

Norman 71960

ZIP code · AR · Arkansas > Montgomery County > Norman

BALANCED MARKET

\$171K

MEDIAN SALE PRICE

+12.3%

1-YR CHANGE

15

SALES (12 MO)

\$135K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 59 / 100

Buyer's market

Balanced

Seller's market

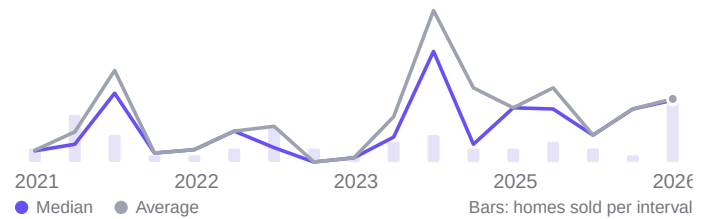
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

59 / 100

Sale prices

Median \$171K · Average \$175K

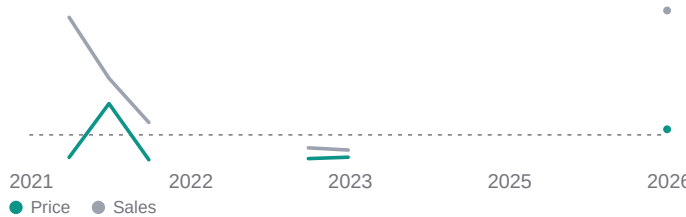


Growth (year over year)

Price +12.3% · Sales +275.0%

Price per square foot

\$177/ft²

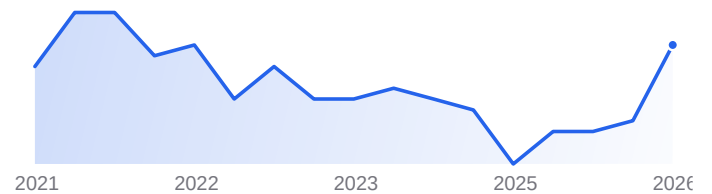
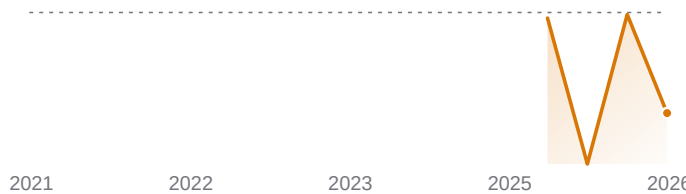


Sale premium vs estimated value

-27.7%

Annual turnover (share of homes sold)

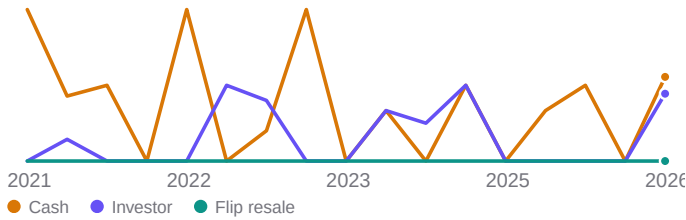
2.0%



BUYERS & OUTCOMES

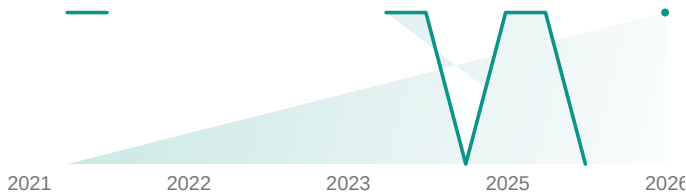
Buyer mix

Cash 56% · Investor 44% · Flip resale 0%



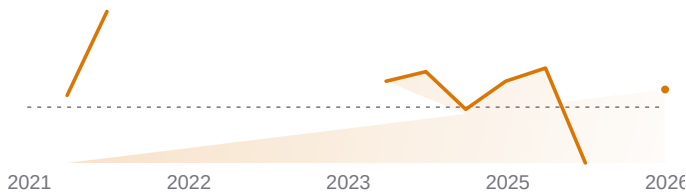
Sellers who sold at a gain

100%

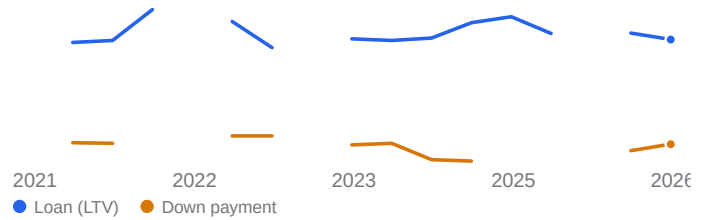


Median annualized return at resale

+9.7%

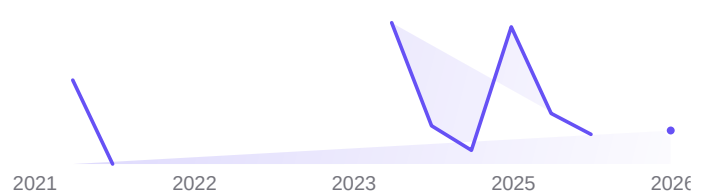


Financing (share of purchase price) Loan (LTV) 86% · Down payment 14%



Typical hold before selling

4.3 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	741
Median value (AVM)	\$135K
Median size	1,216 ft²
Median year built	1982
Single family	36%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	72%
Underwater (LTV 125% or more)	4.9%
Owner occupied	74%
Company owned	8.8%
Median loan-to-value	4%
Typical ownership tenure	9.2 yrs

COMMUNITY

Population	1,609
Density	11 / mi²
Median household income	\$48K
Average household income	\$61K
Crime index (US avg 100)	105
Air pollution index (US avg 100)	135
Earthquake index (US avg 100)	44
Homes occupied	74%
Bachelor's or higher	12%
Poverty rate	14.8%
Unemployment	1.1%
Average temp	60°F
Annual precip	61 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.