

Hannibal 63401

ZIP code · MO · Missouri > Ralls County > Hannibal

SELLER'S MARKET

\$170K

MEDIAN SALE PRICE

+19.9%

1-YR CHANGE

98

SALES (12 MO)

\$165K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 72 / 100

Buyer's market

Balanced

Seller's market

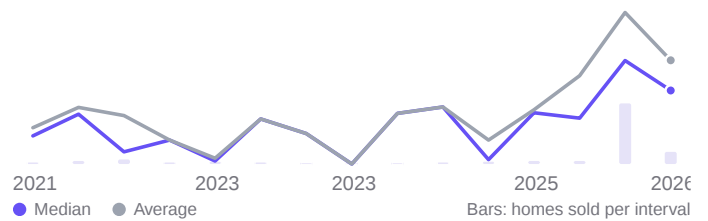
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

72 / 100

Sale prices

Median \$141K · Average \$179K

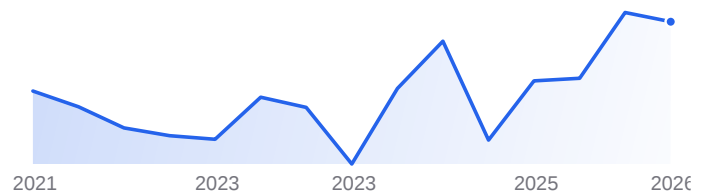
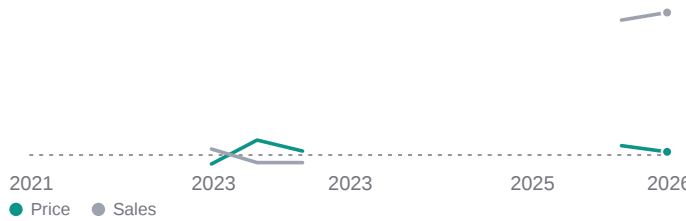


Growth (year over year)

Price +19.9% · Sales +880.0%

Price per square foot

\$135/ft²

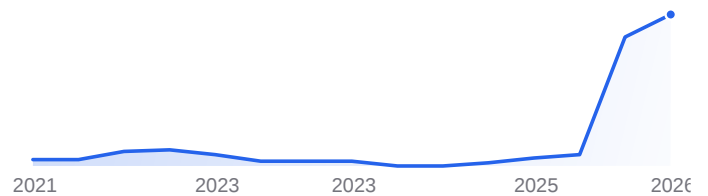


Sale premium vs estimated value

-12.9%

Annual turnover (share of homes sold)

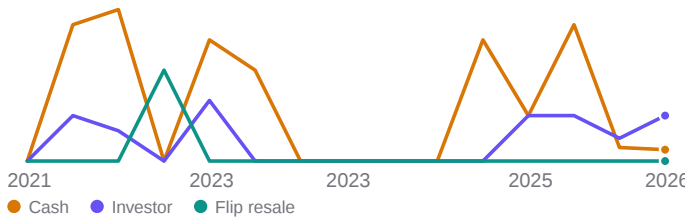
1.1%



BUYERS & OUTCOMES

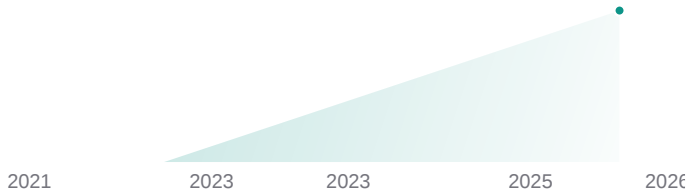
Buyer mix

Cash 6.3% · Investor 25% · Flip resale 0%

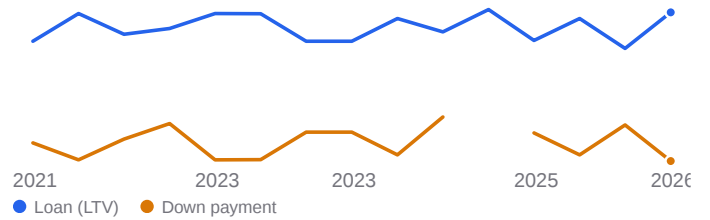


Sellers who sold at a gain

100%

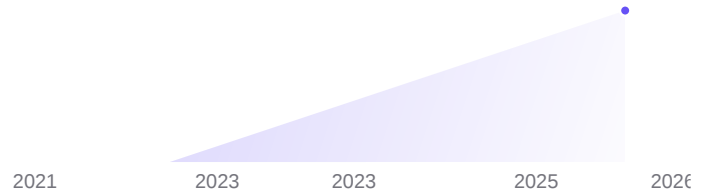


Financing (share of purchase price) Loan (LTV) 99% · Down payment 1.0%



Typical hold before selling

5.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	8,765
Median value (AVM)	\$165K
Median size	1,451 ft²
Median bedrooms	3
Median year built	1958
Single family	95%
Condos	1.6%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	3.3%
Owner occupied	68%
Company owned	16%
Median loan-to-value	39%

Typical ownership tenure

8.8 yrs

COMMUNITY

Population	21,152
Density	177 / mi²
Median household income	\$62K
Average household income	\$72K
Crime index (US avg 100)	105
Air pollution index (US avg 100)	76
Earthquake index (US avg 100)	40
Homes occupied	88%
Bachelor's or higher	16%
Poverty rate	11.7%
Unemployment	1.1%
Average temp	53°F
Annual precip	39 in
Sunshine	56%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.