

Frierson 71027

ZIP code · LA · Louisiana > De Soto Parish > Frierson

BUYER'S MARKET

\$226K

MEDIAN SALE PRICE

+0.1%

1-YR CHANGE

28

SALES (12 MO)

\$219K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 32 / 100



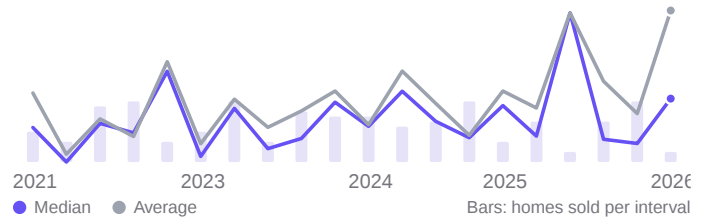
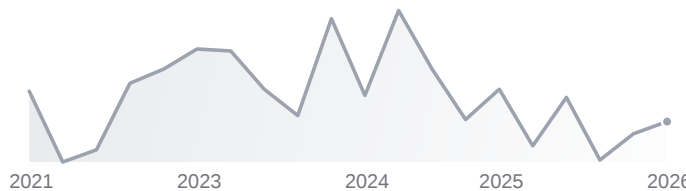
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

32 / 100

Sale prices

Median \$275K · Average \$521K

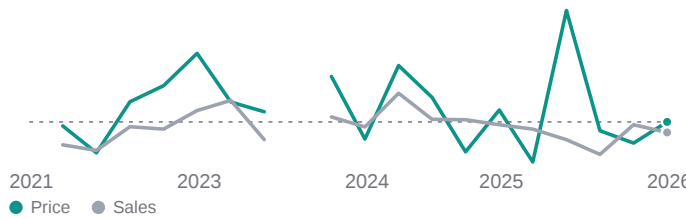


Growth (year over year)

Price +0.1% · Sales -12.5%

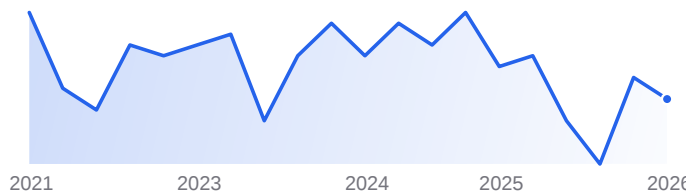
Sale premium vs estimated value

+265.5%



Annual turnover (share of homes sold)

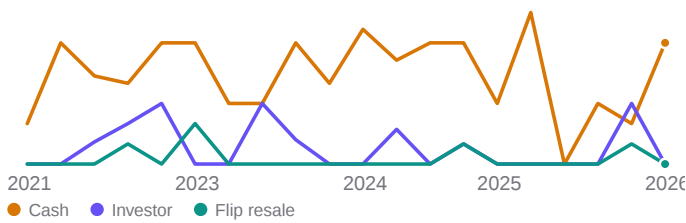
3.1%



BUYERS & OUTCOMES

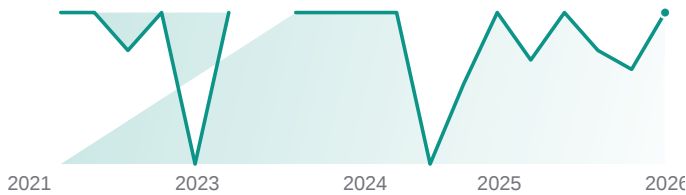
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



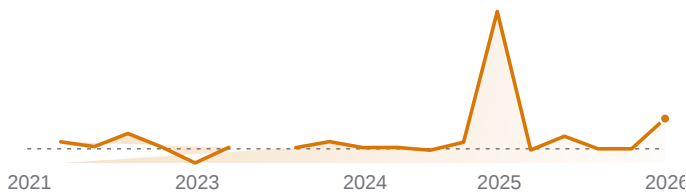
Sellers who sold at a gain

100%

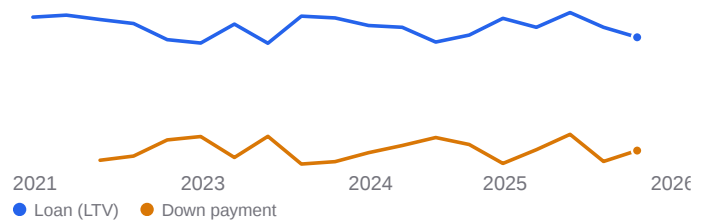


Median annualized return at resale

+75.3%

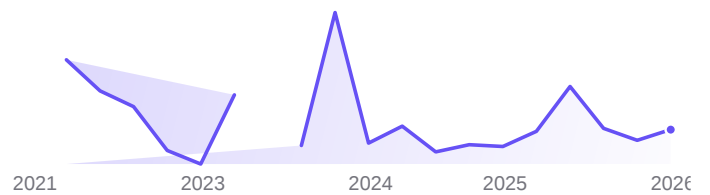


Financing (share of purchase price) Loan (LTV) 85% · Down payment 9.1%



Typical hold before selling

4.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	918
Median value (AVM)	\$219K
Single family	54%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	44%
Underwater (LTV 125% or more)	12%
Owner occupied	84%
Company owned	7.2%
Median loan-to-value	69%
Typical ownership tenure	5.9 yrs

COMMUNITY

Population	1,916
Density	26 / mi²
Median household income	\$45K
Average household income	\$63K
Crime index (US avg 100)	114
Air pollution index (US avg 100)	115
Earthquake index (US avg 100)	31
Homes occupied	86%
Bachelor's or higher	13%
Poverty rate	16.1%
Unemployment	1.4%
Average temp	64°F
Annual precip	53 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.