

Appleton 54915

ZIP code · WI · Wisconsin > Outagamie County > Appleton

SELLER'S MARKET

\$332K

MEDIAN SALE PRICE

+6.4%

1-YR CHANGE

545

SALES (12 MO)

\$298K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 61 / 100



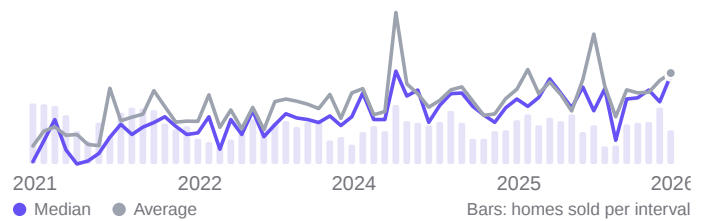
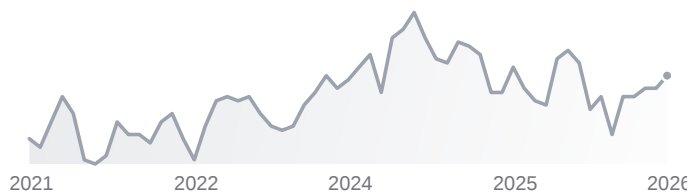
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

61 / 100

Sale prices

Median \$355K · Average \$359K

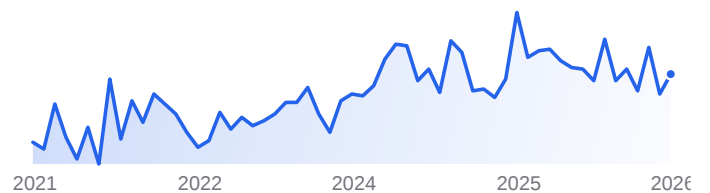
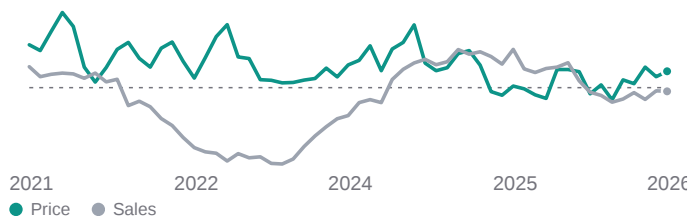


Growth (year over year)

Price +6.4% · Sales -1.4%

Price per square foot

\$187/ft²

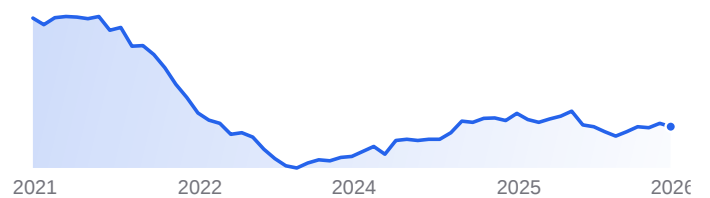
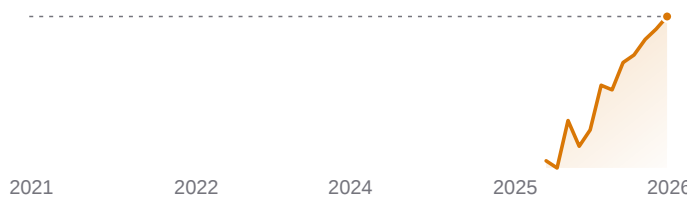


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

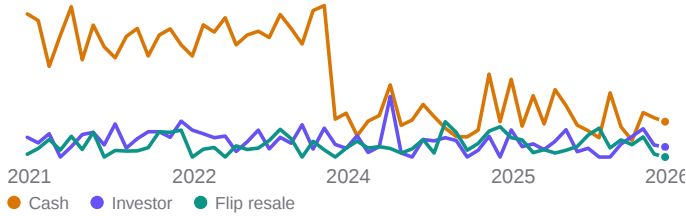
4.0%



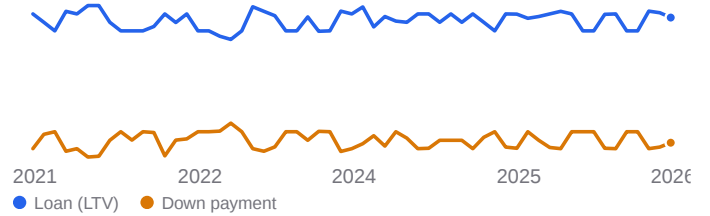
BUYERS & OUTCOMES

Buyer mix

Cash 18% · Investor 5.0% · Flip resale 0%

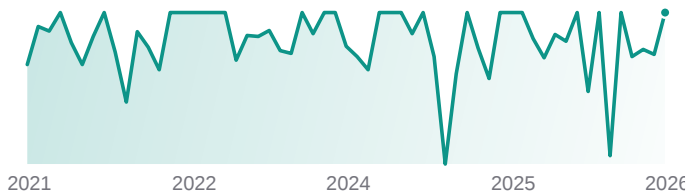


Financing (share of purchase price) Loan (LTV) 88% · Down payment 14%



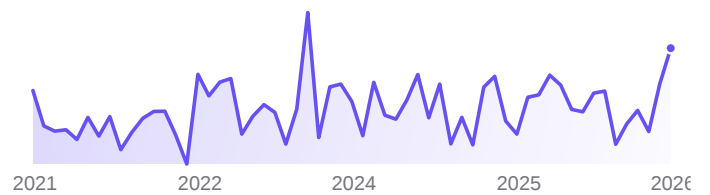
Sellers who sold at a gain

100%



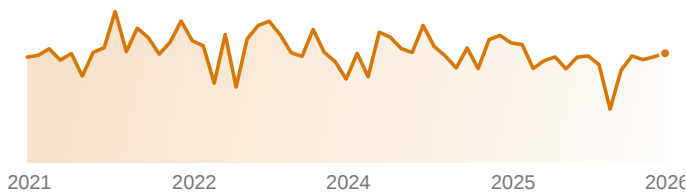
Typical hold before selling

8.3 yrs



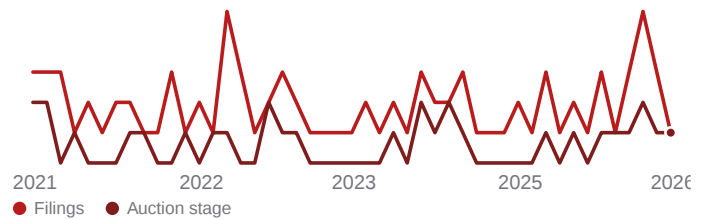
Median annualized return at resale

+7.8%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	13,743
Median value (AVM)	\$298K
Median size	1,598 ft²
Median bedrooms	3
Median year built	1981
Single family	95%
Condos	2.1%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	64%
Underwater (LTV 125% or more)	1.1%
Owner occupied	93%
Company owned	11%
Median loan-to-value	40%

Typical ownership tenure

11.3 yrs

COMMUNITY

Population	42,379
Density	2,670 / mi²
Median household income	\$85K
Average household income	\$100K
Crime index (US avg 100)	80
Air pollution index (US avg 100)	67
Earthquake index (US avg 100)	12
Homes occupied	97%
Bachelor's or higher	29%
Poverty rate	7.1%
Unemployment	0.9%
Average temp	45°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.