

Red Cloud 68970

ZIP code · NE · Nebraska > Webster County > Red Cloud

BUYER'S MARKET

\$53K

MEDIAN SALE PRICE

-42.8%

1-YR CHANGE

34

SALES (12 MO)

\$102K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 26 / 100



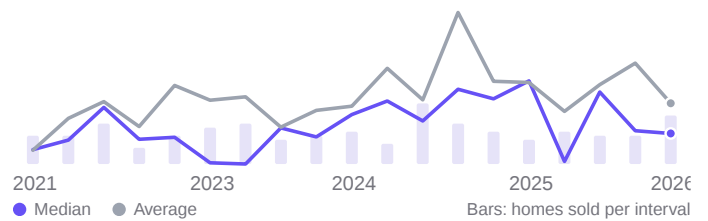
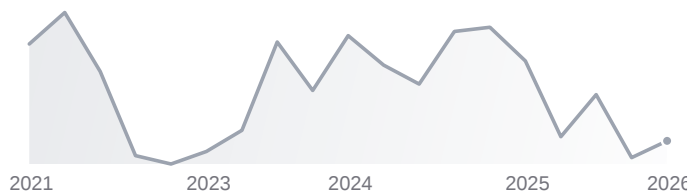
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

26 / 100

Sale prices

Median \$55K · Average \$82K

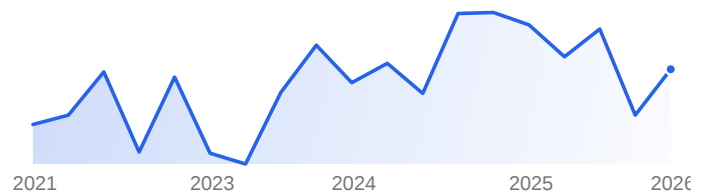
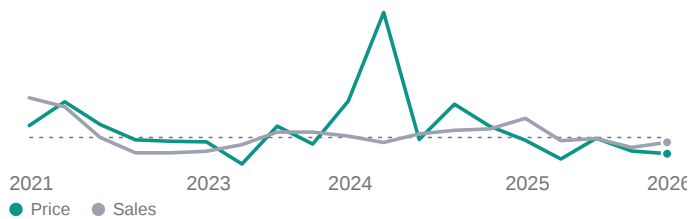


Growth (year over year)

Price -42.8% · Sales -12.8%

Price per square foot

\$54/ft²

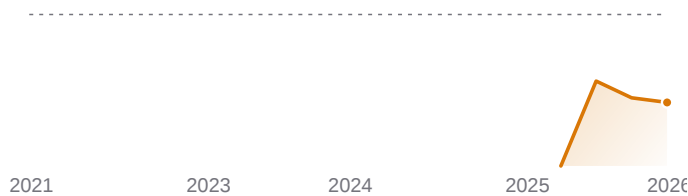


Sale premium vs estimated value

-37.7%

Annual turnover (share of homes sold)

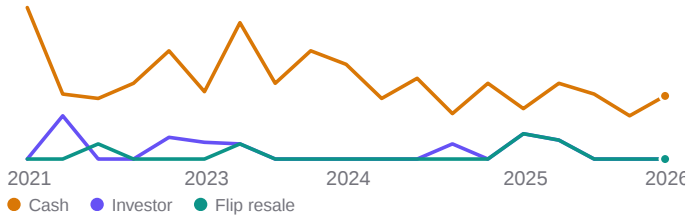
4.7%



BUYERS & OUTCOMES

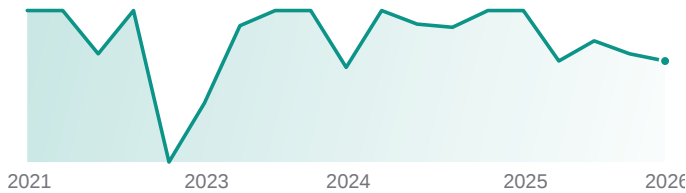
Buyer mix

Cash 42% · Investor 0% · Flip resale 0%



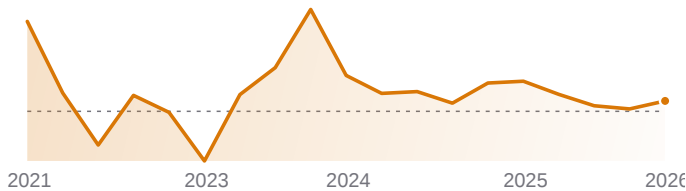
Sellers who sold at a gain

67%

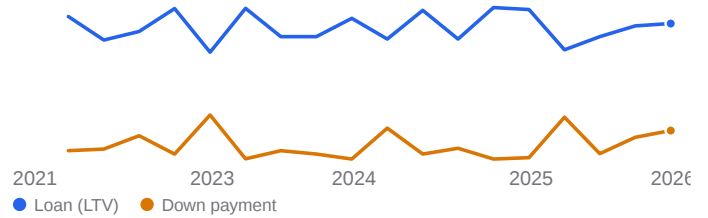


Median annualized return at resale

+5.4%

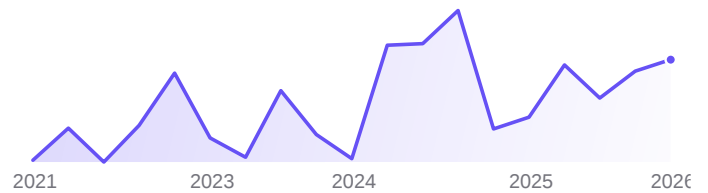


Financing (share of purchase price) Loan (LTV) 88% · Down payment 20%



Typical hold before selling

7.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	727
Median value (AVM)	\$102K
Median size	1,332 ft²
Median bedrooms	3
Median year built	1915
Single family	77%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	78%
Underwater (LTV 125% or more)	5.2%
Owner occupied	60%
Company owned	13%
Median loan-to-value	0%
Typical ownership tenure	7.7 yrs

COMMUNITY

Population	1,299
Density	8 / mi ²
Median household income	\$59K
Average household income	\$76K
Crime index (US avg 100)	134
Air pollution index (US avg 100)	78
Earthquake index (US avg 100)	23
Homes occupied	79%
Bachelor's or higher	13%
Poverty rate	9.7%
Unemployment	0.9%
Average temp	52°F
Annual precip	27 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.