

Cleveland 72030

ZIP code · AR · Arkansas > Conway County

\$97K

MEDIAN SALE PRICE

5

SALES (12 MO)

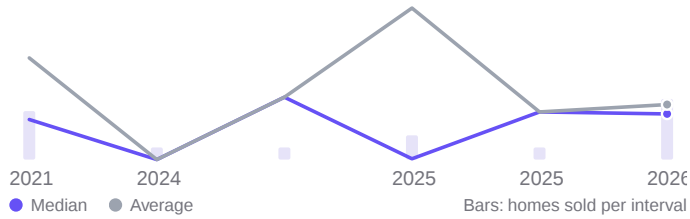
\$146K

MEDIAN VALUE (AVM)

MARKET TRENDS (5 YEARS)

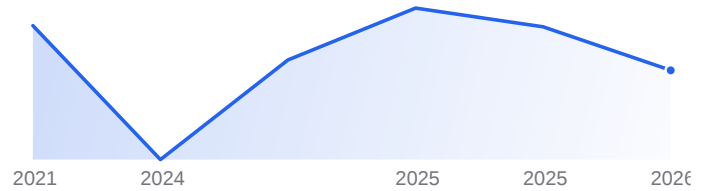
Sale prices

Median \$132K · Average \$148K



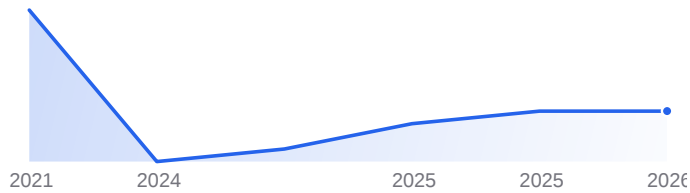
Price per square foot

\$65/ft²



Annual turnover (share of homes sold)

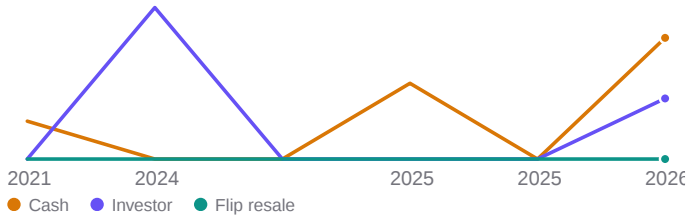
1.3%



BUYERS & OUTCOMES

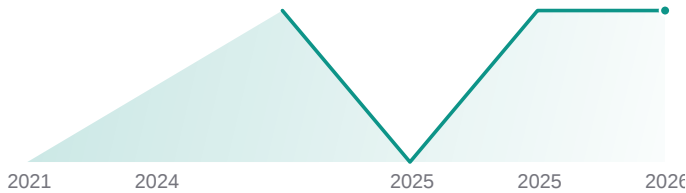
Buyer mix

Cash 80% · Investor 40% · Flip resale 0%



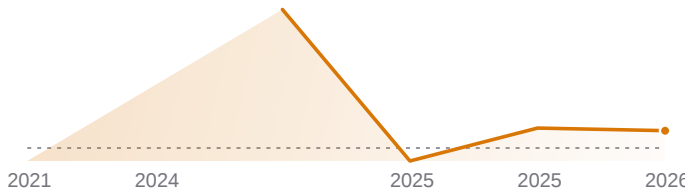
Sellers who sold at a gain

100%

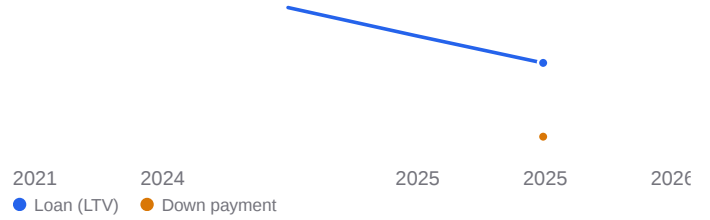


Median annualized return at resale

+3.6%

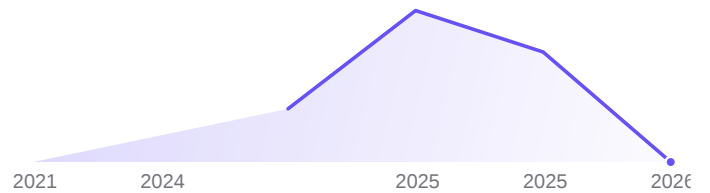


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Typical hold before selling

3.0 yrs



HOUSING STOCK

Homes	395
Median value (AVM)	\$146K
Median size	1,364 ft²
Median year built	1983
Single family	54%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	76%
Underwater (LTV 125% or more)	3.6%
Owner occupied	67%
Company owned	17%
Median loan-to-value	0%
Typical ownership tenure	11.3 yrs

COMMUNITY

Population	829
Density	15 / mi²
Median household income	\$44K
Average household income	\$73K
Crime index (US avg 100)	112
Air pollution index (US avg 100)	148
Earthquake index (US avg 100)	89
Homes occupied	82%
Bachelor's or higher	10%
Poverty rate	25.0%
Unemployment	0.9%
Average temp	60°F
Annual precip	51 in
Sunshine	73%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.