

Benton 72015

ZIP code · AR · Arkansas > Saline County > Benton

BALANCED MARKET

\$200K

MEDIAN SALE PRICE

+2.9%

1-YR CHANGE

452

SALES (12 MO)

\$207K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 49 / 100



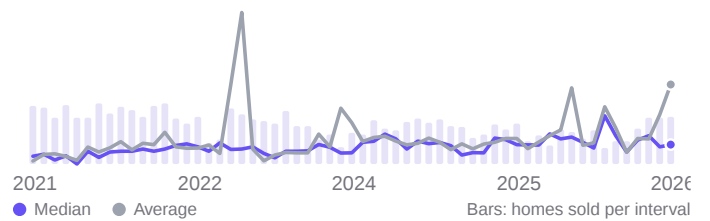
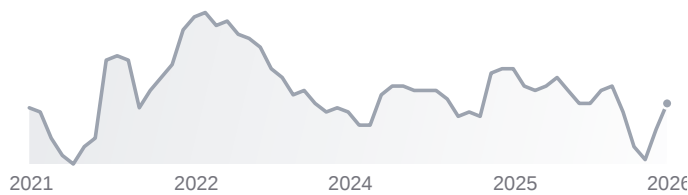
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

49 / 100

Sale prices

Median \$195K · Average \$330K

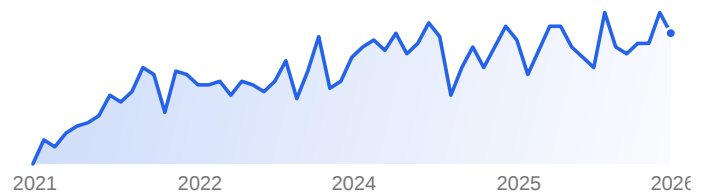
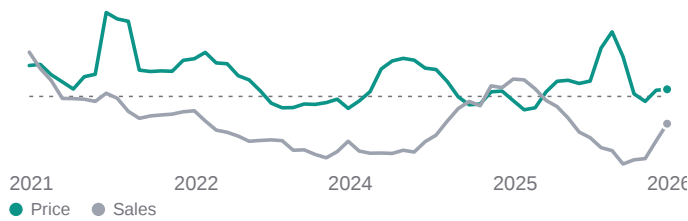


Growth (year over year)

Price +2.9% · Sales -11.0%

Price per square foot

\$143/ft²

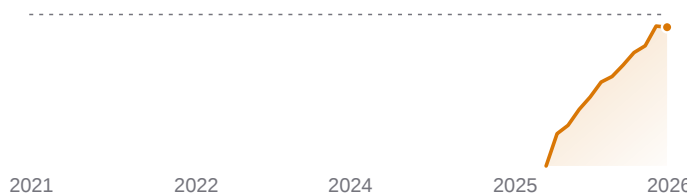


Sale premium vs estimated value

-0.3%

Annual turnover (share of homes sold)

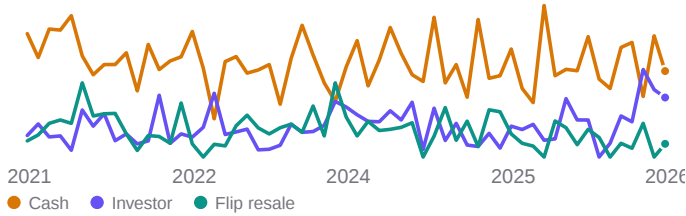
4.0%



BUYERS & OUTCOMES

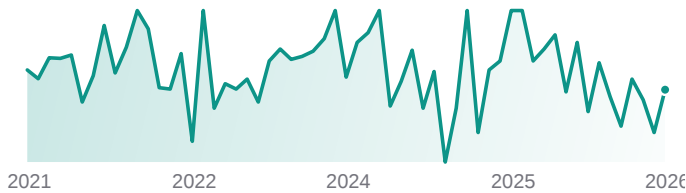
Buyer mix

Cash 23% · Investor 16% · Flip resale 3.6%



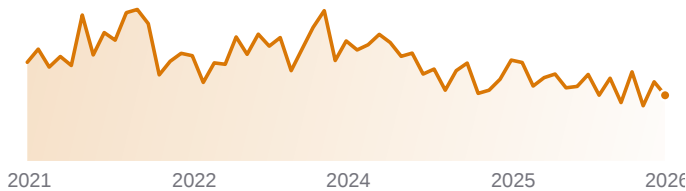
Sellers who sold at a gain

89%

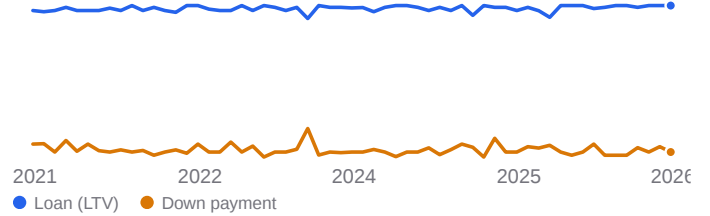


Median annualized return at resale

+4.3%

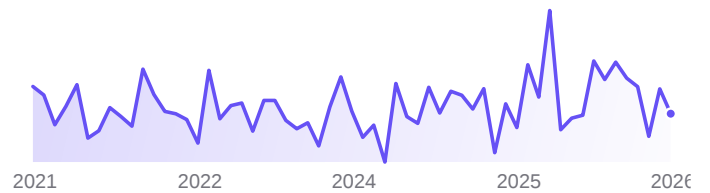


Financing (share of purchase price) Loan (LTV) 98% · Down payment 5.0%



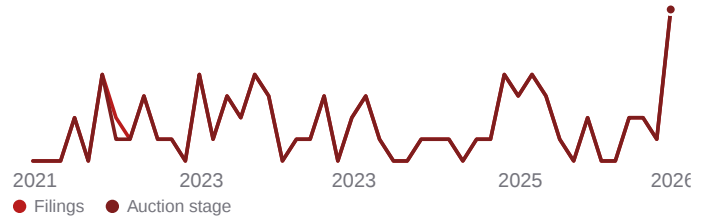
Typical hold before selling

4.5 yrs



Preforeclosure filings

Filings 8 · Auction stage 8



HOUSING STOCK

Homes	11,260
Median value (AVM)	\$207K
Median size	1,496 ft²
Median year built	1992
Single family	89%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	48%
Underwater (LTV 125% or more)	2.3%
Owner occupied	72%
Company owned	21%
Median loan-to-value	52%
Typical ownership tenure	6.8 yrs

COMMUNITY

Population	26,965
Density	344 / mi²
Median household income	\$69K
Average household income	\$77K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	151
Earthquake index (US avg 100)	86
Homes occupied	93%
Bachelor's or higher	15%
Poverty rate	12.4%
Unemployment	0.8%
Average temp	62°F
Annual precip	54 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.