

South Range 54874

ZIP code · WI · Wisconsin > Douglas County

BALANCED MARKET

\$227K

MEDIAN SALE PRICE

-23.5%

1-YR CHANGE

58

SALES (12 MO)

\$233K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 49 / 100



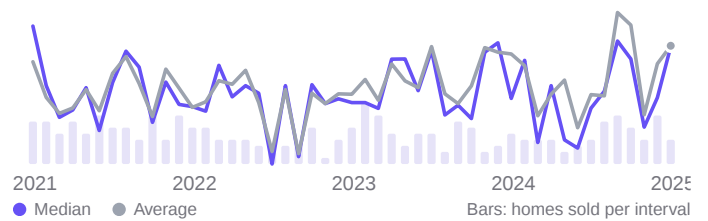
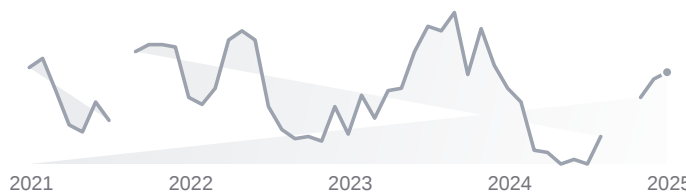
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

49 / 100

Sale prices

Median \$345K · Average \$347K

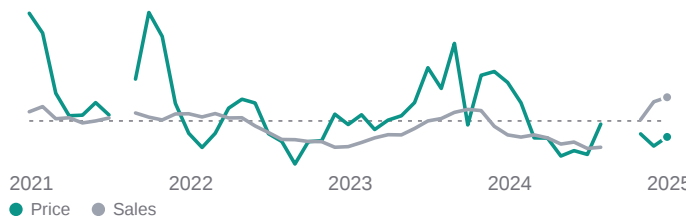


Growth (year over year)

Price -23.5% · Sales +34.9%

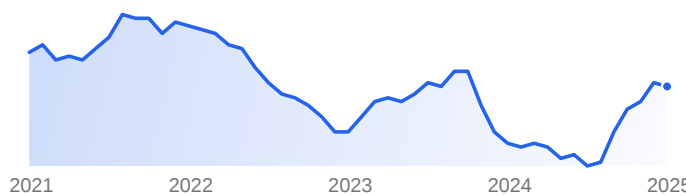
Sale premium vs estimated value

-5.0%



Annual turnover (share of homes sold)

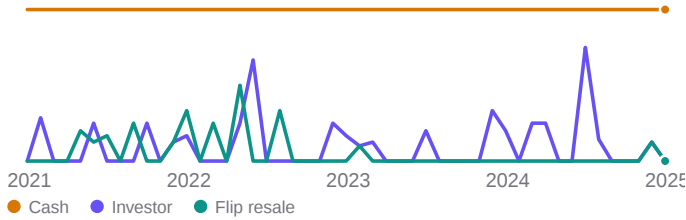
3.5%



BUYERS & OUTCOMES

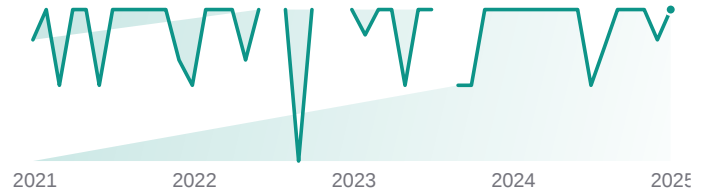
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



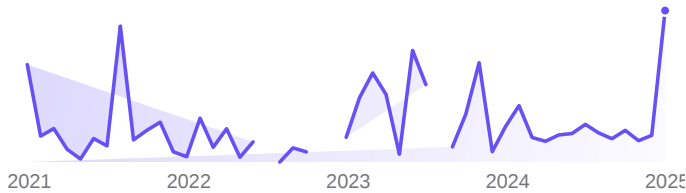
Sellers who sold at a gain

100%



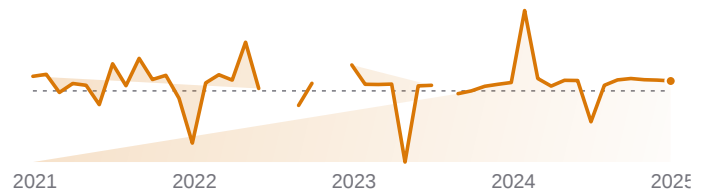
Typical hold before selling

18.3 yrs



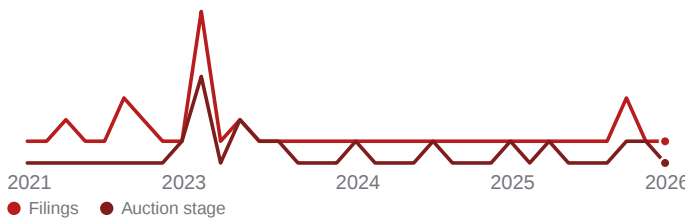
Median annualized return at resale

+7.7%



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	1,655
Median value (AVM)	\$233K
Median bedrooms	2
Single family	99%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	100%
Underwater (LTV 125% or more)	0%
Owner occupied	79%
Company owned	6.3%
Median loan-to-value	0%
Typical ownership tenure	8.1 yrs

COMMUNITY

Population	4,160
Density	27 / mi²
Median household income	\$78K
Average household income	\$103K
Crime index (US avg 100)	63
Air pollution index (US avg 100)	89
Earthquake index (US avg 100)	7
Homes occupied	87%
Bachelor's or higher	14%
Poverty rate	6.3%
Unemployment	1.2%
Average temp	40°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through November 2025. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.