

Branson 65616

ZIP code · MO · Missouri > Taney County > Branson

SELLER'S MARKET

\$266K

MEDIAN SALE PRICE

167

SALES (12 MO)

\$279K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 76 / 100

Buyer's market

Balanced

Seller's market

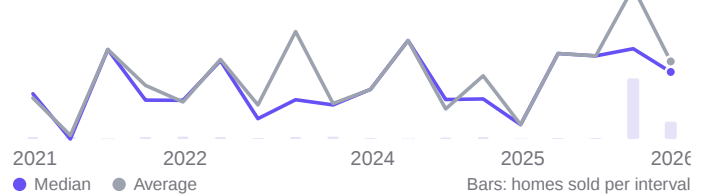
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

76 / 100

Sale prices

Median \$230K · Average \$256K

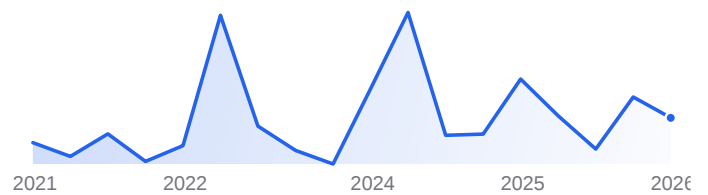
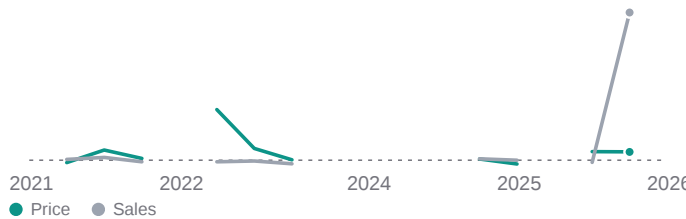


Growth (year over year)

Price +67.8% · Sales +1210.0%

Price per square foot

\$157/ft²

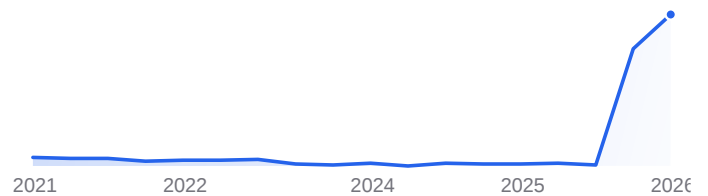


Sale premium vs estimated value

-15.9%

Annual turnover (share of homes sold)

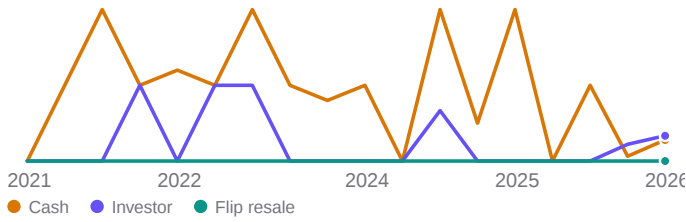
1.2%



BUYERS & OUTCOMES

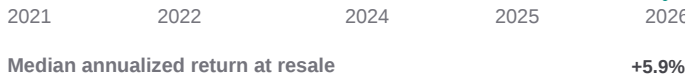
Buyer mix

Cash 14% · Investor 17% · Flip resale 0%



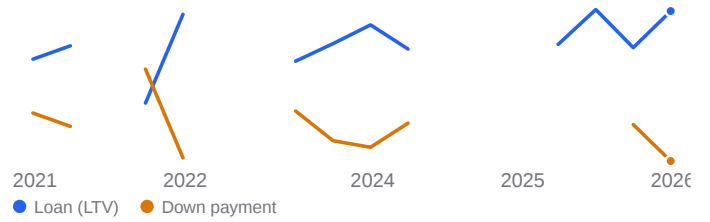
Sellers who sold at a gain

100%



Median annualized return at resale

Financing (share of purchase price) Loan (LTV) 99% · Down payment 1.0%



Typical hold before selling

8.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1

HOUSING STOCK

Homes	14,506
Median value (AVM)	\$279K
Median size	1,590 ft²
Median bedrooms	3
Median year built	1995
Single family	50%
Condos	37%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	62%
Underwater (LTV 125% or more)	2.1%
Owner occupied	42%
Company owned	39%
Median loan-to-value	36%

Typical ownership tenure

5.7 yrs

COMMUNITY

Population	26,955
Density	340 / mi²
Median household income	\$58K
Average household income	\$75K
Crime index (US avg 100)	117
Air pollution index (US avg 100)	144
Earthquake index (US avg 100)	44
Homes occupied	75%
Bachelor's or higher	22%
Poverty rate	19.0%
Unemployment	1.5%
Average temp	57°F
Annual precip	44 in
Sunshine	60%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.