

Rice Lake 54868

ZIP code · WI · Wisconsin · Barron County · Rice Lake

BALANCED MARKET

\$246K

MEDIAN SALE PRICE

-6.9%

1-YR CHANGE

253

SALES (12 MO)

\$224K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 54 / 100



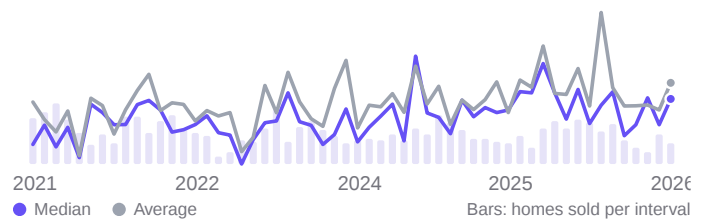
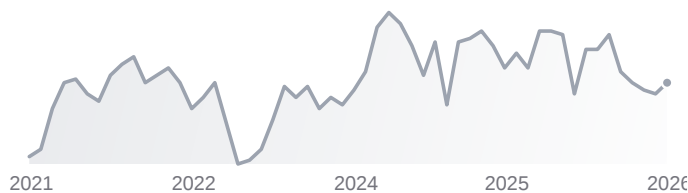
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

54 / 100

Sale prices

Median \$263K · Average \$296K

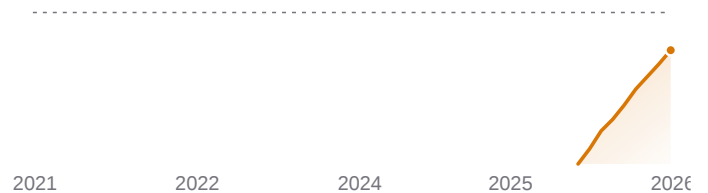
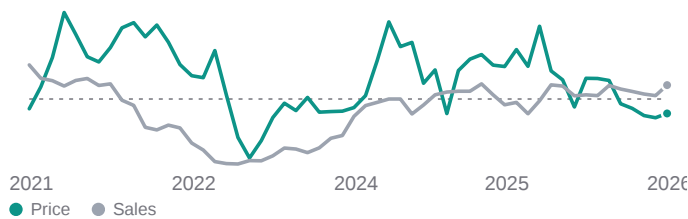


Growth (year over year)

Price -6.9% · Sales +6.8%

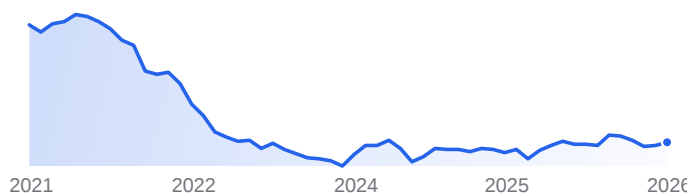
Sale premium vs estimated value

-0.7%



Annual turnover (share of homes sold)

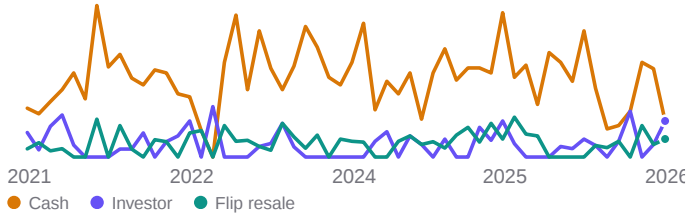
4.3%



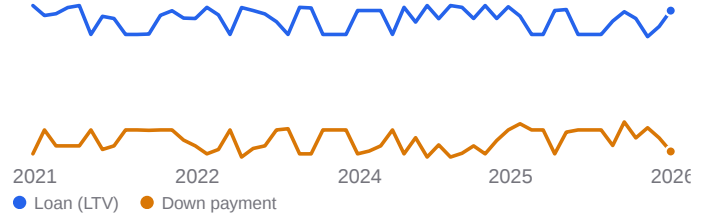
BUYERS & OUTCOMES

Buyer mix

Cash 14% · Investor 14% · Flip resale 7.1%

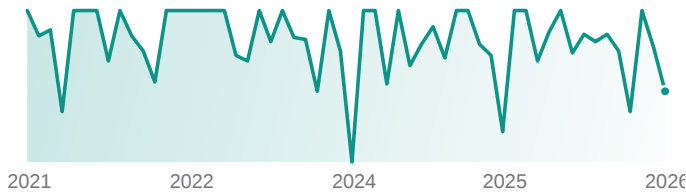


Financing (share of purchase price) Loan (LTV) 95% · Down payment 6.5%



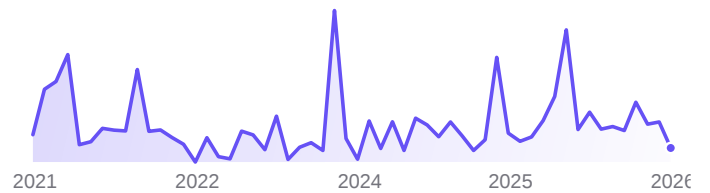
Sellers who sold at a gain

80%



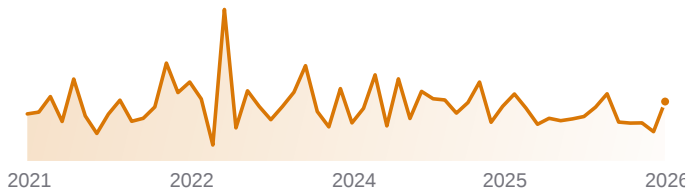
Typical hold before selling

2.9 yrs



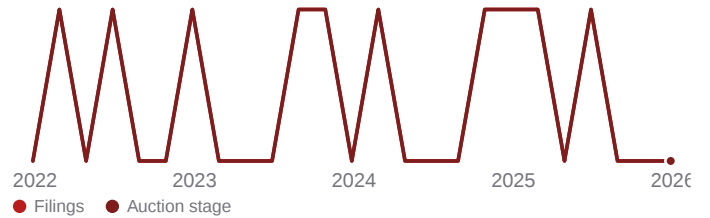
Median annualized return at resale

+8.1%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	5,836
Median value (AVM)	\$224K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	55%
Underwater (LTV 125% or more)	4.1%
Owner occupied	78%
Company owned	12%
Median loan-to-value	43%
Typical ownership tenure	7.0 yrs

COMMUNITY

Population	15,894
Density	72 / mi²
Median household income	\$59K
Average household income	\$84K
Crime index (US avg 100)	102
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	10
Homes occupied	91%
Bachelor's or higher	15%
Poverty rate	11.0%
Unemployment	1.0%
Average temp	42°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.