

Roland 72135

ZIP code · AR · Arkansas > Pulaski County > Roland

BALANCED MARKET

\$286K

MEDIAN SALE PRICE

-0.7%

1-YR CHANGE

41

SALES (12 MO)

\$342K

MEDIAN VALUE (AVM)

Market temperature

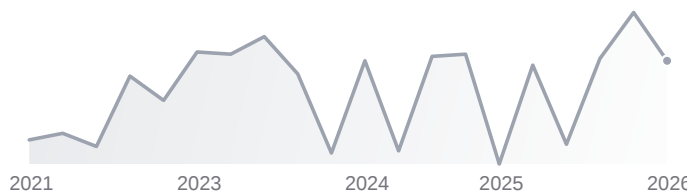
Balanced market · 56 / 100



MARKET TRENDS (5 YEARS)

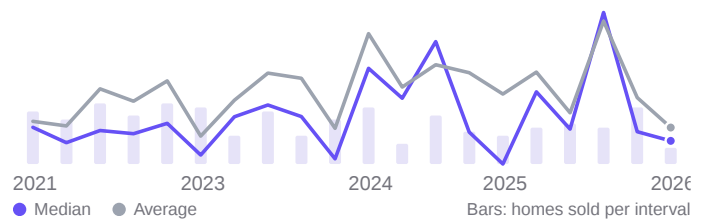
Market temperature (0–100)

56 / 100



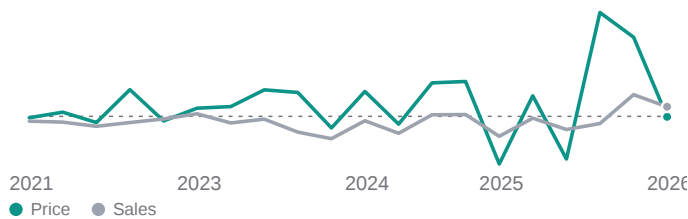
Sale prices

Median \$245K · Average \$304K



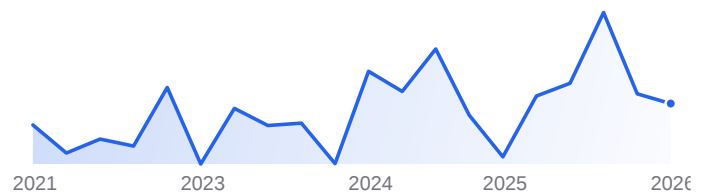
Growth (year over year)

Price -0.7% · Sales +13.9%



Price per square foot

\$152/ft²



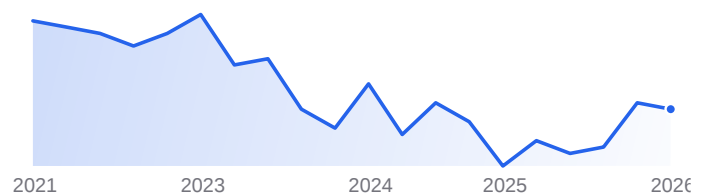
Sale premium vs estimated value

+13.2%



Annual turnover (share of homes sold)

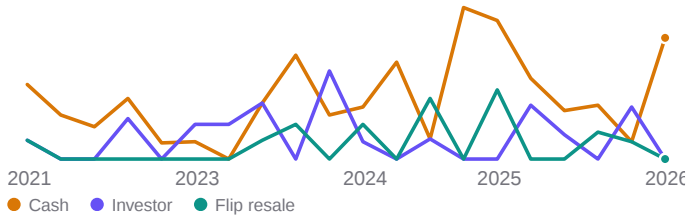
3.0%



BUYERS & OUTCOMES

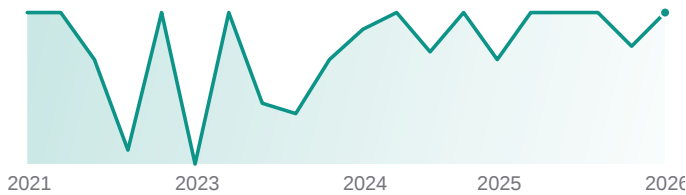
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



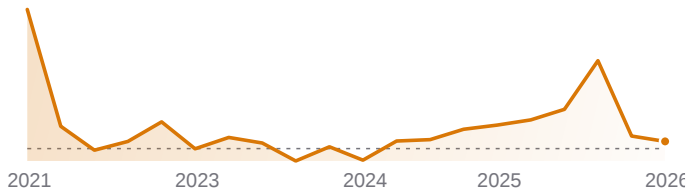
Sellers who sold at a gain

100%

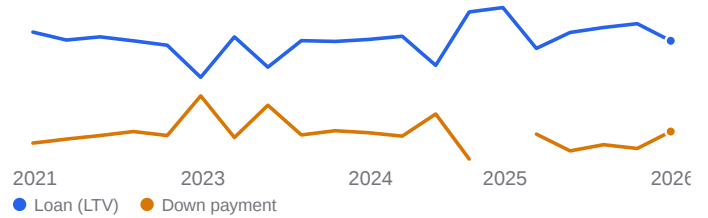


Median annualized return at resale

+3.7%

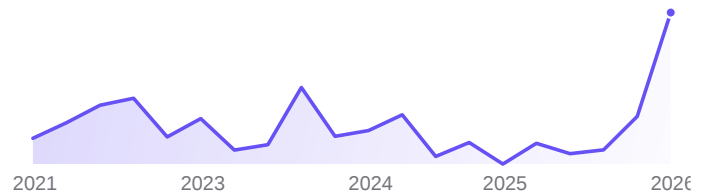


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Typical hold before selling

20.7 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,384
Median value (AVM)	\$342K
Median size	2,024 ft²
Median year built	1991
Single family	80%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	5.1%
Owner occupied	80%
Company owned	23%
Median loan-to-value	44%
Typical ownership tenure	8.7 yrs

COMMUNITY

Population	3,567
Density	40 / mi²
Median household income	\$102K
Average household income	\$187K
Crime index (US avg 100)	55
Air pollution index (US avg 100)	157
Earthquake index (US avg 100)	95
Homes occupied	93%
Bachelor's or higher	25%
Poverty rate	5.2%
Unemployment	0.9%
Average temp	62°F
Annual precip	50 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.