

Hortonville 54944

ZIP code · WI · Wisconsin > Outagamie County > Hortonville

BUYER'S MARKET

\$354K

MEDIAN SALE PRICE

-25.6%

1-YR CHANGE

124

SALES (12 MO)

\$344K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 33 / 100



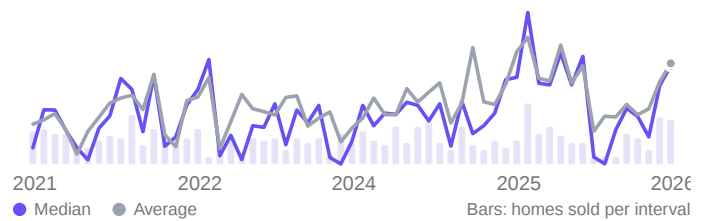
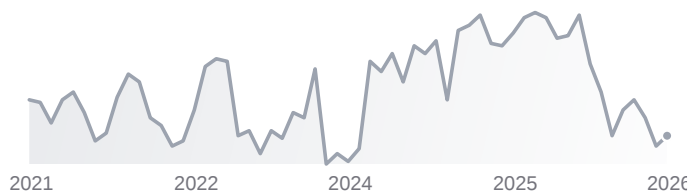
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

33 / 100

Sale prices

Median \$450K · Average \$458K

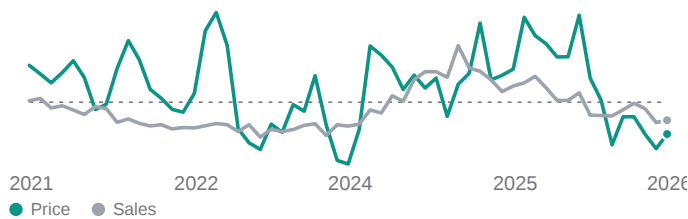


Growth (year over year)

Price -25.6% · Sales -14.5%

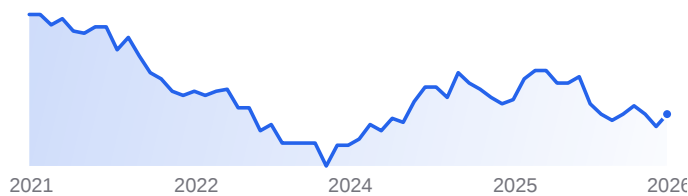
Sale premium vs estimated value

-0.3%



Annual turnover (share of homes sold)

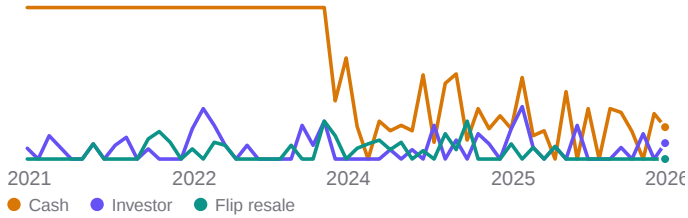
3.5%



BUYERS & OUTCOMES

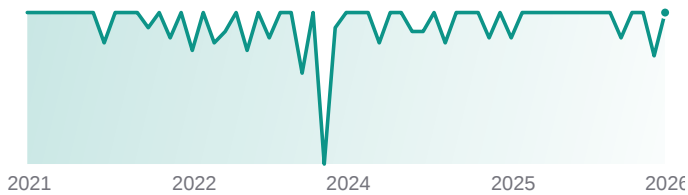
Buyer mix

Cash 21% · Investor 11% · Flip resale 0%



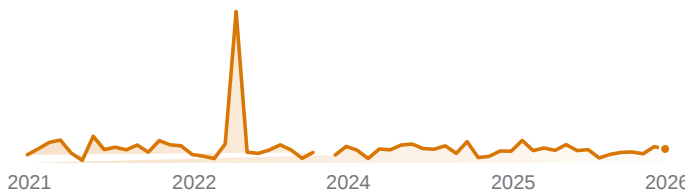
Sellers who sold at a gain

100%

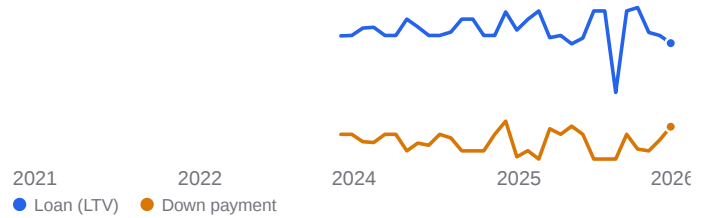


Median annualized return at resale

+9.1%

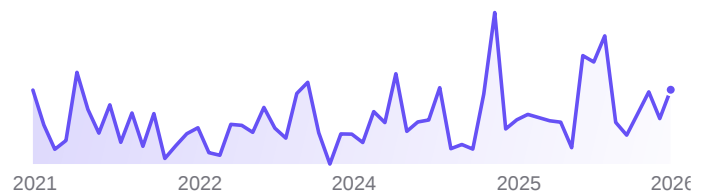


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



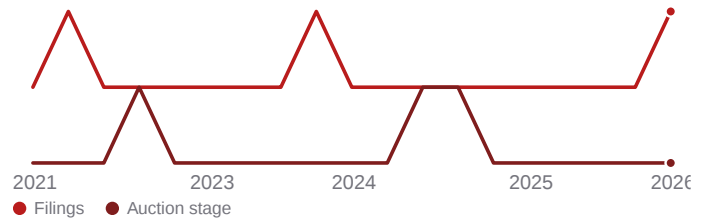
Typical hold before selling

7.7 yrs



Preforeclosure filings

Filings 2 · Auction stage 0



HOUSING STOCK

Homes	3,503
Median value (AVM)	\$344K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	67%
Underwater (LTV 125% or more)	2.2%
Owner occupied	90%
Company owned	12%
Median loan-to-value	32%
Typical ownership tenure	14.3 yrs

COMMUNITY

Population	10,486
Density	140 / mi²
Median household income	\$96K
Average household income	\$110K
Crime index (US avg 100)	71
Air pollution index (US avg 100)	69
Earthquake index (US avg 100)	15
Homes occupied	97%
Bachelor's or higher	20%
Poverty rate	4.4%
Unemployment	0.9%
Average temp	45°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.