

Luck 54853

ZIP code · WI · Wisconsin > Polk County > Luck

BUYER'S MARKET

\$355K

MEDIAN SALE PRICE

-8.7%

1-YR CHANGE

76

SALES (12 MO)

\$234K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 27 / 100



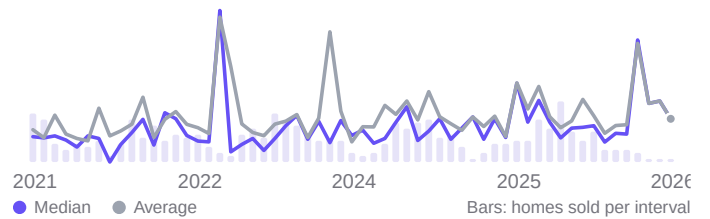
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

27 / 100

Sale prices

Median \$290K · Average \$290K

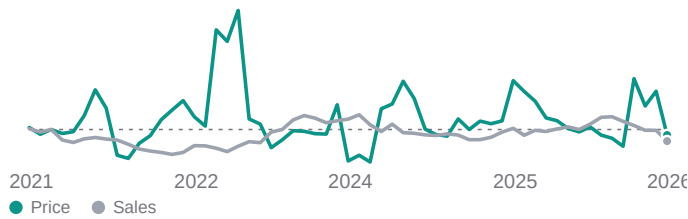


Growth (year over year)

Price -8.7% · Sales -18.3%

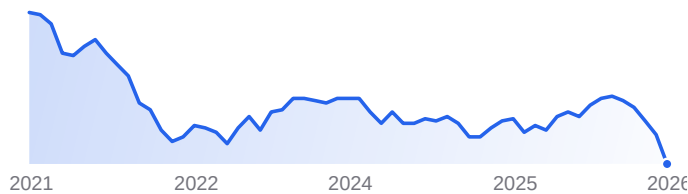
Sale premium vs estimated value

+56.2%



Annual turnover (share of homes sold)

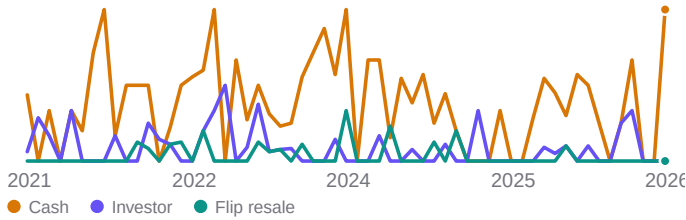
3.0%



BUYERS & OUTCOMES

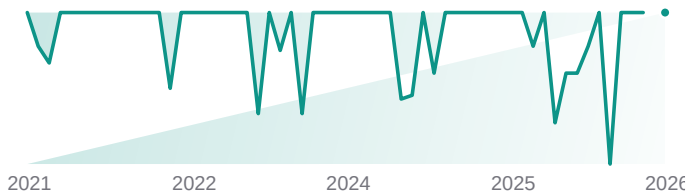
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



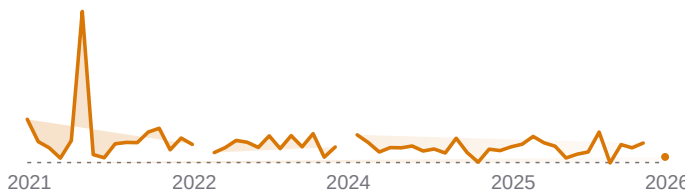
Sellers who sold at a gain

100%

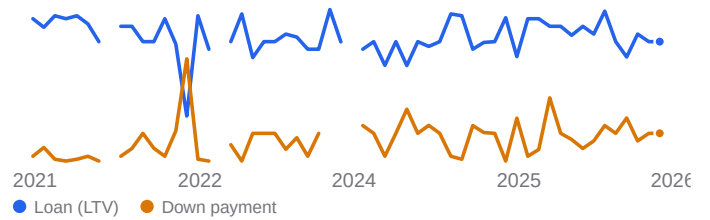


Median annualized return at resale

+2.6%

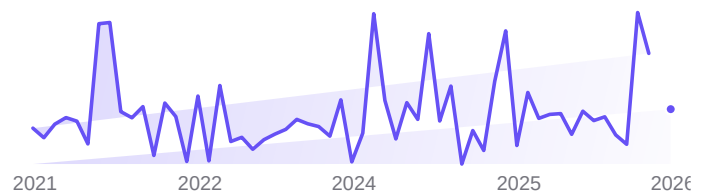


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



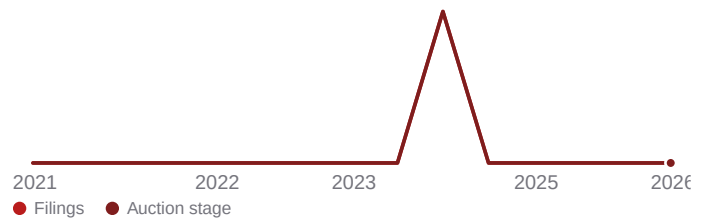
Typical hold before selling

5.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,511
Median value (AVM)	\$234K
Single family	96%
Condos	3.0%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	5.9%
Owner occupied	55%
Company owned	16%
Median loan-to-value	18%
Typical ownership tenure	6.2 yrs

COMMUNITY

Population	3,481
Density	37 / mi²
Median household income	\$71K
Average household income	\$85K
Crime index (US avg 100)	144
Air pollution index (US avg 100)	92
Earthquake index (US avg 100)	11
Homes occupied	71%
Bachelor's or higher	16%
Poverty rate	8.0%
Unemployment	1.2%
Average temp	42°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.