

Leola 72084

ZIP code · AR · Arkansas > Grant County > Leola

BUYER'S MARKET

\$97K

MEDIAN SALE PRICE

10

SALES (12 MO)

\$89K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 27 / 100



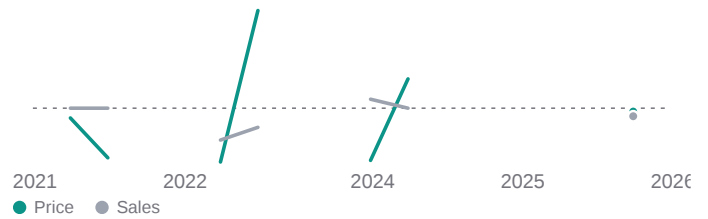
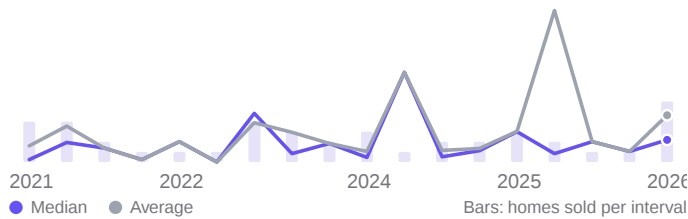
MARKET TRENDS (5 YEARS)

Sale prices

Median \$86K · Average \$169K

Growth (year over year)

Price -5.2% · Sales -12.5%

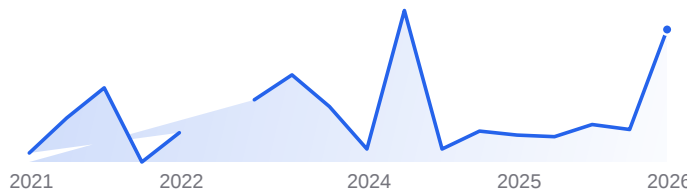


Price per square foot

\$173/ft²

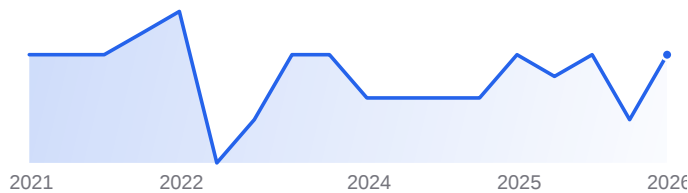
Sale premium vs estimated value

-5.0%



Annual turnover (share of homes sold)

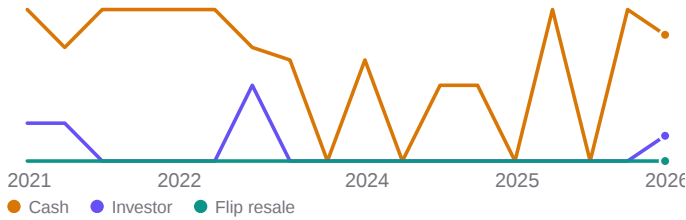
1.7%



BUYERS & OUTCOMES

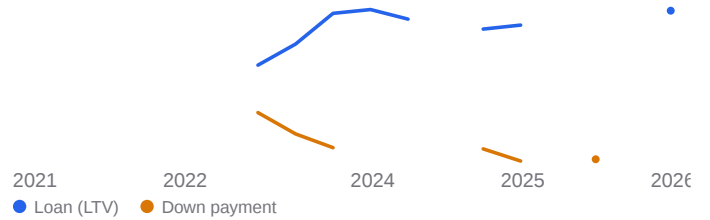
Buyer mix

Cash 83% · Investor 17% · Flip resale 0%



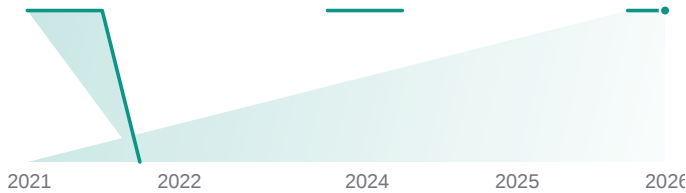
Financing (share of purchase price)

Loan (LTV) 102% · Down payment 3.0%



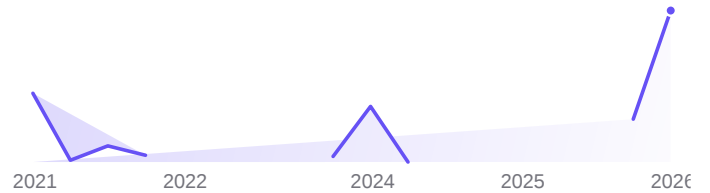
Sellers who sold at a gain

100%



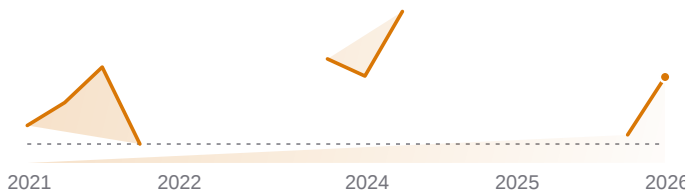
Typical hold before selling

20.0 yrs



Median annualized return at resale

+11.4%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	583
Median value (AVM)	\$89K
Median size	1,280 ft²
Median year built	1990
Single family	45%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	74%
Underwater (LTV 125% or more)	2.4%
Owner occupied	65%
Company owned	9.3%
Median loan-to-value	0%
Typical ownership tenure	12.3 yrs

COMMUNITY

Population	1,250
Density	8 / mi²
Median household income	\$63K
Average household income	\$71K
Crime index (US avg 100)	102
Air pollution index (US avg 100)	149
Earthquake index (US avg 100)	73
Homes occupied	84%
Bachelor's or higher	14%
Poverty rate	12.7%
Unemployment	0.8%
Average temp	62°F
Annual precip	54 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.