

Springfield 72157

ZIP code · AR · Arkansas > Conway County > Springfield

BUYER'S MARKET

\$177K

MEDIAN SALE PRICE

+156.5%

1-YR CHANGE

11

SALES (12 MO)

\$141K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 38 / 100



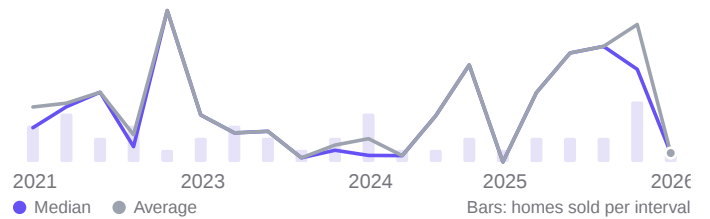
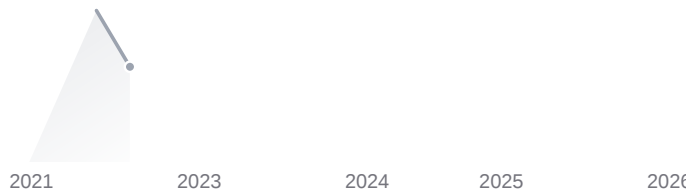
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

38 / 100

Sale prices

Median \$31K · Average \$31K

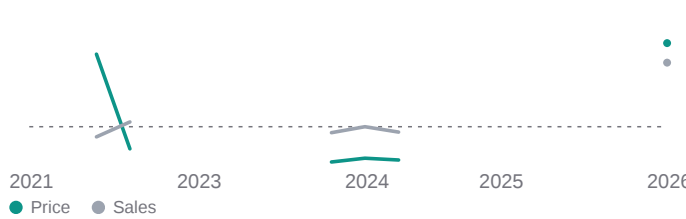


Growth (year over year)

Price +156.5% · Sales +120.0%

Price per square foot

\$36/ft²



Sale premium vs estimated value

+15.5%

Annual turnover (share of homes sold)

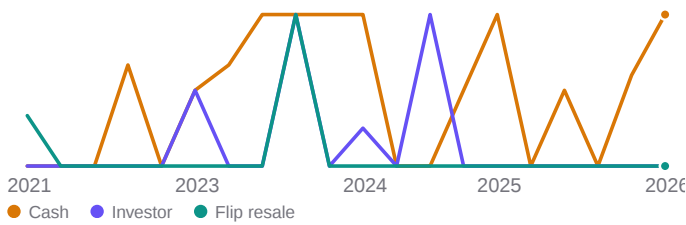
1.4%



BUYERS & OUTCOMES

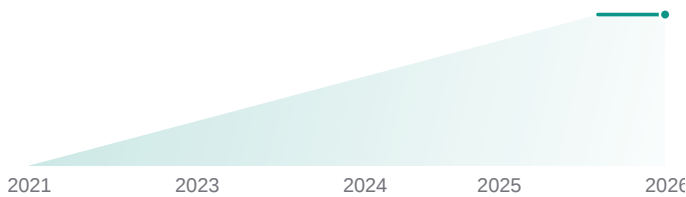
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



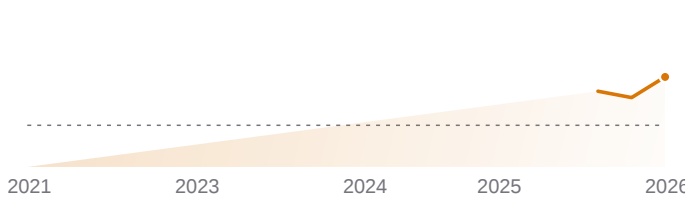
Sellers who sold at a gain

100%

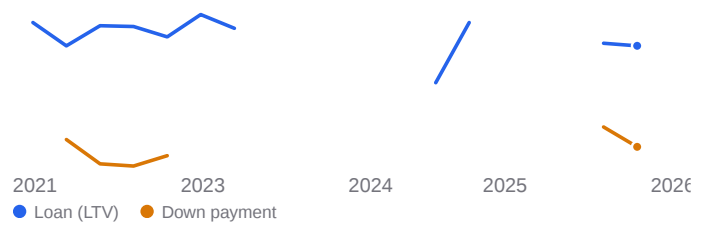


Median annualized return at resale

+10.7%

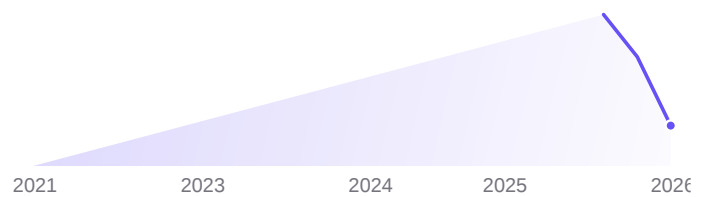


Financing (share of purchase price) Loan (LTV) 85% · Down payment 15%



Typical hold before selling

2.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	806
Median value (AVM)	\$141K
Median size	1,350 ft²
Median year built	1989
Single family	34%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	70%
Underwater (LTV 125% or more)	4.7%
Owner occupied	78%
Company owned	8.3%
Median loan-to-value	9%
Typical ownership tenure	9.5 yrs

COMMUNITY

Population	1,500
Density	29 / mi²
Median household income	\$64K
Average household income	\$78K
Crime index (US avg 100)	84
Air pollution index (US avg 100)	150
Earthquake index (US avg 100)	105
Homes occupied	87%
Bachelor's or higher	12%
Poverty rate	21.4%
Unemployment	0.9%
Average temp	61°F
Annual precip	50 in
Sunshine	73%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.