

Conway 72032

ZIP code · AR · Arkansas > Faulkner County > Conway

BALANCED MARKET

\$208K

MEDIAN SALE PRICE

+0.0%

1-YR CHANGE

452

SALES (12 MO)

\$213K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 51 / 100

Buyer's market

Balanced

Seller's market

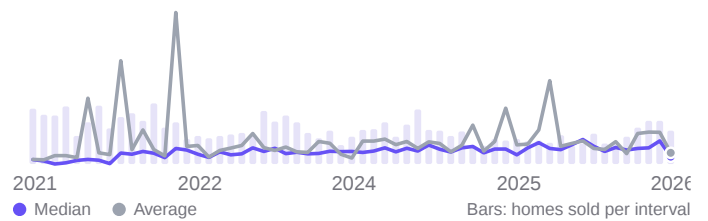
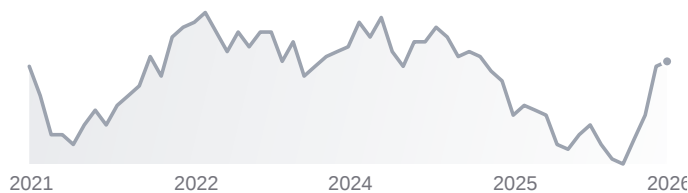
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

51 / 100

Sale prices

Median \$185K · Average \$196K

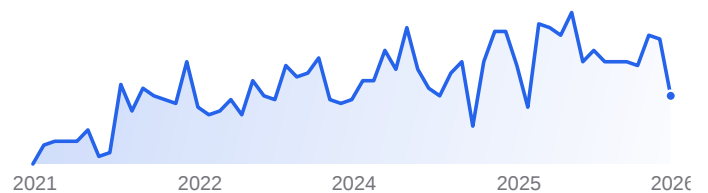
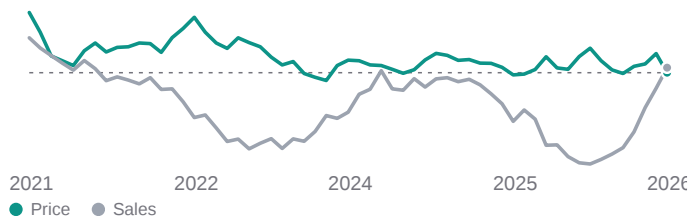


Growth (year over year)

Price +0.0% · Sales +1.8%

Price per square foot

\$134/ft²

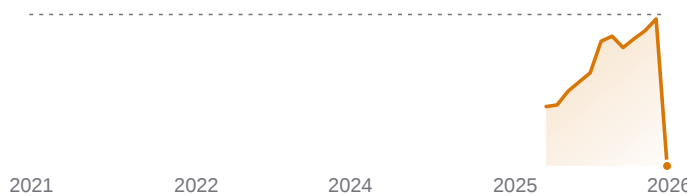


Sale premium vs estimated value

-2.0%

Annual turnover (share of homes sold)

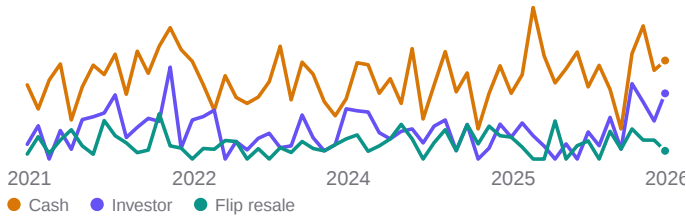
3.6%



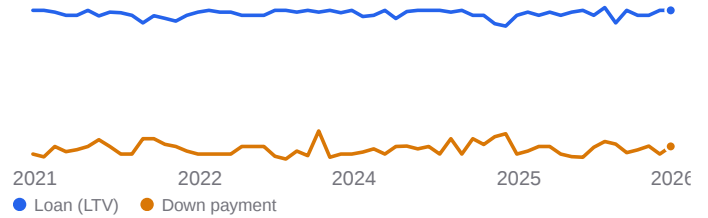
BUYERS & OUTCOMES

Buyer mix

Cash 27% · Investor 18% · Flip resale 2.3%



Financing (share of purchase price) Loan (LTV) 98% · Down payment 10%



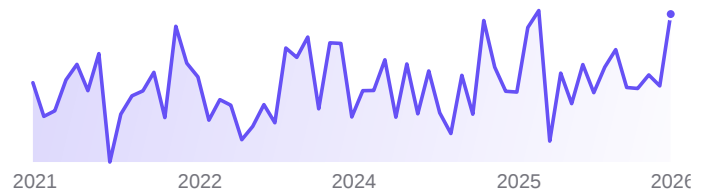
Sellers who sold at a gain

91%



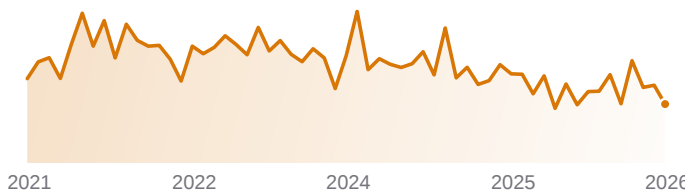
Typical hold before selling

7.4 yrs



Median annualized return at resale

+3.7%



Preforeclosure filings

Filings 5 · Auction stage 5



HOUSING STOCK

Homes	12,664
Median value (AVM)	\$213K
Median size	1,508 ft²
Median year built	1995
Single family	79%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	47%
Underwater (LTV 125% or more)	2.8%
Owner occupied	75%
Company owned	23%
Median loan-to-value	53%
Typical ownership tenure	7.5 yrs

COMMUNITY

Population	37,562
Density	291 / mi²
Median household income	\$61K
Average household income	\$76K
Crime index (US avg 100)	127
Air pollution index (US avg 100)	157
Earthquake index (US avg 100)	112
Homes occupied	93%
Bachelor's or higher	19%
Poverty rate	16.8%
Unemployment	0.9%
Average temp	61°F
Annual precip	50 in
Sunshine	73%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.