

Iola 54945

ZIP code · WI · Wisconsin > Waupaca County > Iola

STRONG SELLER'S MARKET

\$249K

MEDIAN SALE PRICE

+35.8%

1-YR CHANGE

77

SALES (12 MO)

\$217K

MEDIAN VALUE (AVM)

Market temperature

Strong seller's market · 81 / 100

Buyer's market

Balanced

Seller's market

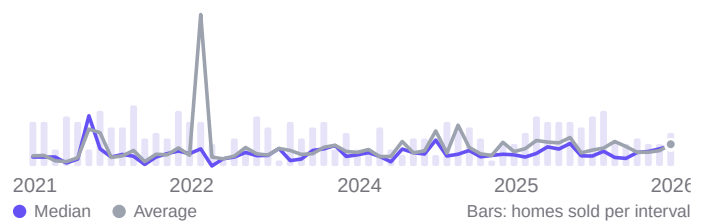
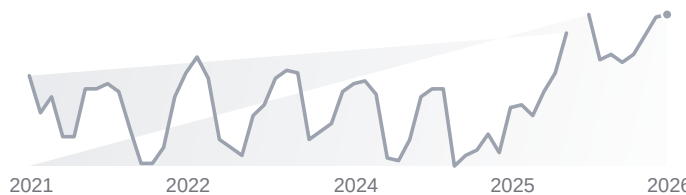
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

81 / 100

Sale prices

Median \$280K · Average \$293K

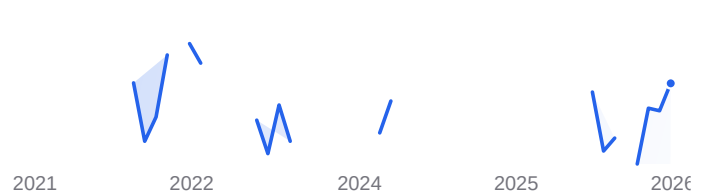
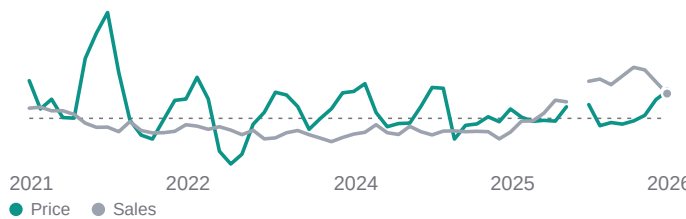


Growth (year over year)

Price +35.8% · Sales +32.8%

Price per square foot

\$166/ft²



Sale premium vs estimated value

+3.1%

Annual turnover (share of homes sold)

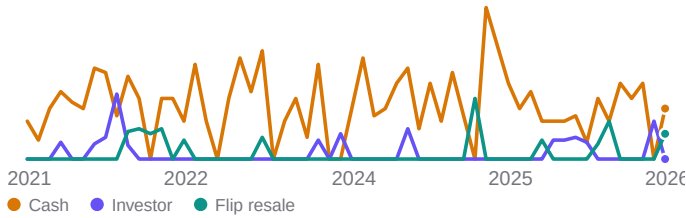
3.8%



BUYERS & OUTCOMES

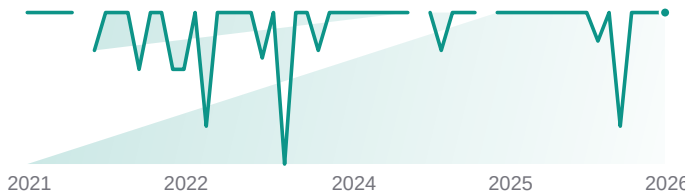
Buyer mix

Cash 33% · Investor 0% · Flip resale 17%



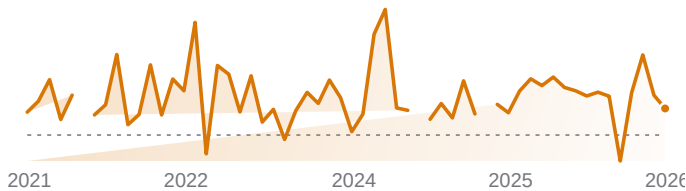
Sellers who sold at a gain

100%

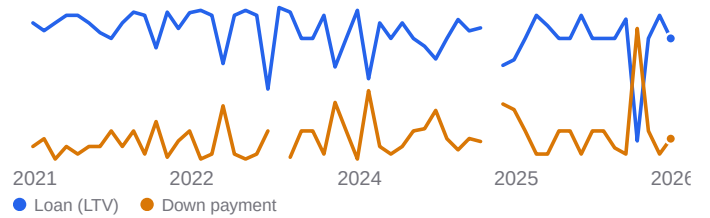


Median annualized return at resale

+5.2%

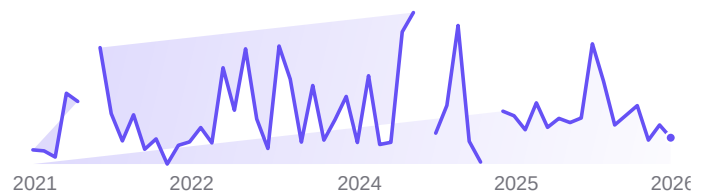


Financing (share of purchase price) Loan (LTV) 80% · Down payment 15%



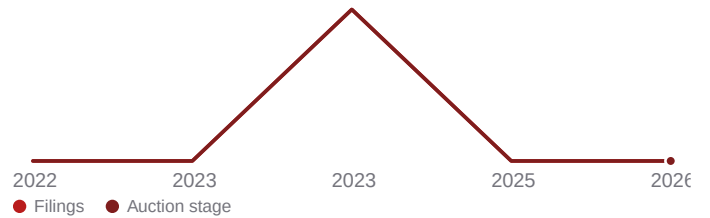
Typical hold before selling

3.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,048
Median value (AVM)	\$217K
Median size	1,632 ft²
Median bedrooms	3
Median year built	1968
Single family	75%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	67%
Underwater (LTV 125% or more)	2.8%
Owner occupied	62%
Company owned	20%
Median loan-to-value	26%
Typical ownership tenure	9.2 yrs

COMMUNITY

Population	3,497
Density	33 / mi²
Median household income	\$72K
Average household income	\$80K
Crime index (US avg 100)	150
Air pollution index (US avg 100)	71
Earthquake index (US avg 100)	11
Homes occupied	79%
Bachelor's or higher	13%
Poverty rate	6.7%
Unemployment	0.9%
Average temp	44°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.