

Appleton 54913

ZIP code · WI · Wisconsin > Outagamie County > Appleton

BALANCED MARKET

\$480K

MEDIAN SALE PRICE

+8.6%

1-YR CHANGE

360

SALES (12 MO)

\$433K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 57 / 100



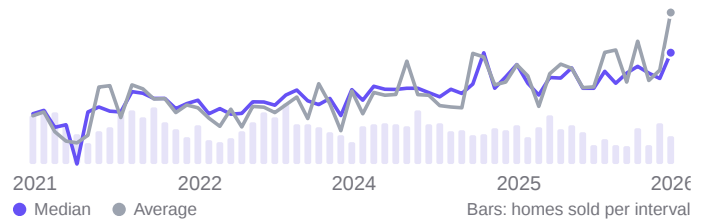
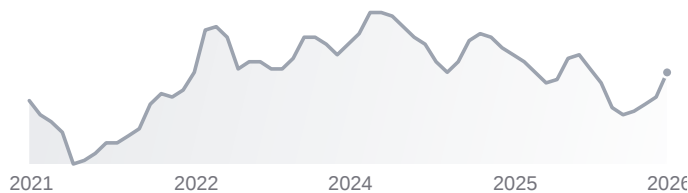
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

57 / 100

Sale prices

Median \$525K · Average \$643K

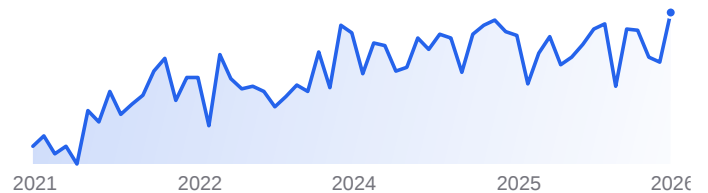
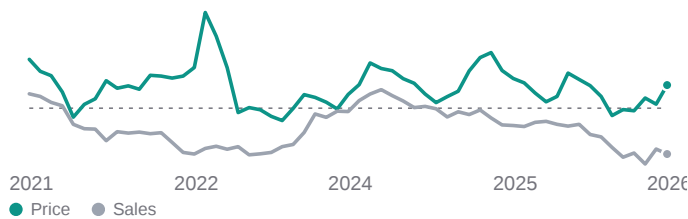


Growth (year over year)

Price +8.6% · Sales -17.1%

Price per square foot

\$264/ft²

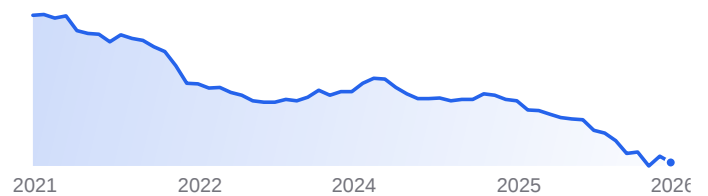
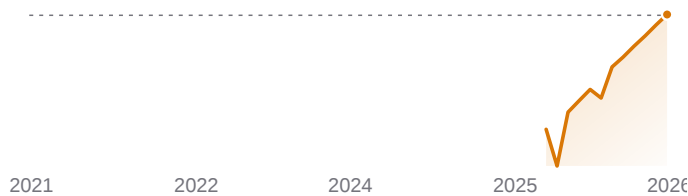


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

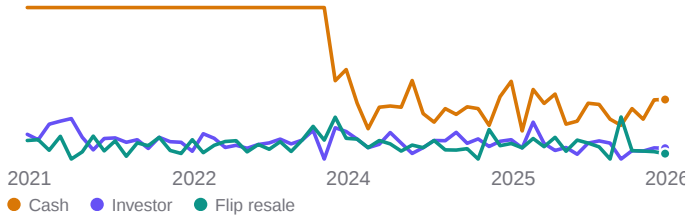
4.4%



BUYERS & OUTCOMES

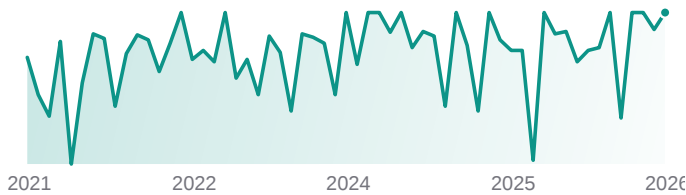
Buyer mix

Cash 39% · Investor 7.1% · Flip resale 3.6%



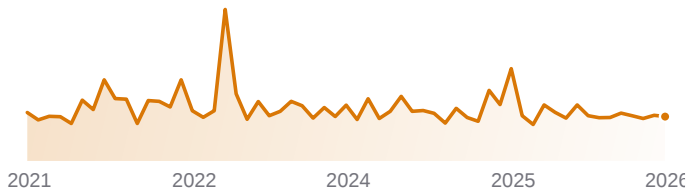
Sellers who sold at a gain

100%

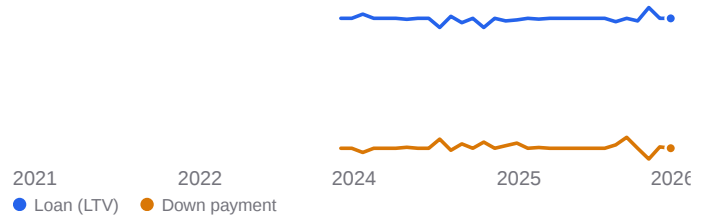


Median annualized return at resale

+6.2%

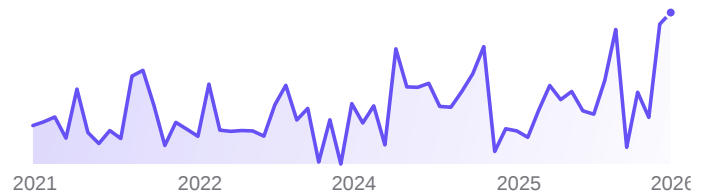


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



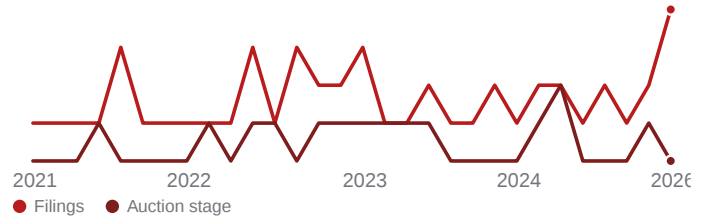
Typical hold before selling

8.6 yrs



Preforeclosure filings

Filings 4 · Auction stage 0



HOUSING STOCK

Homes	8,125
Median value (AVM)	\$433K
Median size	2,029 ft²
Median bedrooms	3
Median year built	2004
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	72%
Underwater (LTV 125% or more)	1.4%
Owner occupied	88%
Company owned	19%
Median loan-to-value	27%
Typical ownership tenure	11.7 yrs

COMMUNITY

Population	22,856
Density	377 / mi²
Median household income	\$105K
Average household income	\$131K
Crime index (US avg 100)	56
Air pollution index (US avg 100)	69
Earthquake index (US avg 100)	14
Homes occupied	97%
Bachelor's or higher	31%
Poverty rate	2.5%
Unemployment	0.9%
Average temp	45°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.