

Marengo 54855

ZIP code · WI · Wisconsin > Ashland County > Marengo

BALANCED MARKET

\$235K

MEDIAN SALE PRICE

15

SALES (12 MO)

\$187K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 44 / 100



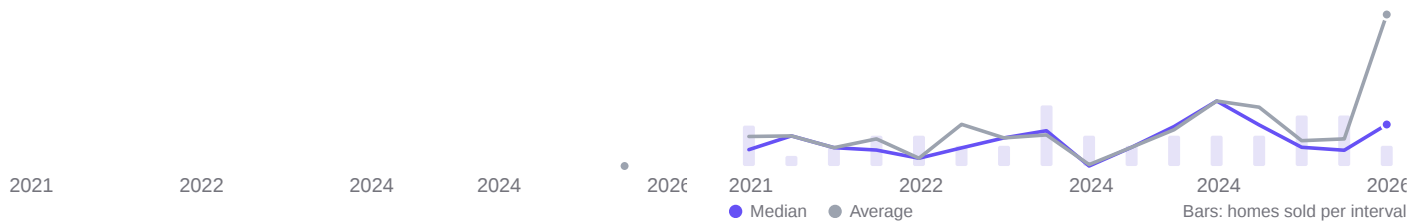
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

44 / 100

Sale prices

Median \$235K · Average \$765K



Growth (year over year)

Price -74.5% · Sales +7.7%

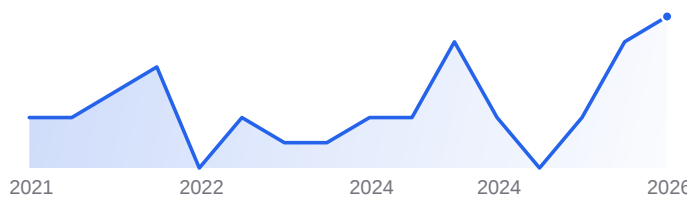
Sale premium vs estimated value

-3.4%



Annual turnover (share of homes sold)

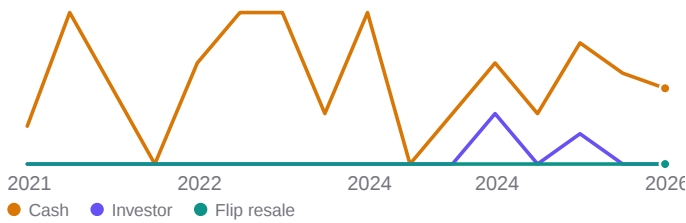
3.7%



BUYERS & OUTCOMES

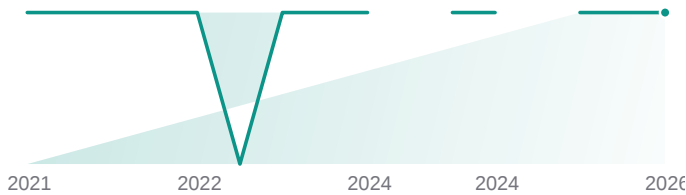
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



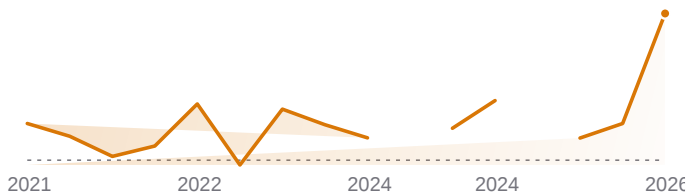
Sellers who sold at a gain

100%

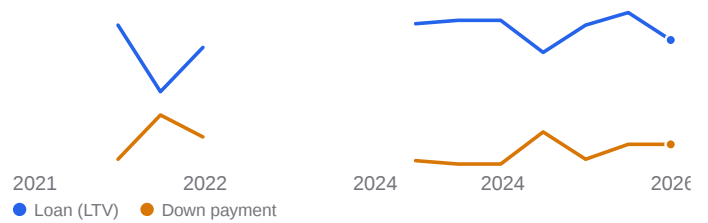


Median annualized return at resale

+51.7%

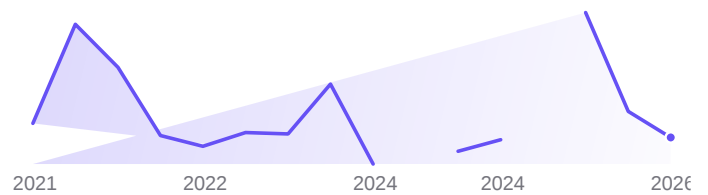


Financing (share of purchase price) Loan (LTV) 85% · Down payment 15%



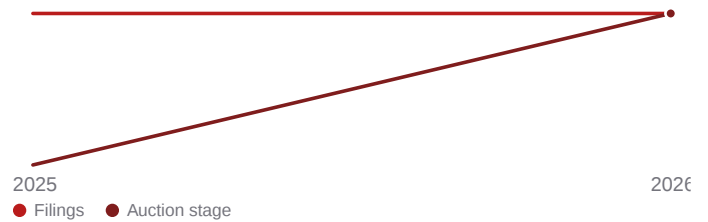
Typical hold before selling

3.3 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	408
Median value (AVM)	\$187K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	68%
Underwater (LTV 125% or more)	5.2%
Owner occupied	59%
Company owned	9.6%
Median loan-to-value	24%
Typical ownership tenure	126.6 yrs

COMMUNITY

Population	1,229
Density	11 / mi²
Median household income	\$68K
Average household income	\$91K
Crime index (US avg 100)	94
Air pollution index (US avg 100)	96
Earthquake index (US avg 100)	11
Homes occupied	80%
Bachelor's or higher	13%
Poverty rate	9.7%
Unemployment	1.1%
Average temp	41°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through January 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.