

Conway 72034

ZIP code · AR · Arkansas > Faulkner County > Conway

SELLER'S MARKET

\$287K

MEDIAN SALE PRICE

+1.1%

1-YR CHANGE

675

SALES (12 MO)

\$287K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100

Buyer's market

Balanced

Seller's market

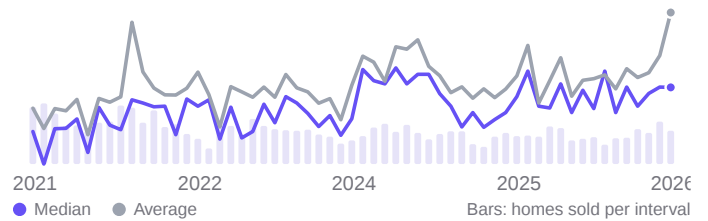
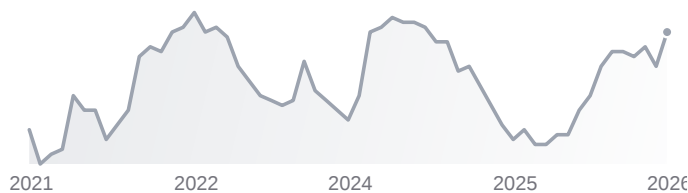
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

62 / 100

Sale prices

Median \$290K · Average \$407K

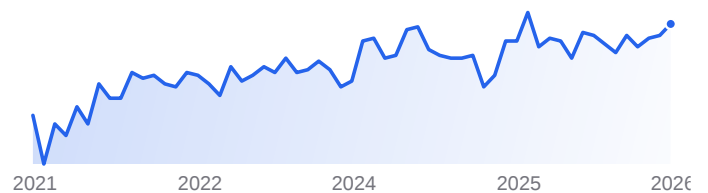
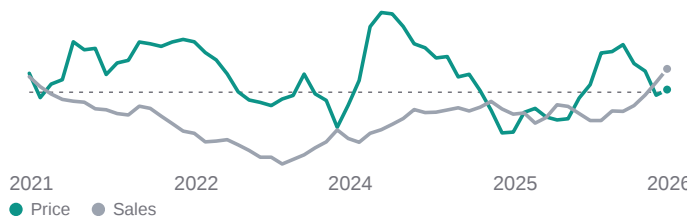


Growth (year over year)

Price +1.1% · Sales +9.6%

Price per square foot

\$163/ft²

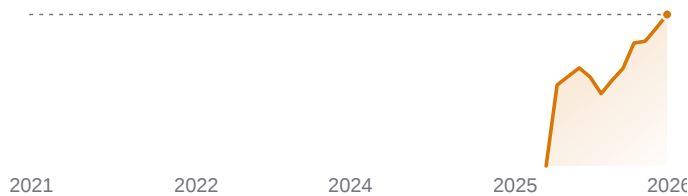


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

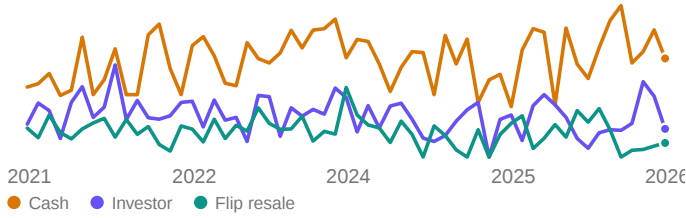
4.3%



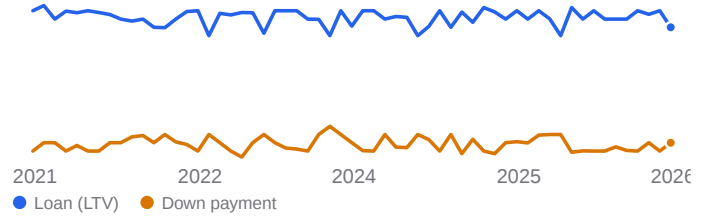
BUYERS & OUTCOMES

Buyer mix

Cash 23% · Investor 6.5% · Flip resale 3.2%

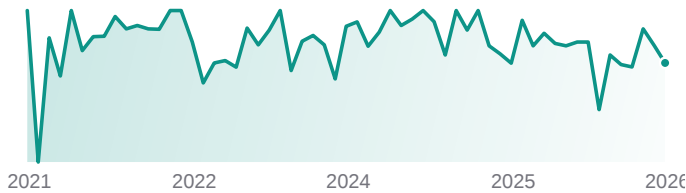


Financing (share of purchase price) Loan (LTV) 85% · Down payment 15%



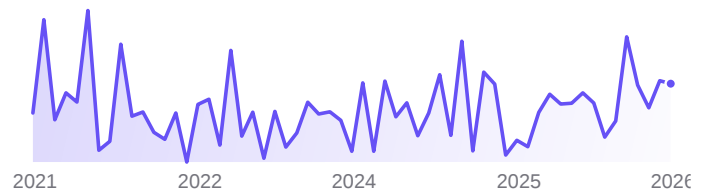
Sellers who sold at a gain

87%



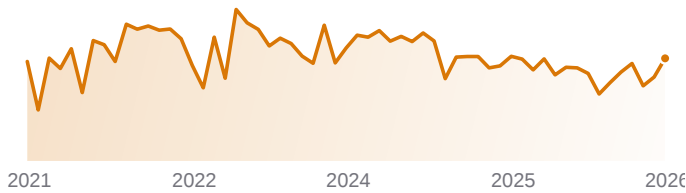
Typical hold before selling

5.9 yrs



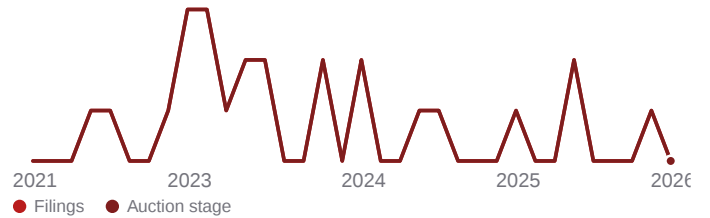
Median annualized return at resale

+5.7%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	15,662
Median value (AVM)	\$287K
Median size	1,848 ft²
Median year built	1998
Single family	88%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	49%
Underwater (LTV 125% or more)	2.4%
Owner occupied	78%
Company owned	30%
Median loan-to-value	51%
Typical ownership tenure	7.6 yrs

COMMUNITY

Population	52,867
Density	1,014 / mi²
Median household income	\$65K
Average household income	\$89K
Crime index (US avg 100)	99
Air pollution index (US avg 100)	153
Earthquake index (US avg 100)	108
Homes occupied	94%
Bachelor's or higher	24%
Poverty rate	18.7%
Unemployment	0.8%
Average temp	61°F
Annual precip	50 in
Sunshine	73%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.