

Bono 72416

ZIP code · AR · Arkansas > Craighead County > Bono

BUYER'S MARKET

\$220K

MEDIAN SALE PRICE

+11.8%

1-YR CHANGE

73

SALES (12 MO)

\$208K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 38 / 100



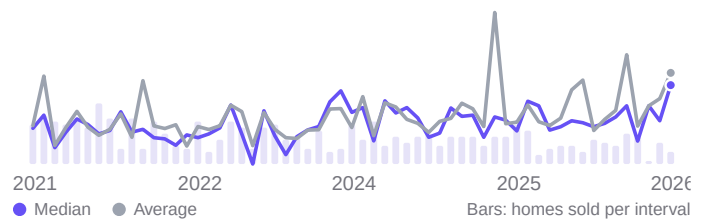
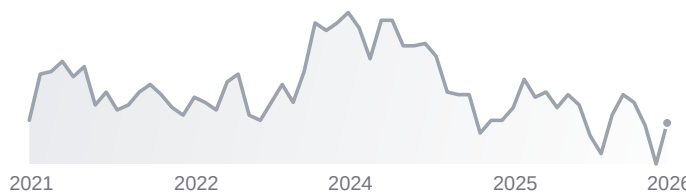
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

38 / 100

Sale prices

Median \$270K · Average \$303K

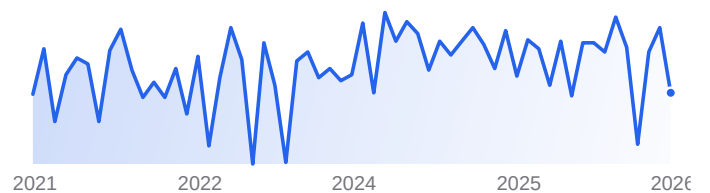
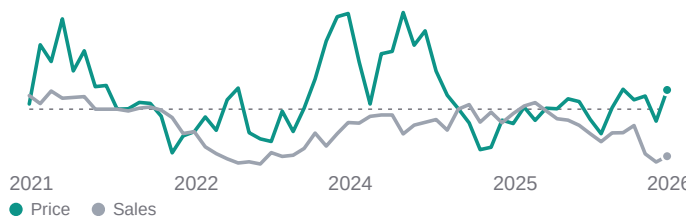


Growth (year over year)

Price +11.8% · Sales -29.1%

Price per square foot

\$101/ft²

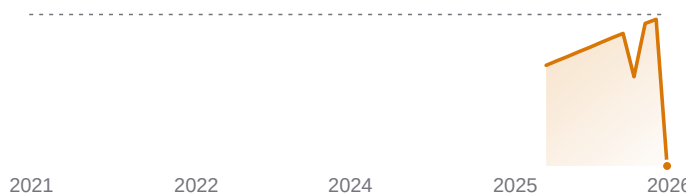


Sale premium vs estimated value

-25.6%

Annual turnover (share of homes sold)

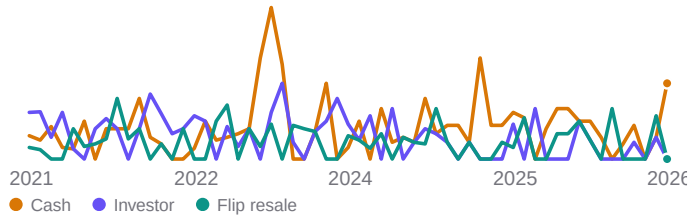
3.2%



BUYERS & OUTCOMES

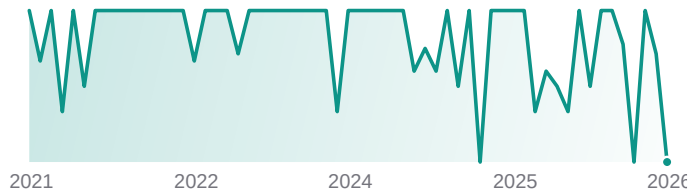
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



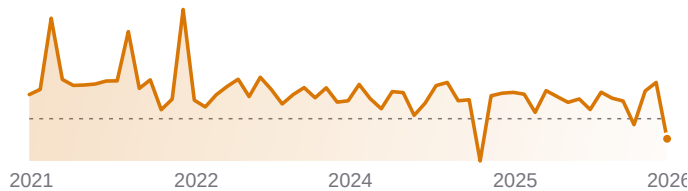
Sellers who sold at a gain

50%

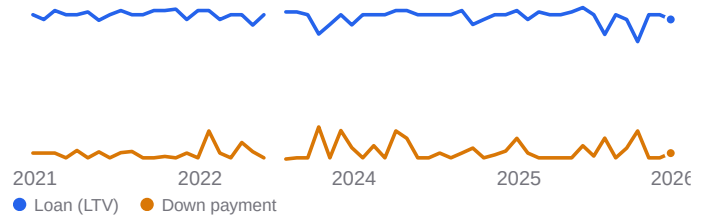


Median annualized return at resale

-4.2%

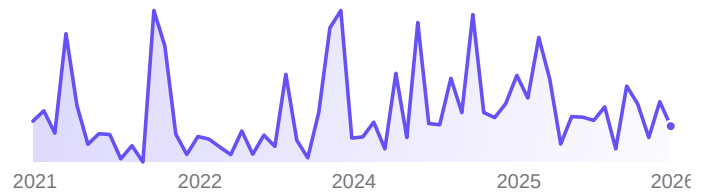


Financing (share of purchase price) Loan (LTV) 95% · Down payment 5.0%



Typical hold before selling

3.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,283
Median value (AVM)	\$208K
Median size	1,469 ft²
Median year built	2011
Single family	77%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	53%
Underwater (LTV 125% or more)	2.9%
Owner occupied	78%
Company owned	14%
Median loan-to-value	47%
Typical ownership tenure	8.1 yrs

COMMUNITY

Population	6,229
Density	67 / mi²
Median household income	\$70K
Average household income	\$80K
Crime index (US avg 100)	101
Air pollution index (US avg 100)	173
Earthquake index (US avg 100)	456
Homes occupied	91%
Bachelor's or higher	17%
Poverty rate	18.1%
Unemployment	1.1%
Average temp	60°F
Annual precip	48 in
Sunshine	73%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.