

Willmar 56201

ZIP code · MN · Minnesota > Kandiyohi County > Willmar

STRONG BUYER'S MARKET

\$243K

MEDIAN SALE PRICE

-3.9%

1-YR CHANGE

161

SALES (12 MO)

\$185K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 19 / 100



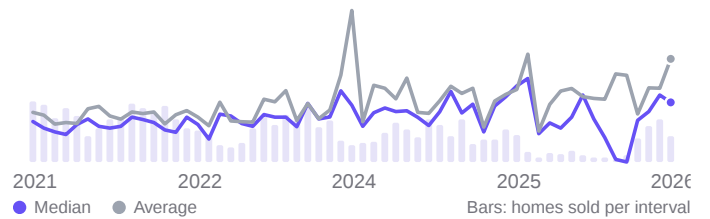
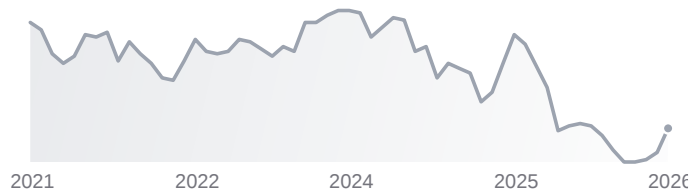
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

19 / 100

Sale prices

Median \$245K · Average \$363K

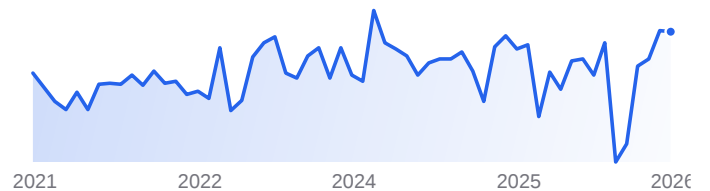
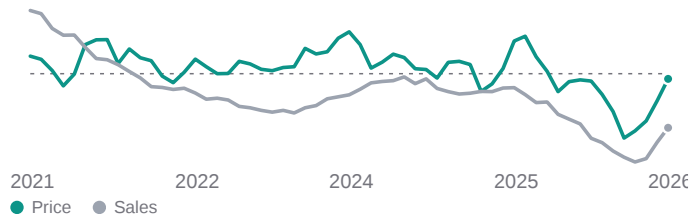


Growth (year over year)

Price -3.9% · Sales -41.7%

Price per square foot

\$217/ft²

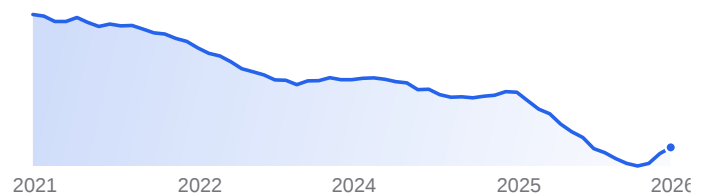
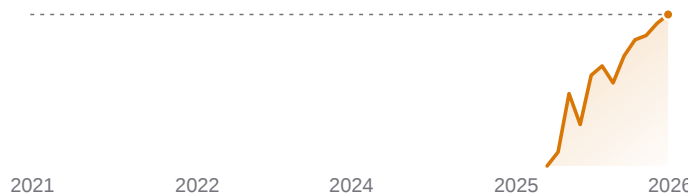


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

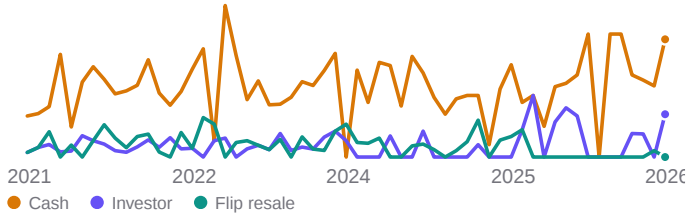
2.1%



BUYERS & OUTCOMES

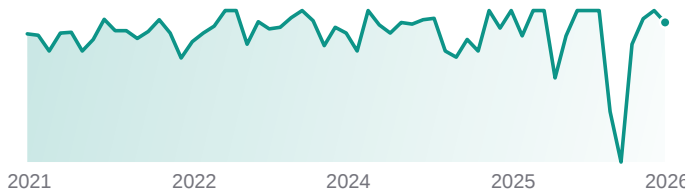
Buyer mix

Cash 48% · Investor 17% · Flip resale 0%



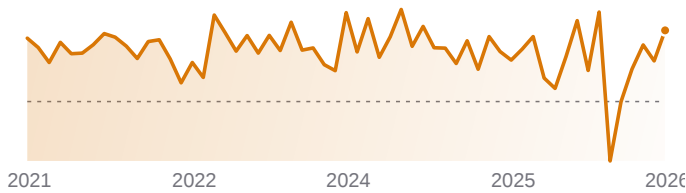
Sellers who sold at a gain

94%

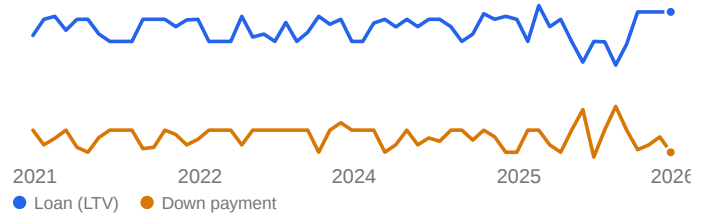


Median annualized return at resale

+8.1%

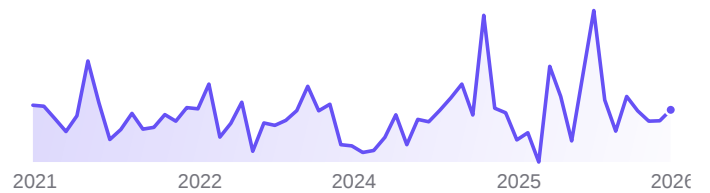


Financing (share of purchase price) Loan (LTV) 100% · Down payment 5.0%



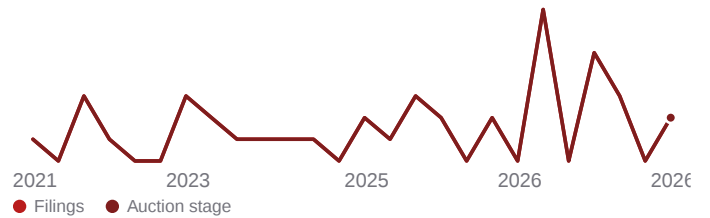
Typical hold before selling

6.2 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	7,643
Median value (AVM)	\$185K
Median size	1,152 ft²
Median year built	1973
Single family	87%
Condos	1.2%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	40%
Underwater (LTV 125% or more)	6.3%
Owner occupied	82%
Company owned	18%
Median loan-to-value	64%
Typical ownership tenure	7.6 yrs

COMMUNITY

Population	24,458
Density	190 / mi²
Median household income	\$63K
Average household income	\$79K
Crime index (US avg 100)	110
Air pollution index (US avg 100)	99
Earthquake index (US avg 100)	14
Homes occupied	93%
Bachelor's or higher	17%
Poverty rate	11.8%
Unemployment	1.0%
Average temp	44°F
Annual precip	28 in
Sunshine	55%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.