

Bruce 54819

ZIP code · WI · Wisconsin > Rusk County > Bruce

STRONG SELLER'S MARKET

\$150K

MEDIAN SALE PRICE

+8.4%

1-YR CHANGE

60

SALES (12 MO)

\$167K

MEDIAN VALUE (AVM)

Market temperature

Strong seller's market · 80 / 100

Buyer's market

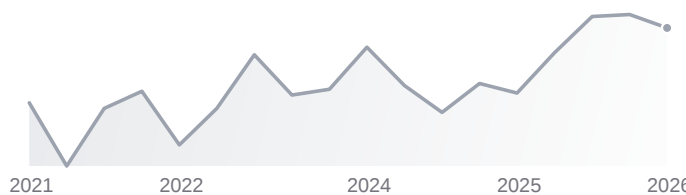
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

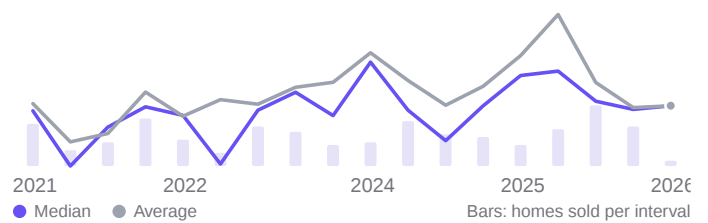
Market temperature (0–100)

80 / 100



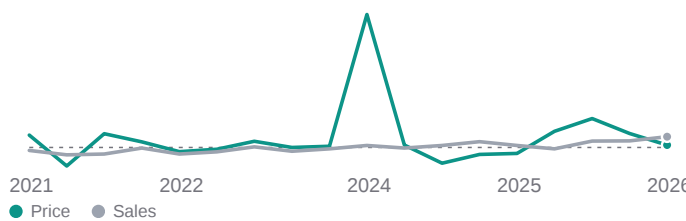
Sale prices

Median \$152K · Average \$152K



Growth (year over year)

Price +8.4% · Sales +36.4%



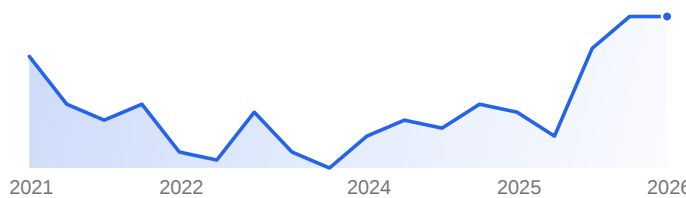
Sale premium vs estimated value

+5.4%



Annual turnover (share of homes sold)

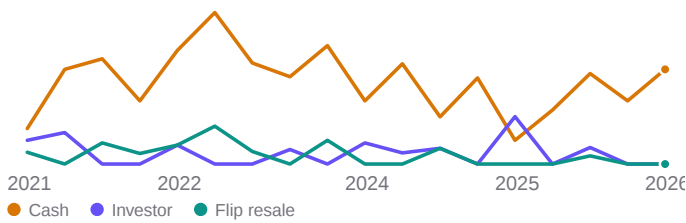
4.4%



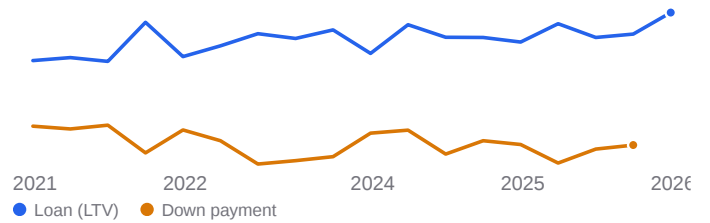
BUYERS & OUTCOMES

Buyer mix

Cash 50% · Investor 0% · Flip resale 0%

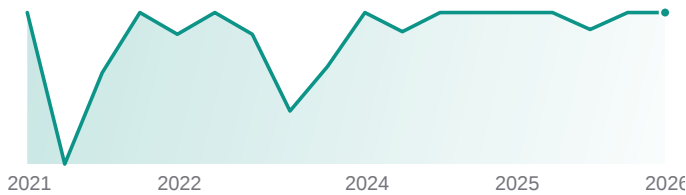


Financing (share of purchase price) Loan (LTV) 101% · Down payment 17%



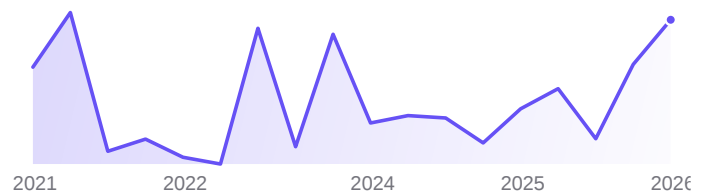
Sellers who sold at a gain

100%



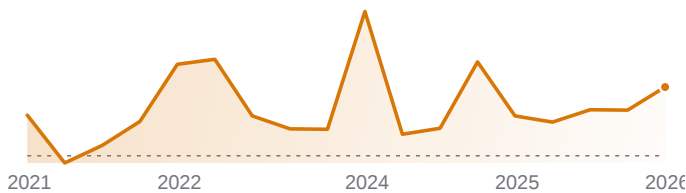
Typical hold before selling

8.5 yrs



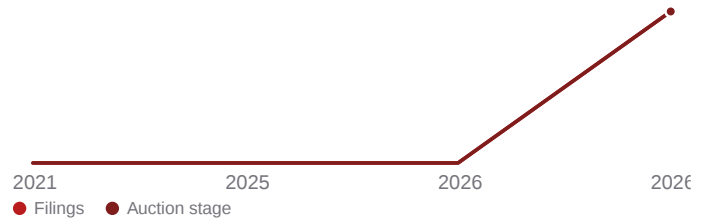
Median annualized return at resale

+14.5%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	1,354
Median value (AVM)	\$167K
Single family	99%
Condos	0.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	69%
Underwater (LTV 125% or more)	4.0%
Owner occupied	61%
Company owned	10%
Median loan-to-value	0%
Typical ownership tenure	7.4 yrs

COMMUNITY

Population	2,334
Density	14 / mi²
Median household income	\$60K
Average household income	\$68K
Crime index (US avg 100)	127
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	9
Homes occupied	71%
Bachelor's or higher	11%
Poverty rate	8.5%
Unemployment	1.0%
Average temp	41°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through January 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.