

# Little Rock 72207

ZIP code · AR · Arkansas > Pulaski County > Little Rock

SELLER'S MARKET

**\$408K**

MEDIAN SALE PRICE

**+16.8%**

1-YR CHANGE

**243**

SALES (12 MO)

**\$389K**

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 66 / 100

Buyer's market

Balanced

Seller's market

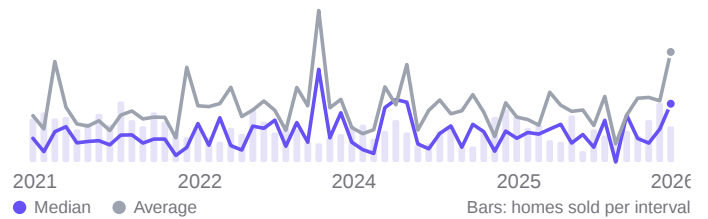
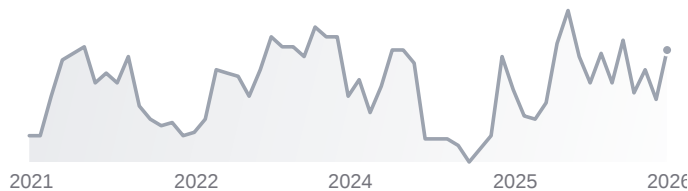
## MARKET TRENDS (5 YEARS)

Market temperature (0-100)

66 / 100

Sale prices

Median \$540K · Average \$856K

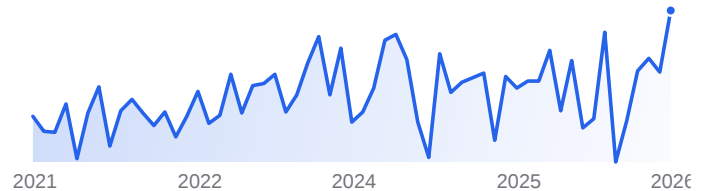
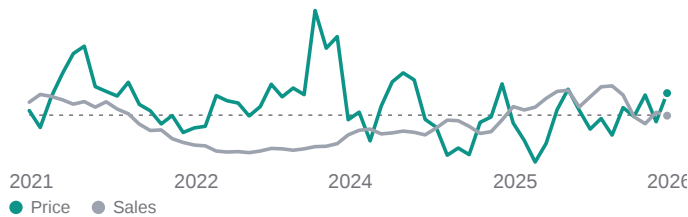


Growth (year over year)

Price +16.8% · Sales -0.4%

Price per square foot

\$270/ft²



Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

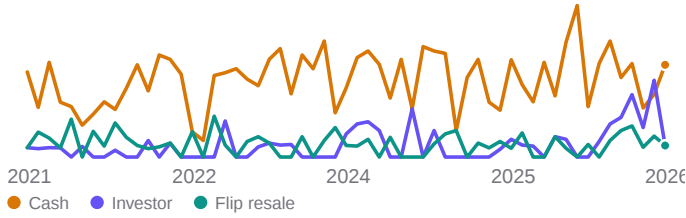
5.2%



## BUYERS & OUTCOMES

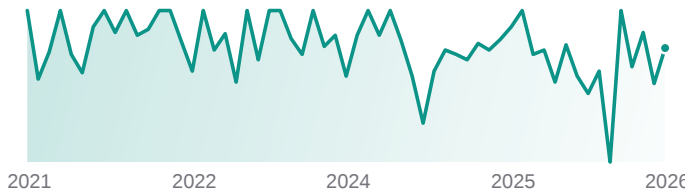
### Buyer mix

Cash 35% · Investor 4.3% · Flip resale 4.3%



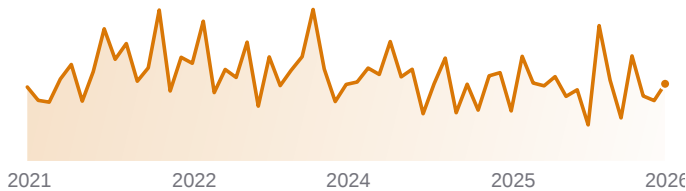
### Sellers who sold at a gain

90%

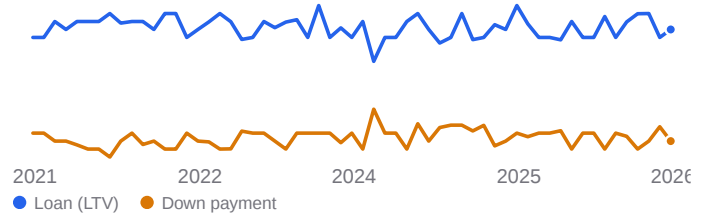


### Median annualized return at resale

+4.5%

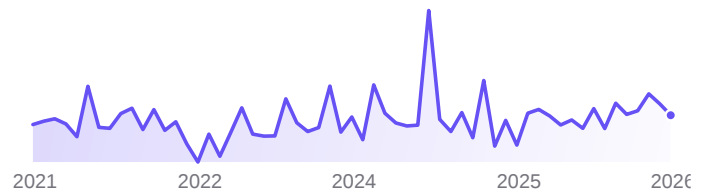


### Financing (share of purchase price) Loan (LTV) 85% · Down payment 15%



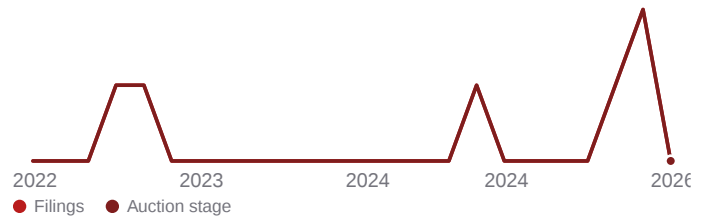
### Typical hold before selling

5.8 yrs



### Preforeclosure filings

Filings 1 · Auction stage 1



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 4,633     |
| Median value (AVM) | \$389K    |
| Median size        | 2,022 ft² |
| Median bedrooms    | 4         |
| Median year built  | 1953      |
| Single family      | 98%       |

## EQUITY & OWNERSHIP

|                               |         |
|-------------------------------|---------|
| Equity rich (LTV 50% or less) | 47%     |
| Underwater (LTV 125% or more) | 5.5%    |
| Owner occupied                | 80%     |
| Company owned                 | 29%     |
| Median loan-to-value          | 54%     |
| Typical ownership tenure      | 7.8 yrs |

## COMMUNITY

|                                  |             |
|----------------------------------|-------------|
| Population                       | 11,859      |
| Density                          | 3,391 / mi² |
| Median household income          | \$104K      |
| Average household income         | \$156K      |
| Crime index (US avg 100)         | 83          |
| Air pollution index (US avg 100) | 159         |
| Earthquake index (US avg 100)    | 96          |
| Homes occupied                   | 91%         |
| Bachelor's or higher             | 41%         |
| Poverty rate                     | 6.8%        |
| Unemployment                     | 1.1%        |
| Average temp                     | 62°F        |
| Annual precip                    | 51 in       |
| Sunshine                         | 62%         |

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.