

Poplar 54864

ZIP code · WI · Wisconsin > Douglas County > Poplar

BUYER'S MARKET

\$299K

MEDIAN SALE PRICE

-5.2%

1-YR CHANGE

15

SALES (12 MO)

\$251K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 28 / 100



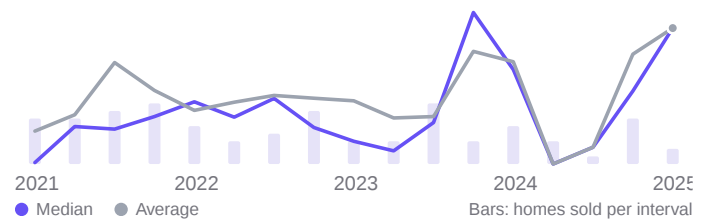
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

28 / 100

Sale prices

Median \$340K · Average \$340K

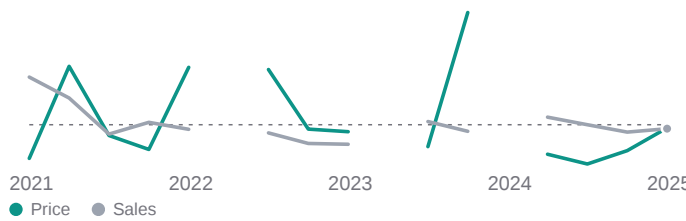


Growth (year over year)

Price -5.2% · Sales -6.3%

Sale premium vs estimated value

-4.2%



Annual turnover (share of homes sold)

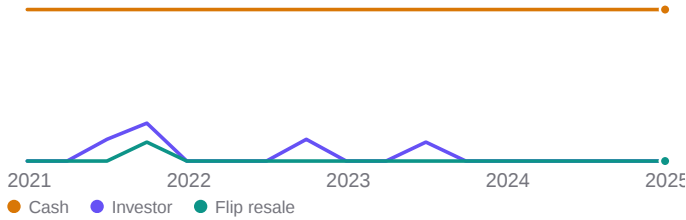
2.3%



BUYERS & OUTCOMES

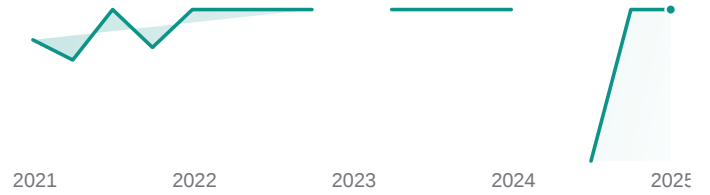
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



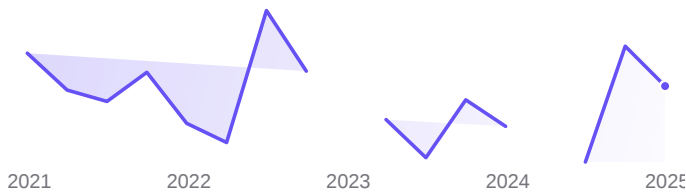
Sellers who sold at a gain

100%



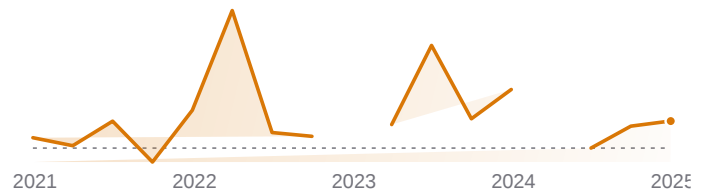
Typical hold before selling

6.1 yrs



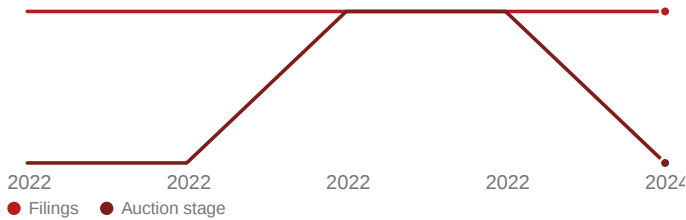
Median annualized return at resale

+9.8%



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	657
Median value (AVM)	\$251K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	100%
Underwater (LTV 125% or more)	0%
Owner occupied	80%
Company owned	7.2%
Median loan-to-value	0%
Typical ownership tenure	8.8 yrs

COMMUNITY

Population	1,309
Density	27 / mi²
Median household income	\$82K
Average household income	\$92K
Crime index (US avg 100)	139
Air pollution index (US avg 100)	84
Earthquake index (US avg 100)	12
Homes occupied	86%
Bachelor's or higher	21%
Poverty rate	4.9%
Unemployment	1.2%
Average temp	40°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through October 2025, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.