

ZIP 72178

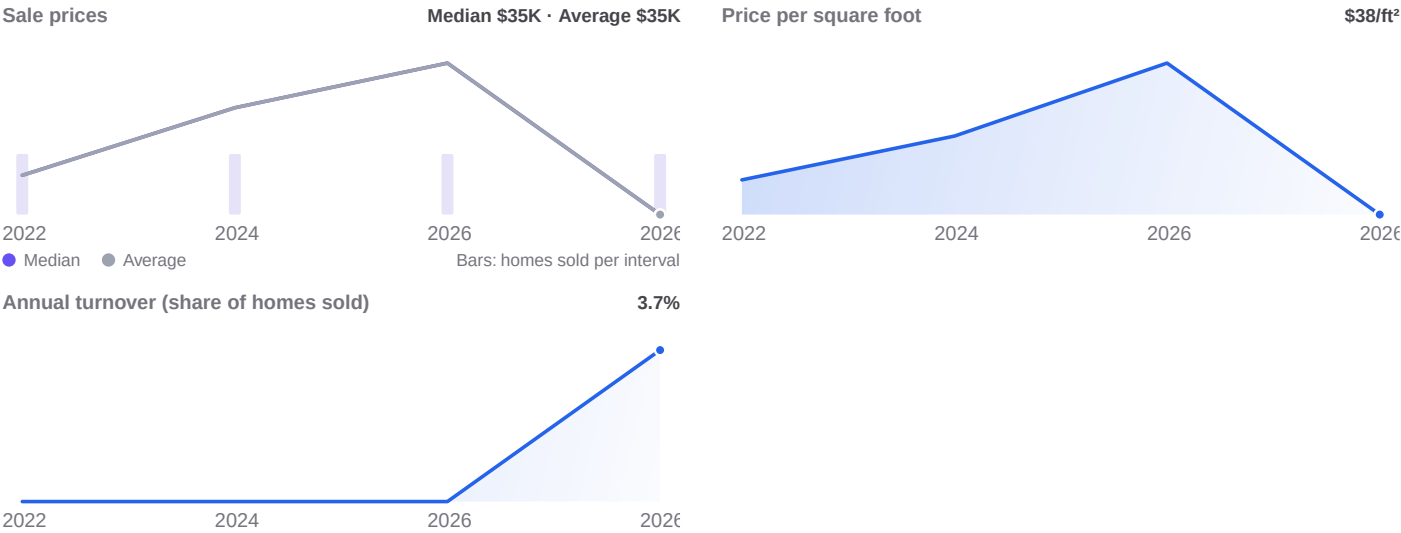
ZIP code · AR · Arkansas

\$99K
MEDIAN SALE PRICE

2
SALES (12 MO)

\$105K
MEDIAN VALUE (AVM)

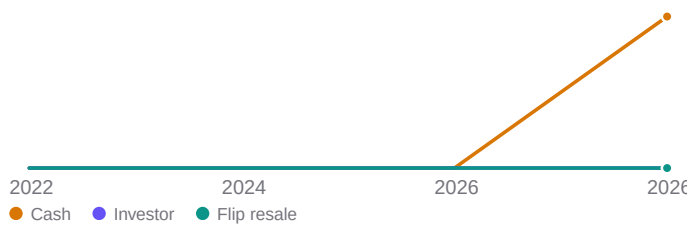
MARKET TRENDS (5 YEARS)



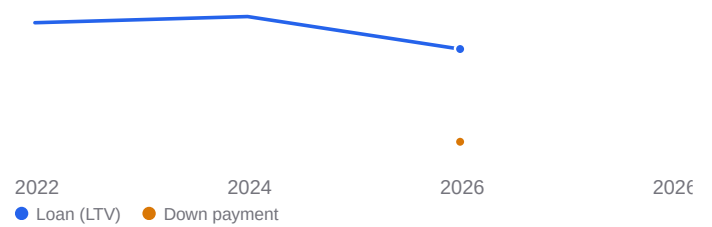
BUYERS & OUTCOMES

Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



HOUSING STOCK

Homes	54
Median value (AVM)	\$105K
Median size	1,280 ft²
Median year built	1981
Single family	59%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	73%
Underwater (LTV 125% or more)	0%
Owner occupied	48%
Company owned	11%
Median loan-to-value	0%
Typical ownership tenure	12.9 yrs

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.