

Larsen 54947

ZIP code · WI · Wisconsin > Winnebago County

BUYER'S MARKET

\$415K

MEDIAN SALE PRICE

+52.8%

1-YR CHANGE

30

SALES (12 MO)

\$309K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 39 / 100



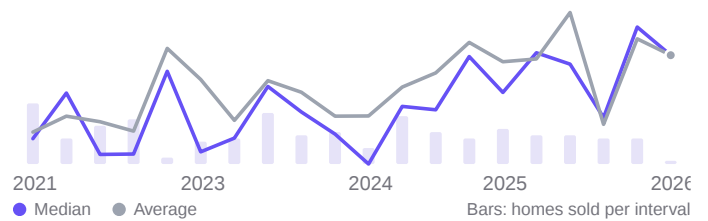
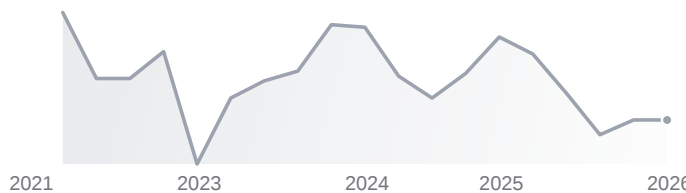
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

39 / 100

Sale prices

Median \$365K · Average \$365K

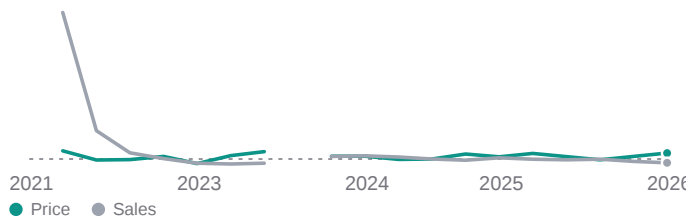


Growth (year over year)

Price +52.8% · Sales -34.8%

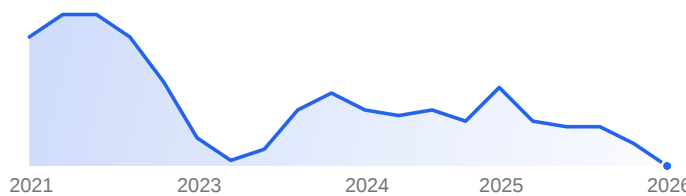
Sale premium vs estimated value

+12.3%



Annual turnover (share of homes sold)

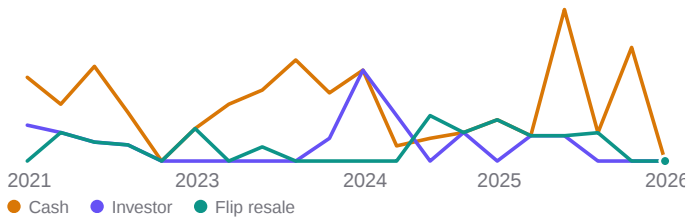
2.4%



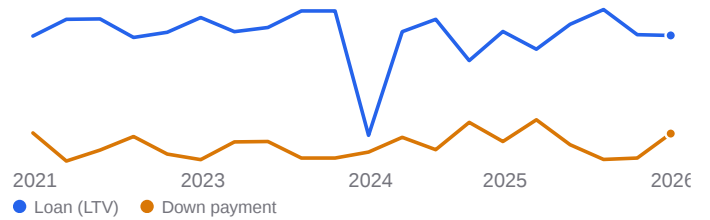
BUYERS & OUTCOMES

Buyer mix

Cash 0% · Investor 0% · Flip resale 0%

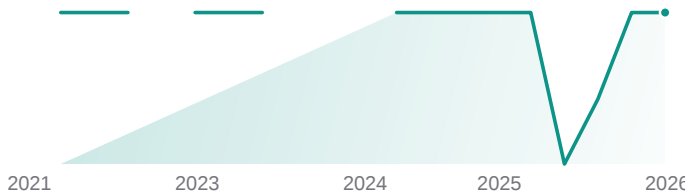


Financing (share of purchase price) Loan (LTV) 78% · Down payment 22%



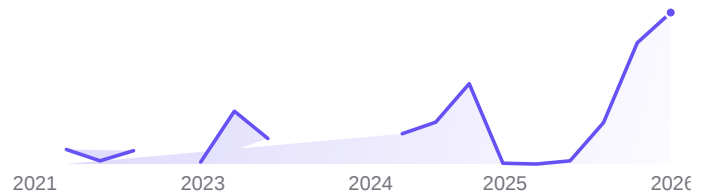
Sellers who sold at a gain

100%



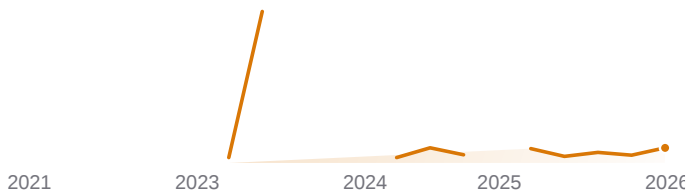
Typical hold before selling

5.0 yrs



Median annualized return at resale

+9.3%



HOUSING STOCK

Homes	1,236
Median value (AVM)	\$309K
Single family	98%
Condos	1.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	69%
Underwater (LTV 125% or more)	2.2%
Owner occupied	81%
Company owned	13%
Median loan-to-value	32%
Typical ownership tenure	8.5 yrs

COMMUNITY

Population	2,863
Density	57 / mi²
Median household income	\$104K
Average household income	\$128K
Crime index (US avg 100)	63
Air pollution index (US avg 100)	73
Earthquake index (US avg 100)	17
Homes occupied	92%
Bachelor's or higher	25%
Poverty rate	3.6%
Unemployment	1.0%
Average temp	45°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.