

Emerson 71740

ZIP code · AR · Arkansas > Columbia County > Emerson

SELLER'S MARKET

\$296K

MEDIAN SALE PRICE

5

SALES (12 MO)

\$97K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 64 / 100

Buyer's market

Balanced

Seller's market

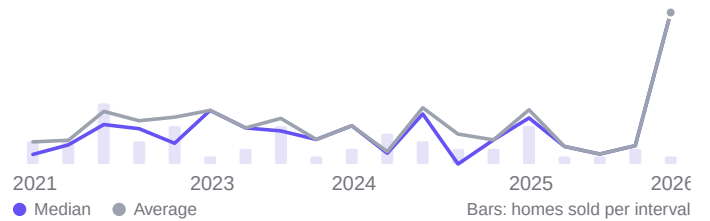
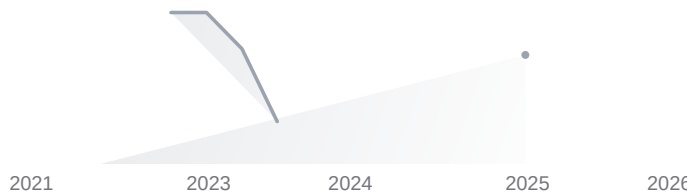
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

64 / 100

Sale prices

Median \$486K · Average \$486K

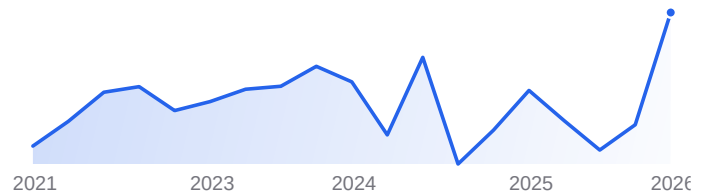
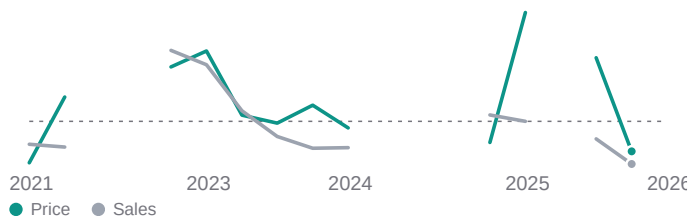


Growth (year over year)

Price -46.9% · Sales -66.7%

Price per square foot

\$149/ft²

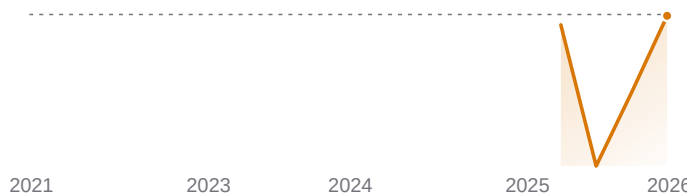


Sale premium vs estimated value

-0.7%

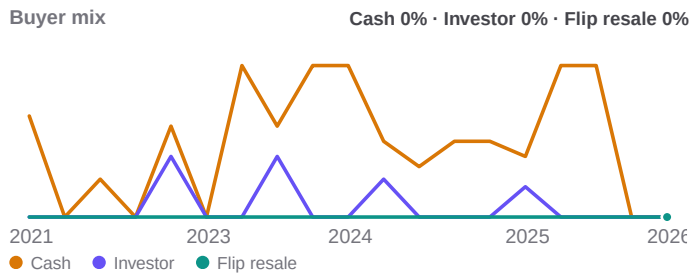
Annual turnover (share of homes sold)

0.6%



BUYERS & OUTCOMES

Buyer mix



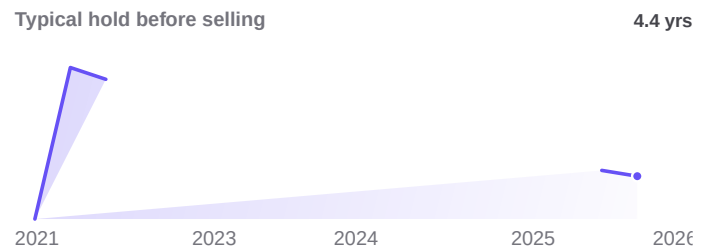
Financing (share of purchase price) Loan (LTV) 100% · Down payment 35%



Sellers who sold at a gain



Typical hold before selling



Median annualized return at resale



HOUSING STOCK

Homes	890
Median value (AVM)	\$97K
Median size	1,415 ft²
Median year built	1994
Single family	37%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	72%
Underwater (LTV 125% or more)	4.1%
Owner occupied	62%
Company owned	13%
Median loan-to-value	0%
Typical ownership tenure	12.3 yrs

COMMUNITY

Population	1,500
Density	8 / mi²
Median household income	\$71K
Average household income	\$101K
Crime index (US avg 100)	112
Air pollution index (US avg 100)	129
Earthquake index (US avg 100)	40
Homes occupied	75%
Bachelor's or higher	13%
Poverty rate	15.7%
Unemployment	1.1%
Average temp	64°F
Annual precip	54 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.