

Appleton 54911

ZIP code · WI · Wisconsin > Outagamie County > Appleton

SELLER'S MARKET

\$280K

MEDIAN SALE PRICE

+8.9%

1-YR CHANGE

446

SALES (12 MO)

\$245K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 79 / 100

Buyer's market

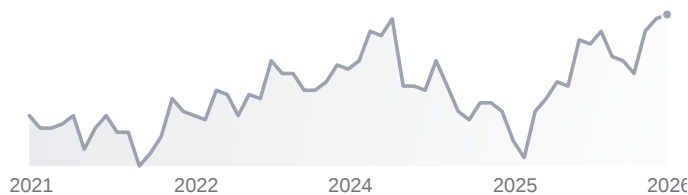
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

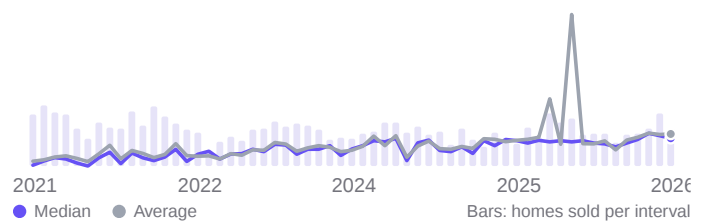
Market temperature (0–100)

79 / 100



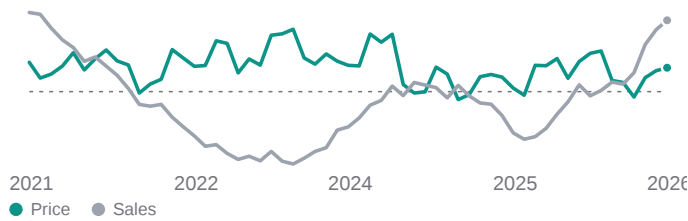
Sale prices

Median \$270K · Average \$287K



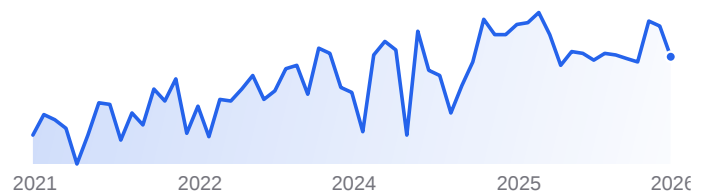
Growth (year over year)

Price +8.9% · Sales +26.3%



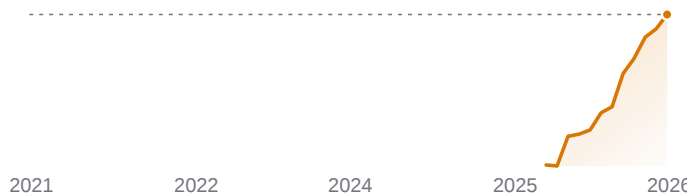
Price per square foot

\$158/ft²



Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

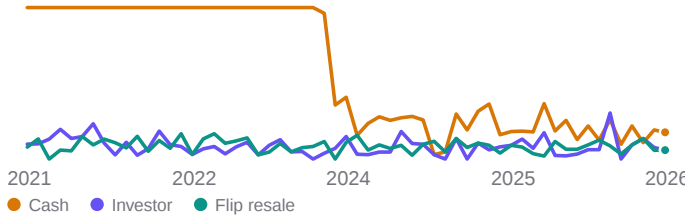
5.5%



BUYERS & OUTCOMES

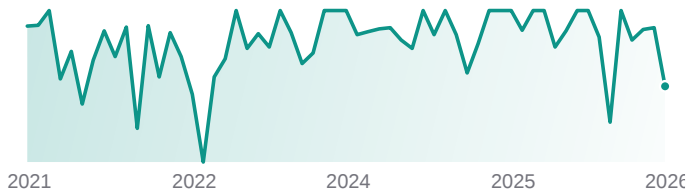
Buyer mix

Cash 18% · Investor 5.9% · Flip resale 5.9%



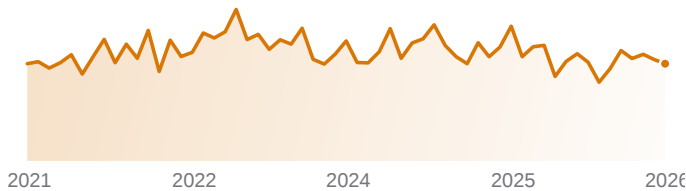
Sellers who sold at a gain

86%

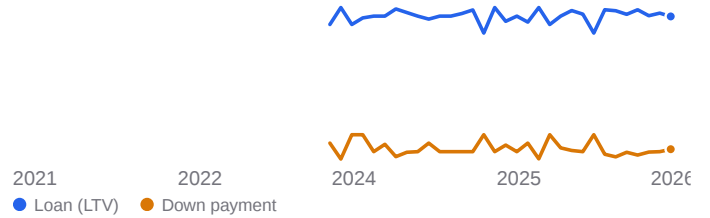


Median annualized return at resale

+7.6%

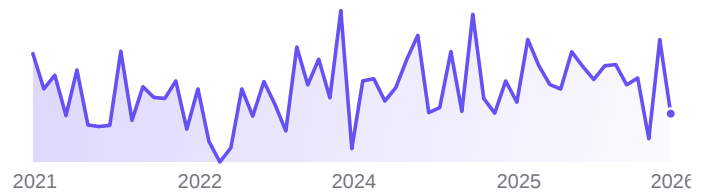


Financing (share of purchase price) Loan (LTV) 90% · Down payment 11%



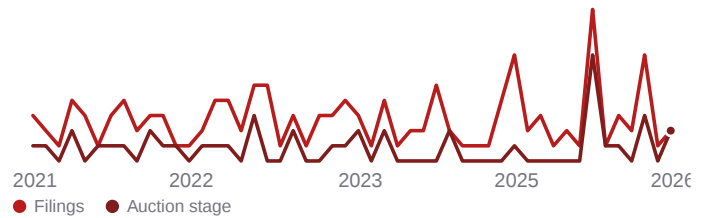
Typical hold before selling

3.8 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	8,141
Median value (AVM)	\$245K
Median size	1,606 ft²
Median bedrooms	3
Median year built	1951
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	74%
Underwater (LTV 125% or more)	1.0%
Owner occupied	91%
Company owned	16%
Median loan-to-value	27%
Typical ownership tenure	12.6 yrs

COMMUNITY

Population	28,151
Density	3,217 / mi²
Median household income	\$68K
Average household income	\$85K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	70
Earthquake index (US avg 100)	15
Homes occupied	95%
Bachelor's or higher	26%
Poverty rate	8.5%
Unemployment	0.8%
Average temp	45°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.