

Superior 54880

ZIP code · WI · Wisconsin > Douglas County > Superior

SELLER'S MARKET

\$213K

MEDIAN SALE PRICE

+9.6%

1-YR CHANGE

433

SALES (12 MO)

\$222K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 73 / 100

Buyer's market

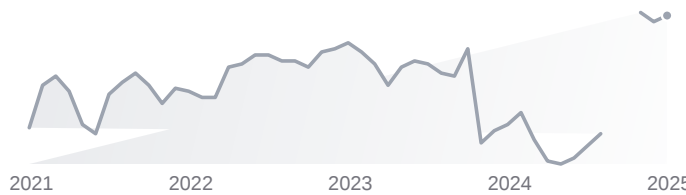
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

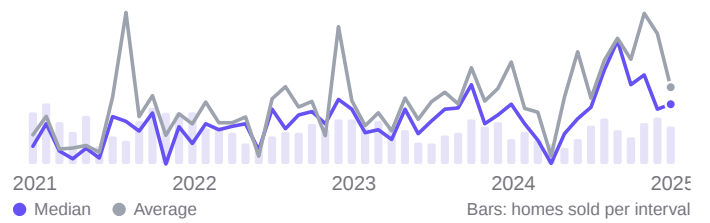
Market temperature (0–100)

73 / 100



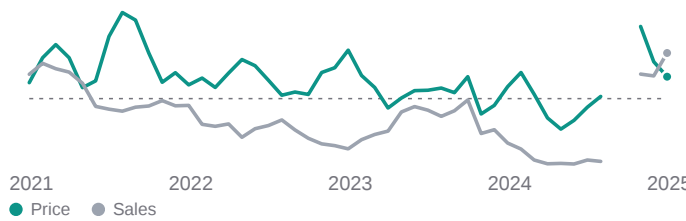
Sale prices

Median \$205K · Average \$222K



Growth (year over year)

Price +9.6% · Sales +19.9%



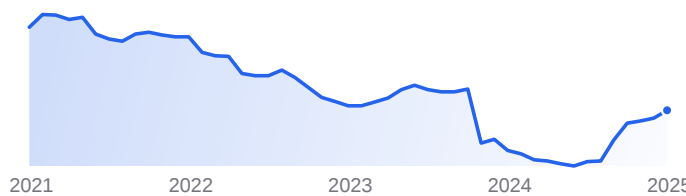
Sale premium vs estimated value

-4.6%



Annual turnover (share of homes sold)

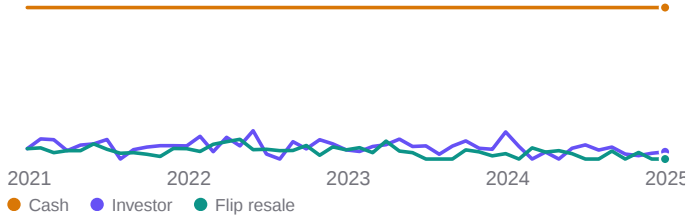
4.2%



BUYERS & OUTCOMES

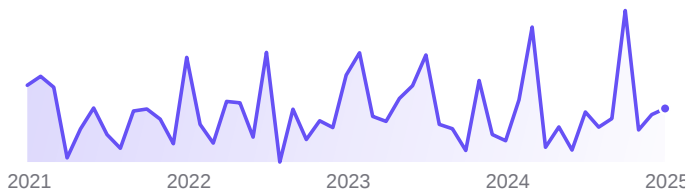
Buyer mix

Cash 100% · Investor 4.8% · Flip resale 0%



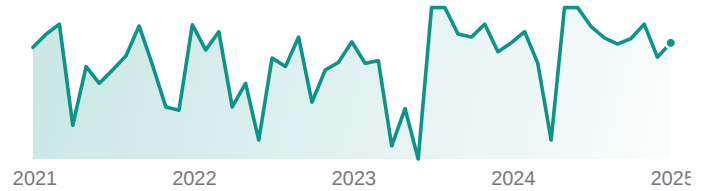
Typical hold before selling

5.9 yrs



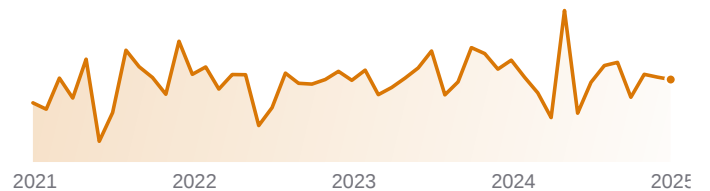
Sellers who sold at a gain

93%



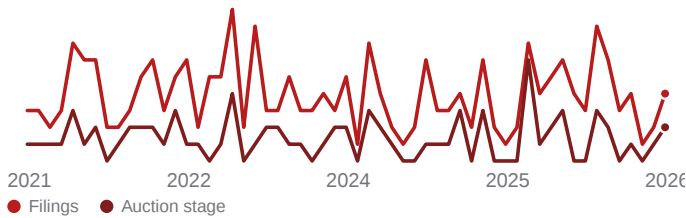
Median annualized return at resale

+7.6%



Preforeclosure filings

Filings 4 · Auction stage 2



HOUSING STOCK

Homes	10,191
Median value (AVM)	\$222K
Median bedrooms	2
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	100%
Underwater (LTV 125% or more)	0%
Owner occupied	79%
Company owned	9.7%
Median loan-to-value	0%
Typical ownership tenure	7.6 yrs

COMMUNITY

Population	29,871
Density	167 / mi²
Median household income	\$63K
Average household income	\$78K
Crime index (US avg 100)	97
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	7
Homes occupied	94%
Bachelor's or higher	23%
Poverty rate	13.0%
Unemployment	1.3%
Average temp	40°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through November 2025. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.