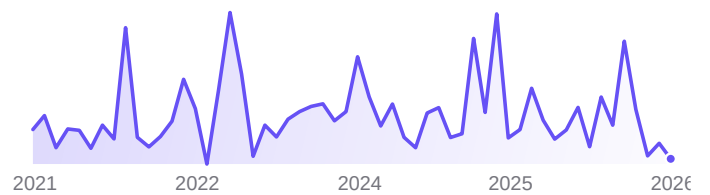


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



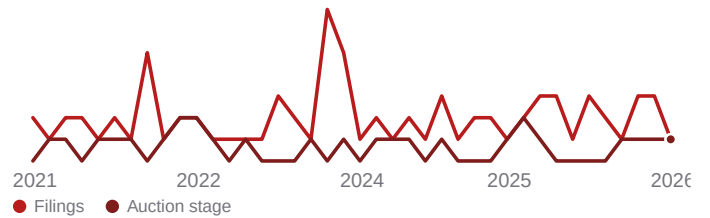
Typical hold before selling

1.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	4,160
Median value (AVM)	\$187K
Single family	99%
Condos	1.4%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	59%
Underwater (LTV 125% or more)	3.4%
Owner occupied	73%
Company owned	13%
Median loan-to-value	40%
Typical ownership tenure	14.3 yrs

COMMUNITY

Population	11,434
Density	38 / mi²
Median household income	\$57K
Average household income	\$72K
Crime index (US avg 100)	105
Air pollution index (US avg 100)	90
Earthquake index (US avg 100)	9
Homes occupied	89%
Bachelor's or higher	15%
Poverty rate	19.2%
Unemployment	1.0%
Average temp	41°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.