

# Jackson 70748

ZIP code · LA · Louisiana · East Feliciana Parish · Jackson

BUYER'S MARKET

**\$72K**

MEDIAN SALE PRICE

**-41.4%**

1-YR CHANGE

**42**

SALES (12 MO)

**\$122K**

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 27 / 100



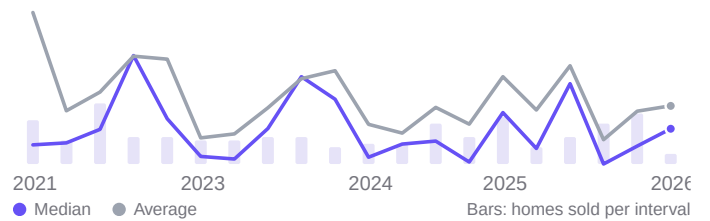
## MARKET TRENDS (5 YEARS)

Market temperature (0-100)

27 / 100

Sale prices

Median \$160K · Average \$220K

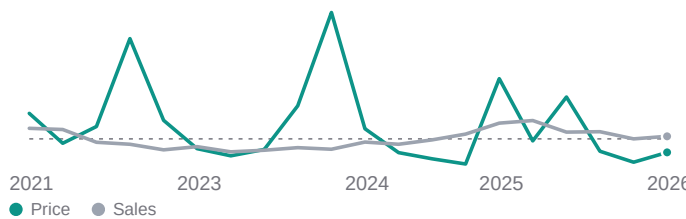


Growth (year over year)

Price -41.4% · Sales +7.7%

Price per square foot

\$75/ft²

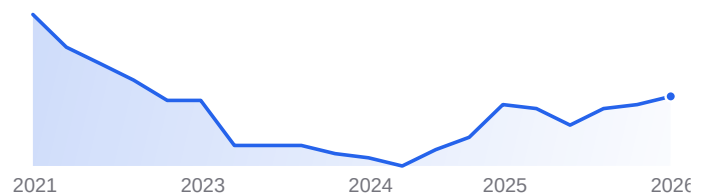


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

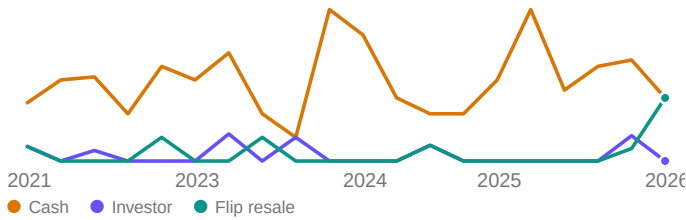
2.6%



## BUYERS & OUTCOMES

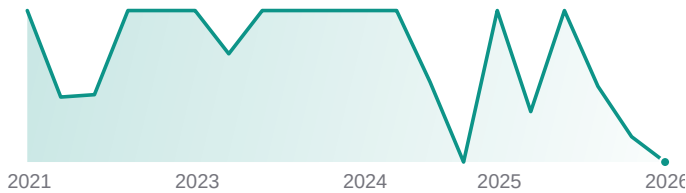
### Buyer mix

Cash 33% · Investor 0% · Flip resale 33%



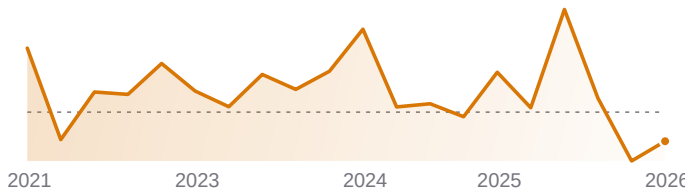
### Sellers who sold at a gain

50%

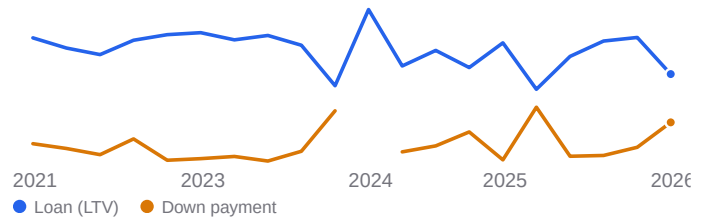


### Median annualized return at resale

-6.7%

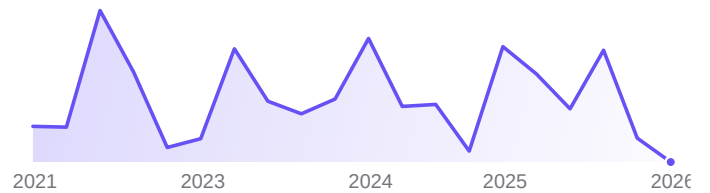


### Financing (share of purchase price) Loan (LTV) 69% · Down payment 31%



### Typical hold before selling

0.2 yrs



### Preforeclosure filings

Filings 2 · Auction stage 2



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 1,603     |
| Median value (AVM) | \$122K    |
| Median size        | 2,424 ft² |
| Median year built  | 1994      |
| Single family      | 70%       |

## EQUITY & OWNERSHIP

|                               |          |
|-------------------------------|----------|
| Equity rich (LTV 50% or less) | 47%      |
| Underwater (LTV 125% or more) | 11%      |
| Owner occupied                | 87%      |
| Company owned                 | 9.1%     |
| Median loan-to-value          | 61%      |
| Typical ownership tenure      | 13.9 yrs |

## COMMUNITY

|                                  |                 |
|----------------------------------|-----------------|
| Population                       | <b>6,811</b>    |
| Density                          | <b>91 / mi²</b> |
| Median household income          | <b>\$64K</b>    |
| Average household income         | <b>\$93K</b>    |
| Crime index (US avg 100)         | <b>86</b>       |
| Air pollution index (US avg 100) | <b>85</b>       |
| Earthquake index (US avg 100)    | <b>29</b>       |
| Homes occupied                   | <b>82%</b>      |
| Bachelor's or higher             | <b>10%</b>      |
| Poverty rate                     | <b>13.2%</b>    |
| Unemployment                     | <b>0.8%</b>     |
| Average temp                     | <b>67°F</b>     |
| Annual precip                    | <b>64 in</b>    |
| Sunshine                         | <b>60%</b>      |

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.