

West Helena 72390

ZIP code · AR · Arkansas > Phillips County

STRONG BUYER'S MARKET

\$41K

MEDIAN SALE PRICE

-51.7%

1-YR CHANGE

40

SALES (12 MO)

\$33K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 3 / 100



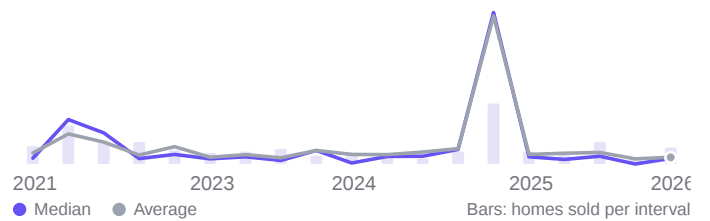
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

3 / 100

Sale prices

Median \$50K · Average \$55K

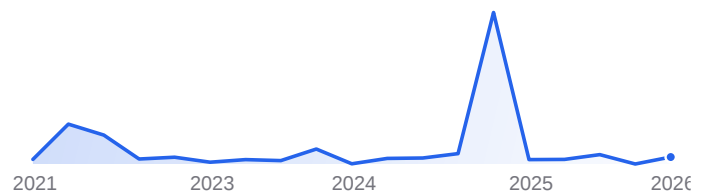
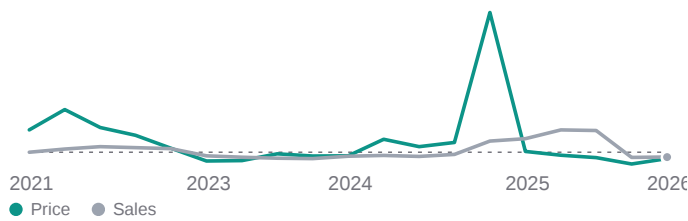


Growth (year over year)

Price -51.7% · Sales -39.4%

Price per square foot

\$42/ft²

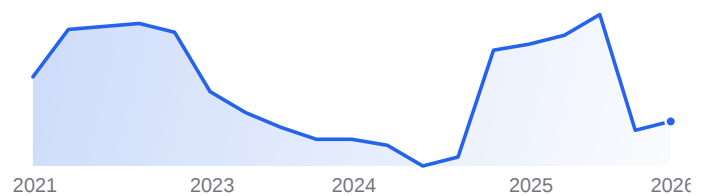


Sale premium vs estimated value

+15.3%

Annual turnover (share of homes sold)

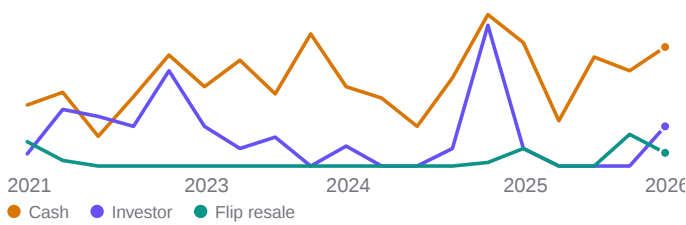
1.3%



BUYERS & OUTCOMES

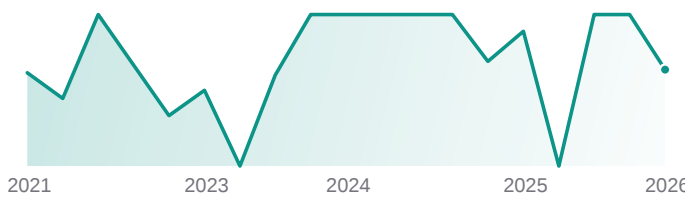
Buyer mix

Cash 75% · Investor 25% · Flip resale 8.3%



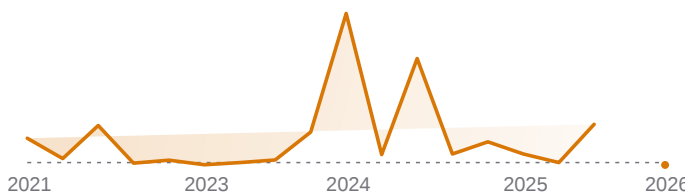
Sellers who sold at a gain

64%

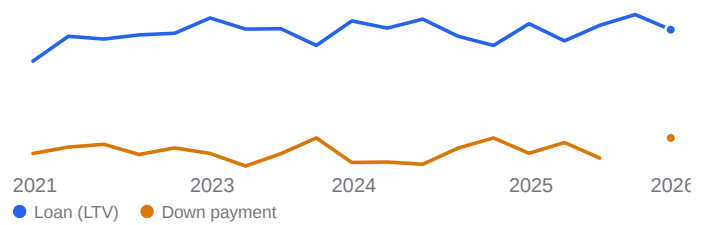


Median annualized return at resale

-1.9%

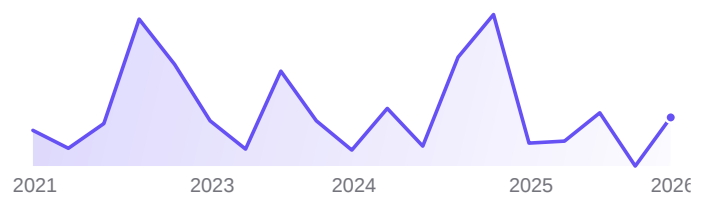


Financing (share of purchase price) Loan (LTV) 90% · Down payment 20%



Typical hold before selling

5.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,028
Median value (AVM)	\$33K
Median size	1,248 ft²
Median year built	2001
Single family	88%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	85%
Underwater (LTV 125% or more)	4.0%
Owner occupied	59%
Company owned	15%
Median loan-to-value	0%
Typical ownership tenure	11.5 yrs

COMMUNITY

Population	4,995
Density	192 / mi²
Median household income	\$36K
Average household income	\$47K
Crime index (US avg 100)	106
Air pollution index (US avg 100)	171
Earthquake index (US avg 100)	142
Homes occupied	82%
Bachelor's or higher	7%
Poverty rate	34.7%
Unemployment	1.3%
Average temp	62°F
Annual precip	54 in
Sunshine	73%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.