

Appleton 54914

ZIP code · WI · Wisconsin > Outagamie County > Appleton

SELLER'S MARKET

\$296K

MEDIAN SALE PRICE

+5.3%

1-YR CHANGE

480

SALES (12 MO)

\$265K

MEDIAN VALUE (AVM)

Market temperature

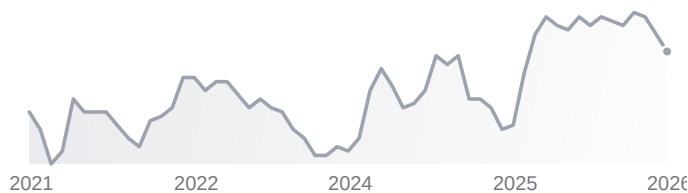
Seller's market · 71 / 100



MARKET TRENDS (5 YEARS)

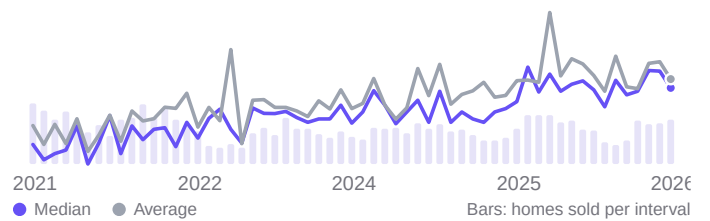
Market temperature (0–100)

71 / 100



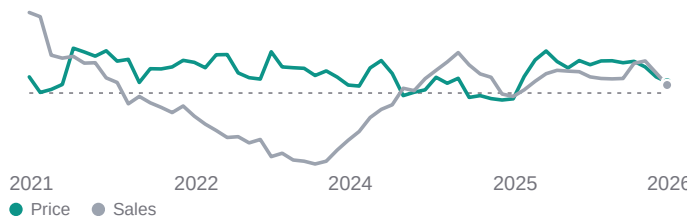
Sale prices

Median \$280K · Average \$293K



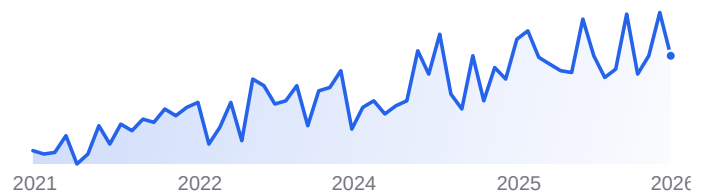
Growth (year over year)

Price +5.3% · Sales +3.9%



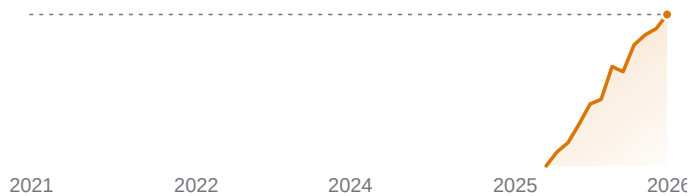
Price per square foot

\$178/ft²



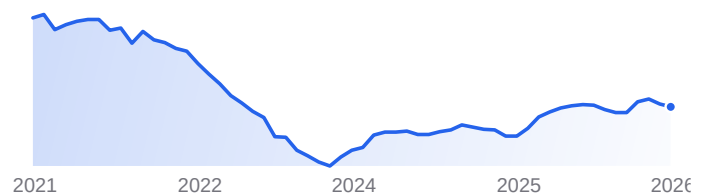
Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

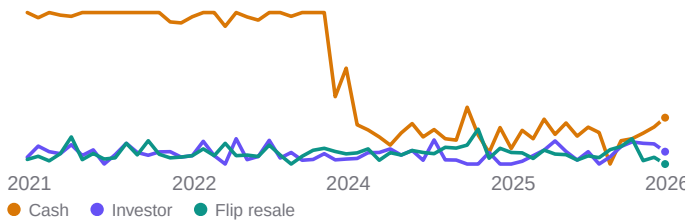
5.1%



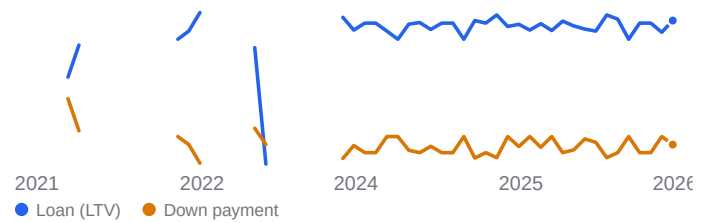
BUYERS & OUTCOMES

Buyer mix

Cash 31% · Investor 8.2% · Flip resale 0%

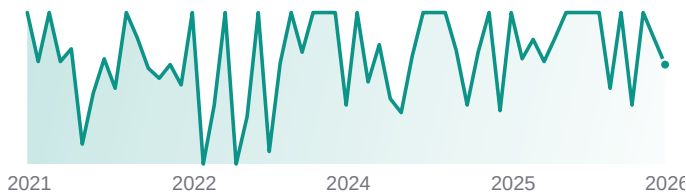


Financing (share of purchase price) Loan (LTV) 92% · Down payment 15%



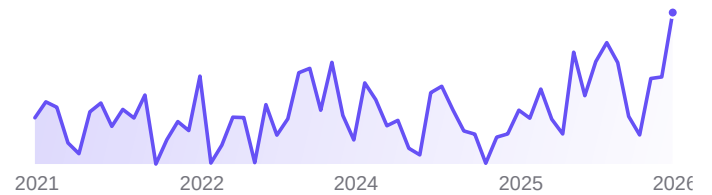
Sellers who sold at a gain

94%



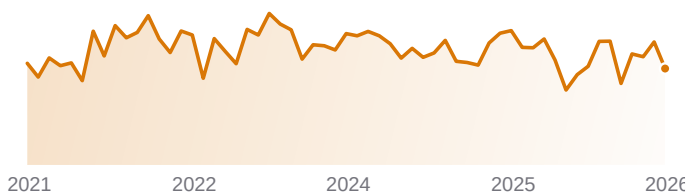
Typical hold before selling

9.3 yrs



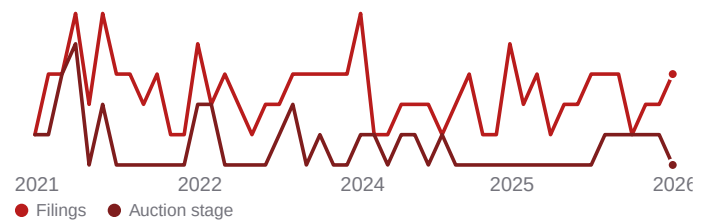
Median annualized return at resale

+6.9%



Preforeclosure filings

Filings 3 · Auction stage 0



HOUSING STOCK

Homes	9,479
Median value (AVM)	\$265K
Median size	1,572 ft²
Median bedrooms	3
Median year built	1965
Single family	99%
Condos	1.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	75%
Underwater (LTV 125% or more)	0.6%
Owner occupied	92%
Company owned	15%
Median loan-to-value	27%

Typical ownership tenure

12.3 yrs

COMMUNITY

Population	31,882
Density	1,747 / mi²
Median household income	\$75K
Average household income	\$118K
Crime index (US avg 100)	117
Air pollution index (US avg 100)	66
Earthquake index (US avg 100)	18
Homes occupied	97%
Bachelor's or higher	24%
Poverty rate	8.6%
Unemployment	0.9%
Average temp	45°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.