

# Mayflower 72106

ZIP code · AR · Arkansas > Faulkner County > Mayflower

BUYER'S MARKET

**\$140K**

MEDIAN SALE PRICE

**-21.4%**

1-YR CHANGE

**76**

SALES (12 MO)

**\$197K**

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 20 / 100



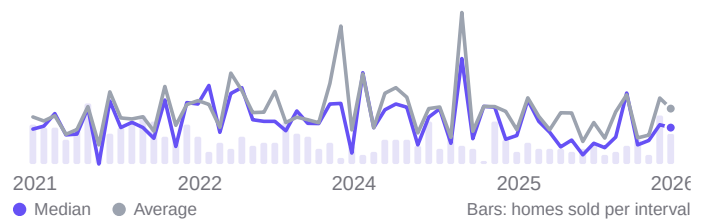
## MARKET TRENDS (5 YEARS)

Market temperature (0-100)

20 / 100

Sale prices

Median \$150K · Average \$211K

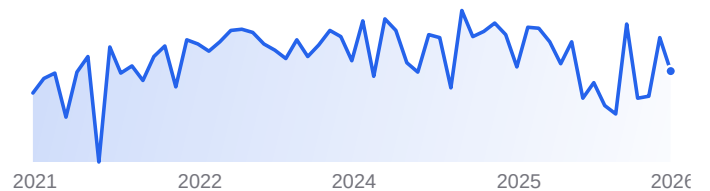
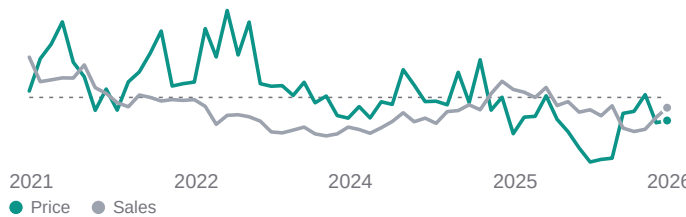


Growth (year over year)

Price -21.4% · Sales -9.5%

Price per square foot

\$104/ft²

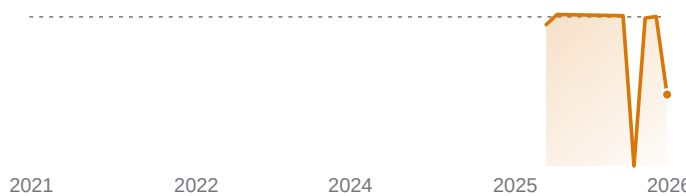


Sale premium vs estimated value

-17.4%

Annual turnover (share of homes sold)

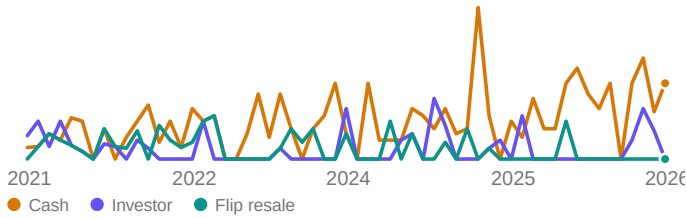
2.8%



## BUYERS & OUTCOMES

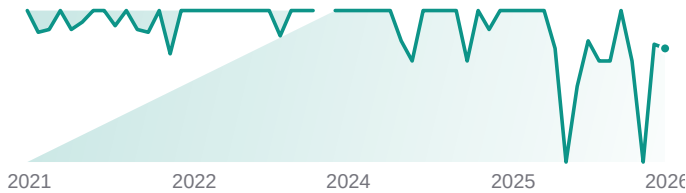
### Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



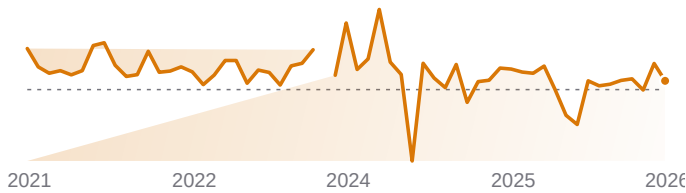
### Sellers who sold at a gain

75%

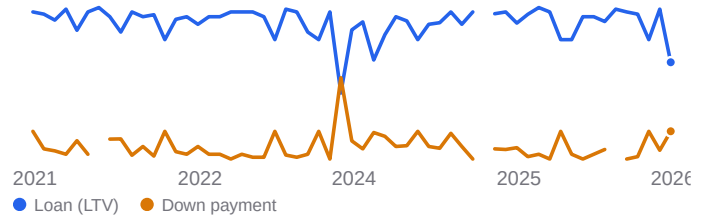


### Median annualized return at resale

+3.2%

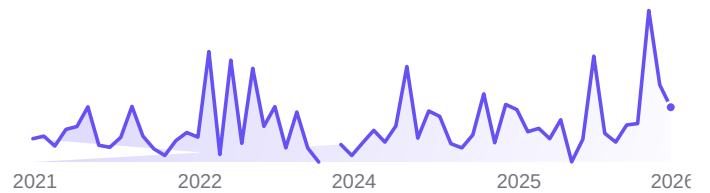


### Financing (share of purchase price) Loan (LTV) 65% · Down payment 20%



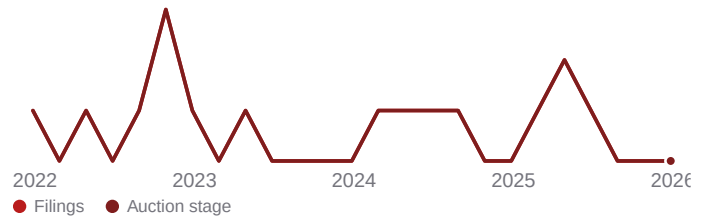
### Typical hold before selling

7.0 yrs



### Preforeclosure filings

Filings 1 · Auction stage 1



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 2,681     |
| Median value (AVM) | \$197K    |
| Median size        | 1,529 ft² |
| Median year built  | 1997      |
| Single family      | 73%       |

## EQUITY & OWNERSHIP

|                               |         |
|-------------------------------|---------|
| Equity rich (LTV 50% or less) | 49%     |
| Underwater (LTV 125% or more) | 5.8%    |
| Owner occupied                | 75%     |
| Company owned                 | 17%     |
| Median loan-to-value          | 51%     |
| Typical ownership tenure      | 7.9 yrs |

## COMMUNITY

|                                  |          |
|----------------------------------|----------|
| Population                       | 4,707    |
| Density                          | 84 / mi² |
| Median household income          | \$53K    |
| Average household income         | \$70K    |
| Crime index (US avg 100)         | 122      |
| Air pollution index (US avg 100) | 152      |
| Earthquake index (US avg 100)    | 105      |
| Homes occupied                   | 90%      |
| Bachelor's or higher             | 17%      |
| Poverty rate                     | 13.4%    |
| Unemployment                     | 0.8%     |
| Average temp                     | 62°F     |
| Annual precip                    | 50 in    |
| Sunshine                         | 72%      |

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.